THE CASH BOX

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MUSIC LEADS

Interest in Automatic Music Grows as Mfrs Present New Phonos. Leaders Liken Present Period to '34 - '35 Years.

FORESEE MILLION LOCATIONS IN FOUR OR FIVE YEARS

With the ease in the materials situation, and with the elimination of much other equipment from the coin operated entertainments picture, the automatic music manufacturers delved deep into their storehouse of ideas and creations and have been bringing forth some of the most outstanding juke boxes ever seen in the history of the music industry.

As one manufacturer after the other presents his newest line of machines and accessories, interest continues to grow and, at this time, the consensus is that music leads by far and wide in all manufacture of all types of coin operated entertainments.

Not only are the recognized automatic phonograph manufacturers receiving much interest from all the trade, but, some new ones are also expected to enter the field. One big deal is reported to be closed whereby a well known manufacturer, formerly never engaged in the automatic music business is expected to present a new type automatic phonograph.

All this causes leaders in the automatic music industry to believe that a new era has dawned upon the field. They liken this era to those early years of 1934 and 1935 when the present, modern automatic phono came into being, because of automatic amplification and a long play needle.

They point to 1934 and 1935 (in agreement with what *The Cash Box* has formerly printed) as the years when radio became extremely popular and practically forced a closing of the record manufacturing business.

It was highly illogical, as all those who knew the music business in those '34 and '35 years, to believe that, if the public wouldn't buy records for home use anymore, because radio had replaced the home phonograph of those days, surely they wouldn't invest a nickel in listening to just one tune emanating from a juke box.

The record manufacturers in those days, when approached by the writer, pointed out the complete illogicality of the public spending nickels to listen to a tune in a juke box when, for just a few nickels, they could buy the record itself.

Certainly it sounded unreasonable to these people so thickly and stickily deep in the recording business. As they further explained, radio was the reason why they were going out of business. Because the public, they said, could now hear the music for nothing—no cost. Not even a nickel.

But what these music men had overlooked was the fact that radio built new stars. Like Bing Crosby, the late Russ Columbo, and many, many others, who zoomed to tremendous popularity almost overnight when their voices were heard over the radio receiving sets the public was enjoying in those days.

The public wanted to hear these new "radio stars" again and again, and still again. Only the juke box could logically satisfy this need. The juke box was substantially and basically sound. It allowed the public to play what they wanted to hear for as long as they wanted to hear it.

Again this illogicality of logic comes into being in 1952. This is the year when FCC opened wide the construction of over 2,000 more TV telecasting stations. And once again the juke box boom is under way.

Because this time the operators are looking far ahead. They realize that TV will, like radio, create new stars and new voices and new tunes and that, once again, the public will want to hear these new voices and tunes over and over again.

The juke box will play the truly perfect music of these new TV voices. The juke box will again offer the public the advantage of playing the songs of the new stars as long as it cares to listen to them.

The juke box business, therefore, looks toward a million locations within the next four or five years as the new TV stations get going.

This means double the number of juke boxes now on locations everywhere in this nation.

It also means sales of thousands of more juke boxes to every foreign country.

It will, without doubt, and within four or five years, prove the juke box industry the greatest musical network ever dreamed of by man.

THE NATION'S TOP TEN PLUS THE NEXT 15 JUKE BOX TUNES

THE CASH BOX

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

CODE

AB—Abbey	CO—Columbia	IN—Intro	MG—MGM	SA—Savoy
AL—Aladdin	CR—Coral	JU—Jubilee	MO—Modern	SIT—Sittin' In
AP—Apollo	DA—Dona	KI—King	OR—Oriole	SP—Specialty
AT—Atlantic	DE—Decca	LO—London	PE—Peacock	TE—Tempo
BU—Bullet	DY—Derby	ME—Mercury	PR—Prestige	TN—Tennessee
CA—Capitol	FE—Federal		RA—Rainbow	UN—United
CH—Chess	4 Stor—Four Star		RE—Regent	VI—Victor

Pos. Last Week

1 — **A GUY IS A GUY** — **3**

DORIS DAY

CO-39673 (4-39673)—Doris Day
DE-28049 (9-28049)—Ella Fitzgerald

2 — **BLUE TANGO** — **1**

LEROY ANDERSON

CA-1966 (F-1966)—Les Baxter
DE-27875 (9-27875)—Leroy Anderson
DE-28031 (9-28031)—Guy Lombardo
ME-5817 (5817x45)—Xavier Cugat
VI-20-4518 (47-4518)—Hugo Winterhalter

3 — **WHEEL OF FORTUNE** — **2**

KAY STARR

CA-1964 (F-1964)—Koy Starr
CR-60650 (9-60650)—Jimmy Scott
DE-27967 (9-27967)—Arthur Prysock
DE-48280 (9-48280)—Helen Humes
DY-787—Sunny Gale & Eddie Wilcox O.
KI-1051 (45-1051)—Jimmy Thomason
ME-5779 (5779x45)—Bobby Wayne
VI-20-4349 (47-4349)—Johnny Hartman
VI-20-4520 (47-4520)—Bell Sisters

4 — **I'LL WALK ALONE** — **5**

DON CORNELL

CA-2044 (F-2044)—Jane Froman
CA-2000 (9-2000)—Margaret Whiting
CO-39654 (4-39654)—Burt Taylor
CR-60659 (9-60659)—Don Cornell
DE-28094 (9-28094)—Gene Ammons O.
DE-28038 (9-28038)—Patty Andrews
ME-5821 (5821x45)—Richard Hayes
MG-11198 (K11198—Leroy Holmes O.
VI-20-4643 (47-4643)—Peter King Singers

5 — **BLACKSMITH BLUES** — **4**

ELLA MAE MORSE

CA-1922 (F-1922)—Ella Mae Morse
CO-39671 (4-39671)—Harry James O.
CO-20907 (4-20907)—Leon McAuliffe
DE-27972 (9-27972)—Sy Oliver O.
DE-27968 (9-27968)—Bill Darnel
MG-11171 (K11171)—Art Mooney O.
VI-20-4532 (47-4532)—Elton Britt

6 — **KISS OF FIRE** — **8**

GEORGIA GIBBS

CO-39737 (4-39737)—Toni Arden
DE-28179 (9-28179)—Guy Lombardo O.
DE-28177 (9-28177)—Louis Armstrong O.
ME-5823 (5823x45)—Georgia Gibbs
MG-11225 (K11225)—Billy Eckstine
VI-20-4671 (47-4671)—Tony Martin

7 — **FORGIVE ME** — **9**

EDDIE FISHER

CR-60718 (9-60718)—Georgie Auld
MG-11170 (K11170)—Tommy Edwords
VI-20-4574 (47-4574)—Eddie Fisher

8 — **PITTSBURGH, PA.** — **6**

GUY MITCHELL

CO-39663 (4-39663)
DE-28142 (9-28142)—Jerry Gray O.

9 — **BE ANYTHING (But Be Mine)** — **10**

EDDY HOWARD

CA-2011 (F-2011)—Helen O'Connell
CO-39690 (4-39690)—Chomp Butler
CR-60686 (9-60686)—Jock Hoskell
DE-28039 (F-28039)—Buddy Starke
ME-8270 (8270x45)—Wini Brown
ME-5815 (5815x45)—Eddy Howard
MG-11187 (K-11187)—Alon Deane
VI-20-4576 (47-4576)—Don Estes

10 — **ANYTIME** — **7**

EDDIE FISHER

CA-1895 (F-1895)—Helen O'Connell
DE-27972 (9-27972)—Sy Oliver O.
VI-20-2700—Eddy Arnold
VI-20-4359 (47-4359)—Eddie Fisher

11) I'M YOURS. 12) CRY. 13) WHAT'S THE USE? 14) DELICADO. 15) PERFIDIA. 16) WHISPERING WINDS. 17) THAT'S THE CHANCE YOU TAKE. 18) TELL ME WHY. 19) LADY LOVE. 20) HERE IN MY HEART. 21) HALF AS MUCH. 22) MY HERO. 23) YOU. 24) I UNDERSTAND. 25) FESTIVAL.

THE NEW TUNES THE NEW STARS THE NEW ERA FOR THE JUKE BOX INDUSTRY

OVER 2000 TV STATIONS

The tremendous growth and progress of the juke box business over the past 18 years, from no *modern* automatic phonographs on location anywhere in the nation beginning 1934, to over 550,000 juke boxes now on locations in 1952, is expected to be eclipsed many times over in the next four or five years.

By the end of 1953, all the 2,053 new TV telecasting stations for which FCC has granted construction rights, are expected to be in full operation.

This will mean, in addition to the 186 TV telecasting stations now operating, approximately 22,000 telecasting hours daily.

The staggering number of over 8,000,000 hours of telecast time yearly.

Those 8,000,000 hours are bound to produce new stars, new tunes, new musical appreciation. That means, like with the start of radio's big years beginning in 1934, the public will want to hear the new stars and the new tunes over and over again—and again.

These fututre TV stars will learn, just as the present music stars did, that the most perfect rendition of their voice, their music and their favorite tunes, will be via recordings.

That's where the juke box, once again, like in the early days of radio, definitely fits into the big, overall musical picture.

It will surely mean, leaders of the juke box industry agree, possibly 1,000,000 juke boxes of all types (and without doubt many new types of juke boxes perhaps synchronizing the features and singing stances of the new stars with their recordings) on locations everywhere in this nation.

Even if taken from the standpoint of present day figures, there are currently over 5,000,000 retail establishments in the nation. At the present time the juke box industry enjoys about 10 percent coverage.

Four or five years from now juke box leaders believe that they will enjoy about 20 percent coverage. That means about 1,000,000 automatic phonographs playing the new tunes and the new voices of the new stars which the over 8,000,000 yearly hours of telecasting are bound to create.

The most conservative estimates in the juke box industry point to a 50 percent location increase within four or five years. Even the more staid individuals engaged in the juke box industry estimate that this number will be reached if only because new type juke boxes are sure to appear on the market offering picture synchronization.

This means that the greatest era is yet to come for the tunesmiths, the publishers, and for all others engaged in the business of purveying music in its divers forms.

Therefore, those who have somewhat cringed at the future outlook for the music industry can take heart, if they will but think of the possibilities which logically confront them.

"It's illogical," leading executives in the recording industry stated back in 1934, when their business was down to its last ebb, "that the public will pay 5c. to hear a tune when radio is giving the public all the music it wants absolutely free and, further, it's silly to think that the public will pay a nickel a tune when, for a few nickels, they can buy the record itself."

Illogicality of pure logic was the reasoning of those executives eighteen years ago.

Now TV comes into the picture. It is already doing (and has actually surpassed) what radio did 'way back there.

But, now TV is starting to grow, as FCC's construction ruling indicates. That, once again, means growth for the juke box industry.

This is the new era.

This is the time for those who can see further than the tips of their noses to begin to plan ahead.

The future is brighter! Bigger! Greater! More outstanding than ever before in all music history.

Plunge in! Get going! Now!!

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. KISS OF FIRE ..... Georgia Gibbs (Mercury)
2. BLUE TANGO ..... Leroy Anderson (Decca)
3. WHEEL OF FORTUNE ..... Kay Starr (Capitol)
4. A GUY IS A GUY ..... Doris Day (Columbia)
5. I'M YOURS ..... Don Cornell (Coral)
6. I'LL WALK ALONE ..... Don Cornell (Coral)
7. BE ANYTHING ..... Eeddy Howard (Mercury)
8. FORGIVE ME ..... Eddie Fisher (RCA Victor)
9. PITTSBURGH, PA. ..... Guy Mitchell (Columbia)
10. HERE IN MY HEART ..... Al Martino (B.B.S.)

Sid Dickler (WHOD & WMCK-Pittsburgh) did his "Revue In Rhythm" shows from Pittsburgh's Hunt Armory during the week of May 6-11th inclusive. **Marion Morgan, Don Cornell, Freddy Stewart** and **Ray Barber,** appearing at local niteries; and **Richard Hayes** playing the local Loew's Penn with **Les Paul** and **Mary Ford,** dropped in on the "Mustache" for brief chats. The Pittsburgh newspapers grabbed a flock of photos which gave all loads of publicity. Dickler ran all sorts of gimmicks. Free passes, record albums, pictures, and promoted a couple of firms to give out with good prizes. . . . **Jimmie Bell** (KMAC-San Antonio, Texas) working about 18 hours a day—seven days a week. With his regular deejay shows, Jimmie has a Mutual Network hillbilly show on Saturdays and a remote singing and announcing job with a local pop band. . . . **George Avakian** was interviewed on the **Bix Biederbeck** story by Al "**Jazzbo**" Collins, WNEW-New York. Incidentally, "Jazzbo" will present his "Caravan of Stars" on May 20 at Carnegie Hall. Among the stars who will entertain are: **Woody Herman, Dinah Washington, Tommy Edwards, The Mills Brothers** and **Herkie Styles.** . . . **Bill Silbert,** formerly of WWJ, Detroit, starts a new three hour show on Dumont in New York. His first guest star will be **Stuart Foster.** . . . **Ralph Richards** (WLOW-Norfolk) will be married on June 8 to **Mindy Chovitz** of Portsmouth, Va.

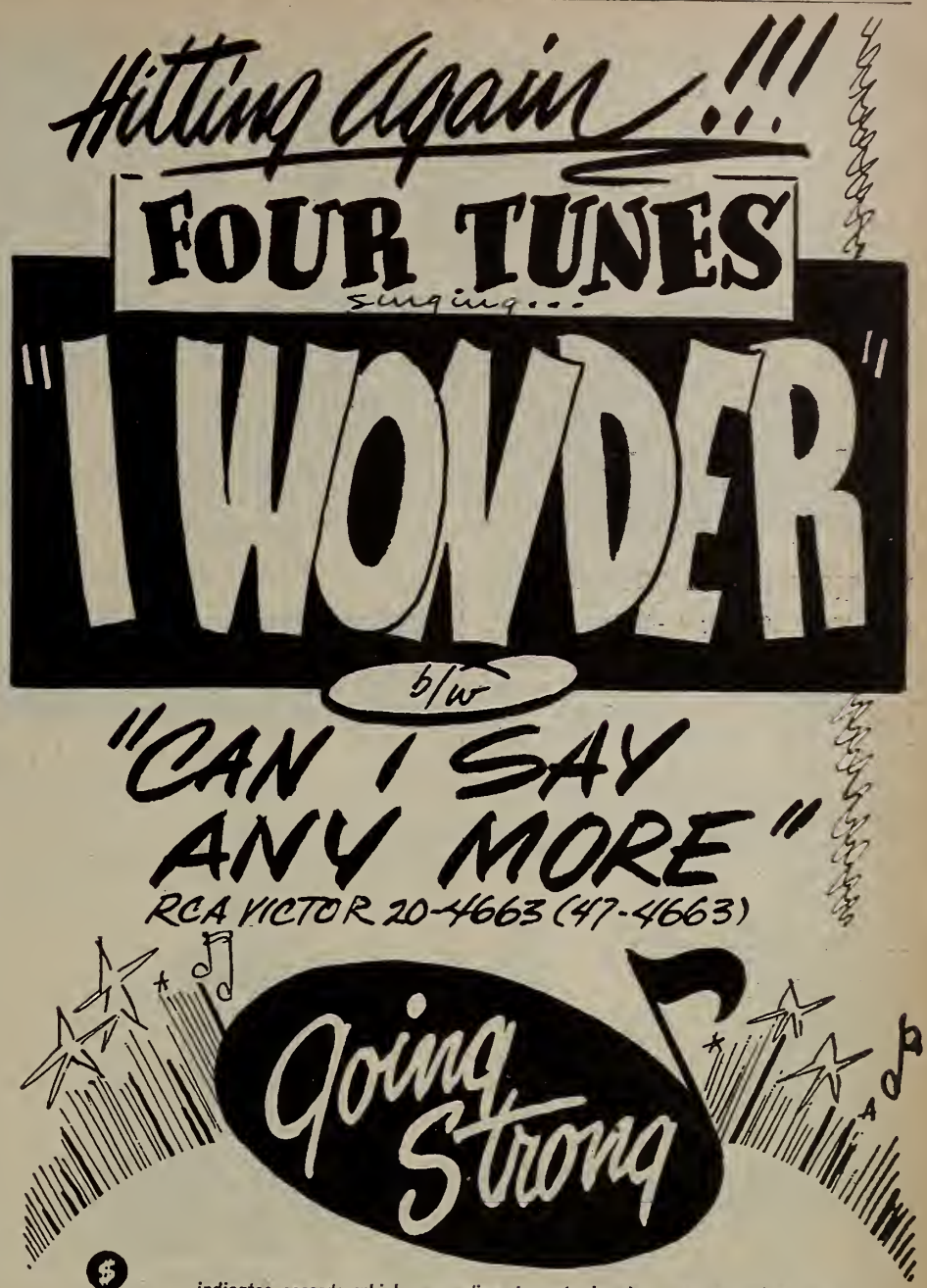
* * * * *

ART FORD
(WNEW—New York, N. Y.)

Art Ford (WNEW-New York) happy about the response to his 11 PM Saturday shows. That's the show on which Ford uses the "Top Ten Tunes In The New York Area" compiled especially for him by **The Cash Box** . . . **Dan Curtiz** (WIP-Philadelphia) announced the station's 1st Annual Showmanship awards on his "C'Mon 'N Dance" show. The gals came in as follows: **Patti Page, June Christy** and **Doris Day.** The fellows: **Buddy Greco, Eddie Fisher** and **Johnnie Ray.** The bands: **Stan Kenton, Billy May** and **Les Brown. Benedict Gimbel, Jr.,** prexy and general manager of the station will award trophies to the winners. . . . **Gene Nelson** has just come to Sacramento's KGMS from KPOJ-Portland. He will deejay a daily afternoon show. . . . **Dottie Checchi,** librarian WMEX-Boston, Mass., wants all her friends to know she has taken a leave of absence from the station for a few months to recuperate from her recent operation. Dottie apologizes to her many friends for not having the time and the energy to write each a personal letter. . . . **Bill Hickock** (WXKW-Albany) has taken a liking to Burl Ives' waxings of "Wild Side Of Life" and "One Hour Ahead Of The Posse." Bill gave the two sides many spins one right after another and asked his listeners to send in their comments. One wrote suggesting **Hickock** get a rope and hang himself to get into the spirit of the thing. Another wrote "I was asleep. When does the posse go by again." As a result of Bill's efforts supplemented by **Paul Flanagan's** (WTKY-Troy) airings, the two tunes are stepping out in the Albany area.

* * * * *

Bud Wilson (WKBR-Manchester, N. H.) recently received an unusual but heartwarming request. A GI at the Korean front asked Bud to play a specified song for his mother and girl back home, with a dedication. Wilson was only too happy to convey this message from the other side of the world. . . . **Wally Nelskog** (KRSC-Seattle, Wash.) writes that "If You Would Only Be Mine," which he lists in his top ten, was written by western deejay **Jack Rivers.** Wally's spinning of the etching brought in quite a bit of mail, and now several major labels are picking it up. . . . **Vinni De Campo** did a few of the local New York jockey shows last week, including **Jack Lacy, Paul Brenner** and **Don Russell.** . . . **Pete Ward** (WARE-Mass.) writes "Every Friday from 5 to 6 PM I play the top ten from your lists, and tag each introduction with 'from Cash Box'."



$ . . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF MAY 17

$ **I'm Yours / Just A Little Lovin'**
Eddie Fisher ..... 20-4680 (47-4680)*

$ **That's The Chance You Take / Forgive Me**
Eddie Fisher ..... 20-4574 (47-4574)*

$ **Busy Body / I Don't Mind**
Pee Wee King ..... 20-4655 (47-4655)*

$ **Why Did You Leave Me / Lonesome-That's All**
Perry Como ..... 20-4687 (47-4687)*

$ **Blue Tango**
Hugo Winterhalter ..... 20-4518 (47-4518)*

$ **Kiss of Fire**
Tony Martin ..... 20-4671 (47-4671)*

$ **I Remember When**
Eddie Fisher ..... 20-4618 (47-4618)*

$ **Any Time**
Eddie Fisher ..... 20-4359 (47-4359)*

$ **Don't Ever Take The Ribbons From Your Hair / Someone Calls Me Daddy**
Eddy Arnold ..... 20-4646 (47-4646)*

$ **Rutza, Rutza / Boo-Hoo**
Bell Sisters and Henri Rene ..... 20-4665 (47-4665)*

$ **Lady Love / Idaho State Fair**
Vaughn Monroe ..... 20-4611 (47-4611)*

$ **One Little Candle / Childhood Is A Meadow**
Perry Como ..... 20-4707 (47-4707)*

$ **Got You On My Mind**
John Greer ..... 20-4348 (47-4348)*

$ **I Just Telephone Upstairs**
Hank Snow ..... 20-4632 (47-4632)*

Delicado / Plink, Plank, Plunk
The Three Suns ..... 20-4677 (47-4677)*

* 45 rpm cat. nos.

The stars who make the hits are on **RCA VICTOR Records**
RCA VICTOR DIVISION • RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

VAUGHN MONROE ORCHESTRA

(RCA Victor 20-4688; 47-4688)

B+ "MARIONETTE" (2:50) Vaughn Monroe presents a stirring reading of a lilting melody while his ork offers a big backing. A good bet.

B "CALIFORNIA ROSE" (2:50) Reverse disking is a soothing tune with strong orking and the typical Monroe vocal.

THE BREWSTER BOYS

(RCA Victor 20-4692; 47-4692)

C "MARRIAGES ARE MADE IN HEAVEN" (2:42) A plain slow beat number with ok harmonizing by the Brewster boys.

C "MY TEARS CAN'T WASH 'I LOVE YOU' FROM MY HEART" (2:17) A fair change of pace item handled adequately by the vocal group.

BUDDY MORROW ORCHESTRA

(RCA Victor 20-4693; 47-4693)

B "NIGHT TRAIN" (3:06) The Buddy Morrow orchestra belts out a driving rendition of a current r & b smash. Should catch coin.

C+ "VEREDA TROPICAL" (2:50) An easy jump item is presented ably by the ork with the trombone playing of Buddy's showcased.

GUY LOMBARDO ORCHESTRA

(Decca 28179; 9-28179)

B "DELICADO" (2:43) A current biggie is delivered in samba tempo by the Guy Lombardo ork with vocal credits by Kenny Martin. Strong coverage.

B "KISS OF FIRE" (2:33) The Lombardo crew, with Kenny Gardner on the vocal, offers its version of the popular "El Choclo."

TED HEATH ORCHESTSRA

(London 1182; 45-1182)

C+ "A KISS IN THE DARK" (2:44) The Ted Heath orchestra offers a slow, smooth instrumental version of an oldie in a pleasant manner.

C "THE HOUR OF PARTING" (2:39) Another orchestrational piece done slowly and featuring the alto saxing of Leslie Gilbert.

SUE EVANS

(Cadillac 120)

C "PIANO IN THE PARLOR" (3:05) Sue Evans collaborates listenably with the Charles Gray Singers and the Graham Prince orchestra on a pleasing tune.

C "SQUEEZE ME" (2:20) Flip is a cute novelty that Sue delivers in appropriate style.

THE CASH BOX DISK OF THE WEEK

"RUTZA RUTZA" (2:43)

"I'M SORRY" (2:48)

BOBBY WAYNE & JAN AUGUST

(Mercury 5857; 5857x45)

BOBBY WAYNE

● Vocalist Bobby Wayne and piano virtuoso Jan August team up on the top level to turn out an exciting piece of wax. The material is based on a Hebrew chant that's reminiscent of "Tzena Tzena." This new tune is labeled "Rutza Rutza" and it moves along at a fast and lively pace. Bobby handles the lyrics in a stirring manner, backed with a choral group, and Jan August comes in with some wonderful piano runs. The total effect is a happy sounding side that begs for one hearing after another. The second dish features Bobby alone as he works his way through a new romantic ballad. The vocal rendition and the fine melody add up to another potent end that could easily score big. We look for the top lid to break and ops who wanna enjoy a deluge of coin oughta get with the disking real soon.

JUDY LYNN

(Coral 60737; 9-60737)

B+ "RIVERBOAT RAG" (2:50) Judy Lynn comes up with a spirited vocal to a jumpy novelty and with the Norman Leyden ork winds up with a strong end.

C+ "BLOW OUT THE CANDLE" (2:35) Judy chirps merrily on the second level as she belts out another cute item. The Ray Charles Quartet lends added assistance here.

DOLORES GRAY

(Decca 28178; 9-28178)

B "TATTERED AND TORN" (2:37) Dolores Gray delivers a warm reading of a spright waltz tempo ditty that's folk flavored.

B "THE WORLD HAS A PROMISE" (2:57) A similar sounding tune is presented on the flip side and here too ops have a potent half.

OWEN BRADLEY ORCHESTRA

(Coral 60735; 9-60735)

C+ "PLINK, PLANK, PLUNK" (2:38) The Owen Bradley orchestra turns out a pleasant rendition of an Anderson composition.

C+ "THE PENNY - WHISTLE SONG" (2:29) A cute ditty is worked over engagingly by the ork resulting in a pleasing disk.

HUGO WINTERHALTER ORCHESTRA

(RCA Victor 20-4691; 47-4691)

B "SOMEWHERE ALONG THE WAY" (3:10) A lush orking by Hugo Winterhalter, a lovely ballad and the sincere chanting of Johnny Parker add up to a good lid.

B+ "VANESSA" (3:20) The ork delivers a lively instrumental that flows smoothly. Composition and arrangement result in strong juke fare.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "I HADN'T ANYONE TILL YOU"	Ella Fitzgerald	Decca 28181; 9-28181
★ "I WAITED A LITTLE TOO LONG"	Trudy Richards	Decca 28190; 9-28190
★ "IS IT TRUE"	Danny Sutton	Federal 14003
★ "RIVERBOAT RAG"	Judy Lynn	Coral 60737; 9-60737
★ "MARIONETTE"	Vaughn Monroe Orch.	RCA Victor 20-4688; 47-4688
★ "TATTERED AND TORN"	Dolores Gray	Decca 28178; 9-28178

MILES EDWARDS & DAN BELLOC ORCHESTRA

(Jeb 3021)

C+ "OPEN UP YOUR ARMS" (2:15) A slow, romantic ballad is chanted strongly by Miles Edwards and supported by the Dan Belloc group. OK for the waxes.

C+ "SHADRACH" (2:20) A spiritual classic is handled dynamically by Edwards and here too he has a listenable side.

DANNY DAVIS

(MGM 11244; K11244)

B "ALMOST" (2:41) Danny Davis projects warmly on a slow and attractive ballad. The LeRoy Holmes ork backs fittingly.

C+ "DO YOU EVER THINK OF ME" (2:46) Another ballad given top treatment by the same artists. More appeal on the first deck.

THE DINNING SISTERS

(Capitol 2082; F-2082)

C "I'M LOST" (2:25) The Dinning Sisters dole out some slow harmony to a plain sounding number. Eddie Ballantine sets the end up musically.

C "LOVE ME SWEET AND LOVE ME LONG" (2:22) A similar slow siding offering the harmony efforts of the girls.

BUNK JOHNSON JAZZ BAND

(Jazz Time 63)

C "CARELESS LOVE" (2:50) A small combo, the Bunk Johnson Jazz band, belts out an old time jazz rendition. Right locations needed here.

C "DOWN BY THE RIVERSIDE" (2:46) Flip is a similar sounding level that also needs proper placement.

LARRY FOTINE ORCHESTRA

(King 15177)

C+ "STUMBLIN'" (2:30) An ok bouncer is sold stylishly by the Larry Fotine ork and vocalist Cathy Cordovan.

C "YOU CAN'T PICK ALL THE ROSES" (2:37) A country sounding ditty is offered vocally by Slim Hayes with an appropriate backing set up by the Fotine crew.

TOMMY FURTADO

(MGM 11245; K11245)

B "WONDER" (2:44) An attractive ballad is given an expressive reading by Tommy Furtado. George Russell presents the accompaniment and makes the disk good juke fare.

C+ "YOU" (2:48) A wonderful ballad based on "La Boheme" is projected feelingfully by Tommy. If lid happens, this platter could get a piece of the loot.

'ROUND THE WAX CIRCLE

NEW YORK:

Some of the nicest guys in the business are connected with the "Songs For Sale" show. We guested on it last week and found it a well planned and entertaining hour and a half. Singing on the show that night were **Tony Bennett, Sunny Gale** and **Larry Douglas.** To give you an idea of Tony's interest in the underdog, he said to us before we went on "You know if you don't like the songs these people write, why don't you be kind about it and say something like, 'I'd love to love this tune but I can't or' something else that won't hurt their feelings' ". . . . The Grammercy label which seems to be zooming out of nowhere, already has 16 distribs. Cosnat is handling it for New York and New Jersey. . . . **Sandy Sacks,** who used to do disk promotion for Times-Columbia, now with British Overseas Airlines. **Hugo Winterhalter** back from a dj tour of Pittsburgh, Cleveland and Detroit for his new record "Vanessa". . . . Among those at the Westchester Operators Dinner last week who were seen having a grand time were **Bill Hill** of RCA Victor and Mac Clark of King Records. . . . **Pinky Roller** has acquired **The Four Lads** and Grammercy Records for disk promotion. . . . Coming up fast is **Trudy Richards'** record of "I Don't Mind". Trudy's one of the most promising newcomers to the recording field. Only she's not so much a newcomer that she doesn't remember back to her Horn and Hardart Kiddie Shows. . . . A great bet for a recording contract is **Buddy Hall,** former vocalist with **Wayne King,** who has one of the most attractive voices we've heard in a long while. . . . **Artie Shaw's** new book "The Trouble With Cinderella" should be of interest to almost everyone in the music business. . . . **Vinni De Campo** winning new friends among the N.Y. disk jockeys he's been visiting this week.

TONY BENNETT

CHICAGO:

A good time was had by all at Decca's cocktail party held at **Linn Burton's** Steak House in honor of **Dolores Gray** who is in town appearing at the Great Northern Theatre in "Two On The Aisle". Among those present were disk jockeys **Marty Hogan, Hal Tate, Fred Reynolds, Bill O'Connor** and **Del Ward,** Decca artist **Bill (Lonely Wine) Snyder,** columnist **Nate Gross** and **Allan Jones** of "Guys and Dolls". Dolores's latest for Decca is "Tattered and Torn" b/w "The World Has A Promise". By the way she has received rave notices from the critics here for her performance in "Aisles". . . . **Percy Haid,** the composer who was held prisoner at Dachau during the war, has had his latest, "I Remember When" recorded on RCA Victor by **Eddie Fisher.** The tune, done in waltz tempo, looks like another hit for all concerned. . . . **Champ Butler,** in town for a day or so, dropped by to say hello and told us he's heading for the West Coast where he will play Las Vegas first. . . . **Johnny Holiday** brought us a cut of his latest, "My Tears", a great recording. This boy really sings from the heart. . . . **Barclay Allen** the pianist who suffered a broken neck and had his spine severed in two places when his car went over a cliff some two years ago, is well enough to return to the record biz and has now cut two sides for Victor, "Cherokee" and "After You've Gone." Glad to have him off of the sick list once again. . . . **Johnny Desmond's** newest for Coral, "How Much Will I Miss You", which he composed as well, is really starting to move. Looks like this might just be the one Johnny has hoped for and deserved for so long. . . . Believe the hottest tune in this town is "Here In My Heart" which looks like it's heading for the number one spot, especially with practically every label coming out with it. . . . **Ray Shaw,** understudy to **Allan Jones** in "Guys and Dolls" was recently signed with Mercury, has cut his first side, and a mighty fine one, too, "I'm Yours", with **Ralph Marterie** and his Orchestra.

JOHNNY DESMOND

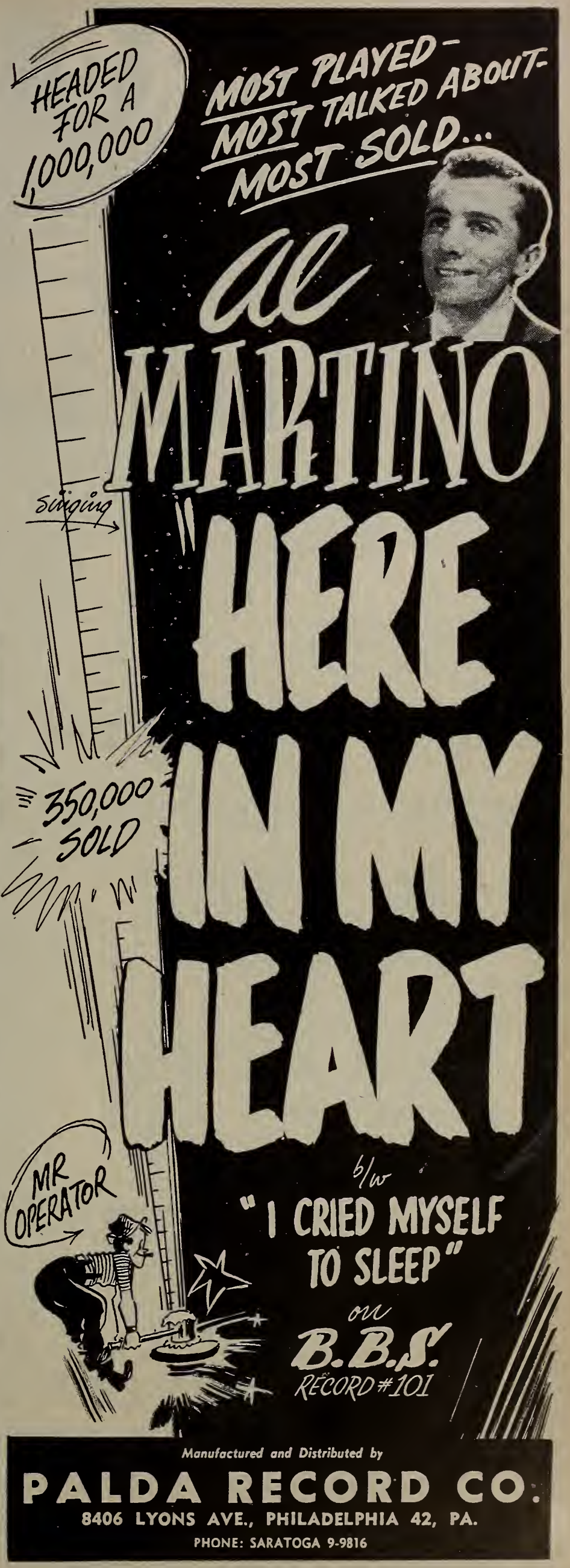
LOS ANGELES:

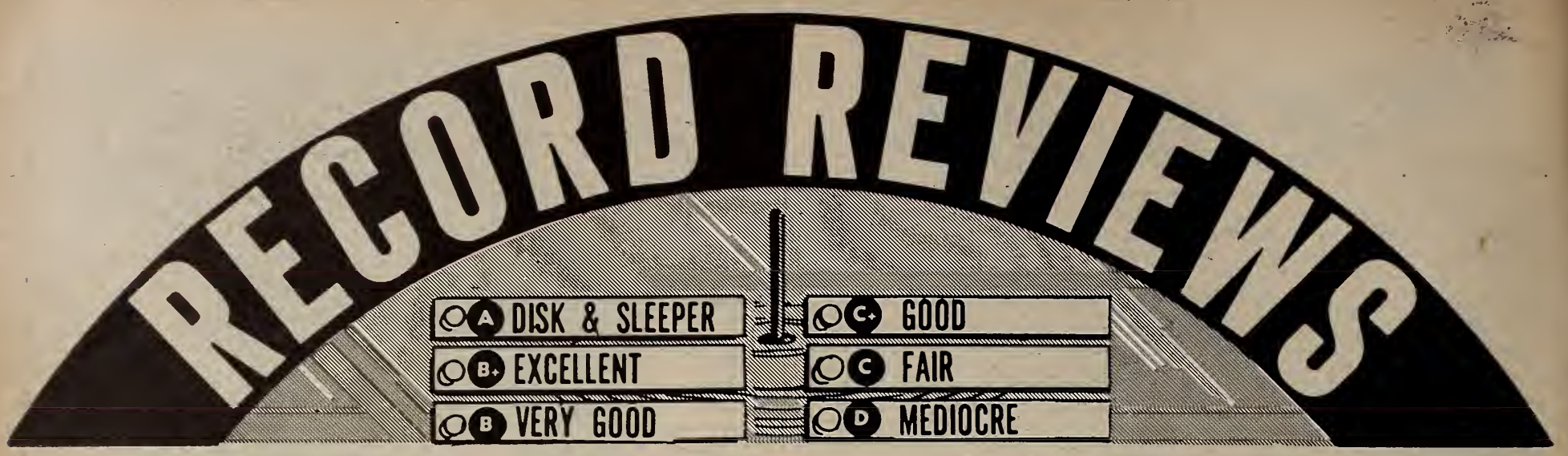
Les Sill, one of the best liked record distributing men in this town, going out of the business to concentrate on concert promotion, his first venture being the **Earl Bostic** clambake at the Shrine on May 26. Les' principal line, Remington out of Norbert Sales, now goes over to **Gordon Wolf** of Sunland Music, with the LP label pretty well established thanks to a good job by Les and his sales crew. . . . **Dave Crawford,** formerly with Norbert, will now be western states rep for the new Plymouth LP label, just launched by **Jack Myerson** out of New York. . . . Ran into **Phil Harris** (not the orkster) who tells us the new music store opened by him and **Sammie Ricklin** of California Music is going great guns at 416 So. Broadway. . . . **Harriet Kay, Les Sill's** right-hand gal, is moving over to California Music as jukebox record gal. . . . **Harry Bloom** of Mercury Distribs tells us his crew is really hopping these days with **Georgia Gibbs'** "Kiss of Fire" and **Richard Hayes'** "Junco Partner" taking off like a house afire too.

BETTE McLAURIN

Over at California Record Distribs, hardly recognized **Jackie Haddad,** several pounds heavier in the right places since we last saw her. . . . Must be that **Jack Lewark** is nice guy to work for. . . . They're busy enough, what with 21 lively labels, including the new Discovery out of **Jack Bergman's** Tempo setup in New York. . . . Jack tells us, and **Mary Solle** at Leuenhagen's bears him out, that there is plenty local demand for **Art Morton's** "So Exciting" on the new Harmony label, even with all the fine "Kiss of Fire" recordings now on the market. . . . **Irv Gwirtz** of Lariat off on midwest distrib and d-j tour. . . . Sorry to hear that **Sammy Lane** of International label just went through some major surgery and his wife had a bad household accident.

Irving Shorten of Allied Music tells us he has three selling pop as well as blues and rhythm in "Hope, Skip and Jump" by **Lynn Hope** on Aladdin, Derby's **Bette MacLaurin** on "I May Hate Myself in the Morning" and "**The Five Keys** on Aladdin "Mistakes." . . . He and the **Mesner** Bros. expect some real actio non their first Intro release of **Doodles Weaver,** titled "The Presidential Handicap". . . . Off to a flying start with **Billy Eckstine** headlining was the new Crescendo Club on the Sunset Strip. . . . **Fran Warren** and everyone else in music biz living or passing through this town first-nighted. . . . **Mike Kurlan** loves **Don Cornell,** and it's no secret, what with the Coral find knocking off two simultaneous big sellers, "I'll Walk Alone" and "I'm Yours."





HENRY JEROME ORCHESTRA

(MGM 11240; K11240)

C+ "BOO-HOO" (2:35) A cute oldie is taken for a stylized ride by the Henry Jerome orchestra. Ray DeMeno handles vocal chores.

C+ "WHISTLE MY LOVE" (2:41) A light sounding ditty is dished up pleasantly by chanter and ork.

CINDY LORD

(MGM 11238; K11238)

C+ "AFTER GRADUATION DAY" (2:39) A slow and tuneful ballad chirped impressively by Cindy Lord. Appropriate with summer graduation around the corner.

B "SO DEEP MY LOVE" (2:46) A very pretty and melodic tune is delivered in an ingratiating manner by the thrush and backed by the Holmes ork. A good bet.

DICK BROWN

(King 15182)

C+ "GOTTA GO WEEDIN'" (2:41) A folk tainted number is dished up adequately by chanter Dick Brown while supported by the Sid Feller orchestra.

B "WHISTLE MY LOVE" (2:05) A delightful ditty is covered cutely by Dick Brown and ork. If tune builds this platter could happen.

KITTY CRAWFORD

(Angelique 1001)

B "EVERYTIME I LIGHT A CIGARETTE" (3:10) Soft voiced Kitty Crawford wends her way through a slow, pleasant number in grand style. Allison Singers help set mood.

C+ "LOVE BY CHANCE" (2:03) Another slow item dished up attractively by the artist. Ork is conducted by Jack Mason.

MANTOVANI ORCHESTRA

(London 1173; 45-1173)

B "LOVE HERE IS MY HEART" (2:51) A pleasureful instrumental is turned out by the Mantovani orchestra. Lots of strings add to this slow number.

B "MY MOONLIGHT MADONNA" (2:43) Another half of orchestrational good listening. The lovely sound should go well.

THE CASH BOX SLEEPER OF THE WEEK

"HOOTIN' BLUES" (2:40)

"DANGEROUS WOMAN" (2:45)

SONNY TERRY TRIO

(Gramercy 1060)

● Here's a platter from way out in left field that should find its way to the top in a hurry. The Sonny Terry Trio, comprised of harmonica, guitar and maracas, offers a novelty that's truly different. The tune is tagged "Hootin' Blues" and the presentation easily explains the title. The small group, featuring the harmonica, comes up with a big sound while in the background some strange vocal hootin' is constantly injected. This fast moving ditty is out of the ordinary, but carries lots of juke appeal that should catch on real quick. Our advice to ops is to get with it fast in order to take full advantage of the success the lid is gonna have. The under portion is a slow but forceful item that's delivered in a low down blues style. But it's the first one which should make all the noise in the boxes.

VINNI DE CAMPO

(Coral 60740; 9-60740)

B "RAINDROPS" (2:05) A wonderful tune with a pretty melody is given an expressive reading by Vinni De Campo and the Richard Maltby ork. A strong waxing.

B+ "I UNDERSTAND" (2:55) A lovely old ballad that's getting a revival is belted out sincerely by Vinni. If the number goes this should be there with the best.

ELLA FITZGERALD

(Decca 28181; 9-28181)

B+ "I HADN'T ANYONE TILL YOU" (2:59) Ella Fitzgerald comes up with one of her better efforts to date in the form of a grand old ballad. The artist makes it new again.

B "GEE, BUT I'M GLAD TO KNOW YOU LOVE ME" (3:08) Ella carries the second side. It's a slow tune that comes out as a pleasant half.

JIMMY DORSEY ORCHESTRA

(Columbia 39728; 4-39728)

C+ "TELL ME TRUE" (2:48) Pat O'Connor and Sandy Evans collaborate on a cute bouncer while the Jimmy Dorsey orchestra lends able assistance.

C "THE NIGHT IS FILLED WITH ECHOS" (3:10) The ork goes through a slow simple tune that's made to sound different via the echo recitation by Betty Cox.

TOMMY DORSEY ORCHESTRA

(Decca 28152; 9-28152)

B "HOMING PIGEON" (1:58) Tommy Dorsey and his crew come up with a novel treatment of a cute bouncy ditty. Francis Irvin and Charlie Shavers handle the vocal chores.

C+ "I GOT BIG EYES" (2:57) An effortless bounce is carried through listenably by the ork and vocalists.

DICK HAYMES & ANDREW SISTERS

(Decca 28213; 9-28213)

B "HERE IN MY HEART" (2:50) A big new ballad that's causing lots of excitement is given good coverage by Dick Haymes and the Andrew Sisters. Nelson Riddle orking adds to the lid.

C+ "I'M SORRY" (2:47) Another current ballad is treated to fine renditions by the vocal artists and ork.

BILL SNYDER

(Decca 28192; 9-28192)

C "MY MELANCHOLY BABY" (2:50) A grand oldie is given a stylish treatment by the piano playing Bill Snyder. Bill offers some pleasant mood music.

C "LONELY WINE" (2:55) Another half that features the deft piano work of Snyder. An ok disking.

DANNY SUTTON

(Federal 14003)

B "IS IT TRUE" (2:18) Danny Sutton, new chanter, makes his offering a winning one. He handles a slow ballad in top fashion.

C+ "JOHANNA" (2:45) Danny again turns in a good vocal performance as he takes a slow number for a spin. Choral backing helps.

JOHNNIE RAY

(Columbia 39750; 4-39750)

A "WALKIN' MY BABY BACK HOME" (2:34) One of the better sides in the Ray albumn turns up as a strong single. Johnnie's stylized treatment of this oldie should click big.

B "GIVE ME TIME" (2:40) A slow oldie is given the Ray going over. The artist is hot and the lid should move.

THE MILLS BROTHERS

(Decca 28180; 9-28180)

B "WHEN YOU COME BACK TO ME" (2:42) A slow, mellow number is given the stylized going over of the Mills Brothers. The boys always make for good listening.

B "PRETTY AS A PICTURE" The group once again projects its warmth on a slow tune. The treatment should garner coin for the level.

GEORGIES' TAVERN BAND

(Decca 28167; 9-28167)

C "CLANCY'S CAFE" (2:29) A bar room number is done in waltz tempo by Georgies' Tavern band. Proper placement is necessary for exploitation of the disk.

C "I CAN'T SPELL SCHENECTADY" (2:20) Another bouncer is carried vocally by Lee Sweetland. This novelty also needs the right location to be effective.

TRUDY RICHARDS & ARTIE SHAW ORCHESTRA

(Decca 28190; 9-28190)

B "I MAY HATE MYSELF IN THE MORNING" (2:35) Trudy Richards works her way through a delightful Benjamin and Weiss tune. Her forceful delivery makes this a striking disk.

B+ "I WAITED A LITTLE TOO LONG" (3:00) A bright new tune is handled warmly. Should the tune happen, this rendition is gonna grab lots of loot.

The Most Thrilling Song He Ever SANG!

'HERE IN MY HEART'

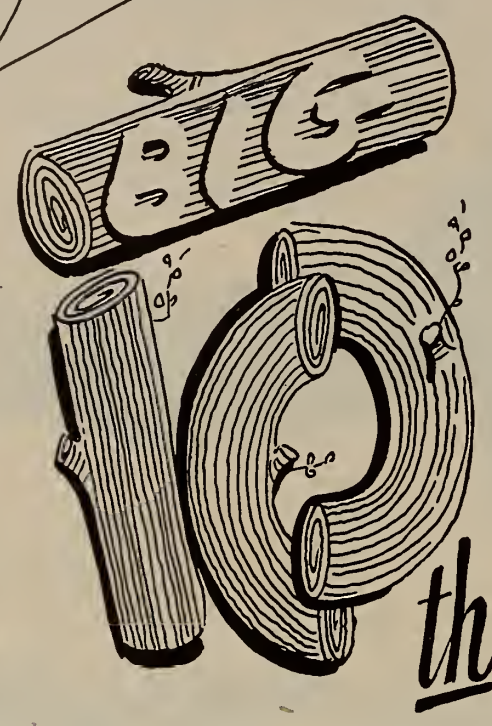
BY

PVT. VIC DAMONE

RECORDED IN EUROPE

MERCURY 5858 • 5858X45

NOW AVAILABLE ON Mercury RECORDS



Anniversary Issue

Dated JUNE 21, 1952

Your advertisement will STAY PUT in the outstanding *Tenth Anniversary Issue* which will become a "reference bible" everyone will turn to, day after day, and week after week, for the information it will contain that is INVALUABLE TO ALL ENGAGED IN THE MUSIC INDUSTRY . . . TODAY AND TOMORROW

Due to Greatly Increased Size the 10th Anniversary Issue

IS

NOW IN PREPARATION

LAST MINUTE CLOSING DATE

JUNE 11, 1952

RUSH YOUR RESERVATION NOW—OR BETTER STILL, SEND IN YOUR AD NOW

The Cash Box

(Publication Offices)

26 West 47th St., New York 19, N. Y.

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Four Hit Voices Make Four Busy Arms

TORONTO—When the Four Lads made a recent record store appearance in Toronto, Ontario, to autograph copies of "Turn Back," their Okeh release, the turnout was spectacular. The four youngsters are the harmonizing group that assisted so beautifully on the Johnnie Ray hits, and as a result rose to stardom on their own. The boys also joined with Dolores Hawkins to wax the popular "Heavenly Father."

The HALE You Say

by natt hale

While this reporter has included almost every facet of the recording industry in this weekly resume of heraldry, it has been brought to our attention that one solitary figure has been made conspicuous by our apparent neglect. By and large, the general lot of these unsung heroes of the business is obviously a thankless and unenviable one; save for the fact that the loot, (viz) the lush green seems to roll in like the veritable waves.

He is: The Artist Manager. . . .

Time after time, we have found it within our realm of responsibility to play host to one and another of these indefatigable gentlemen (and ladies) who feel it within their domain to bear the brunt of abuse, scorn and trials of their undertaking, all for a paltry 10, 15 or as little as 25 percent of some weekly stipend, thus depriving them of some 90, 85 or 75 percent of what should rightfully be considered theirs.

NATT HALE

Included in the multitude of duties surrounding the mentor of an artiste are such as: Bookings, travel arrangements, billing, selection of accompanying personnel, selection of surrounding acts, publicity, selection of recording material (Oh, yessss!), promotional tie-ins ("Darken Hansome says: I smoke "Weed" cigarettes because—"), selection of wardrobe, etc. etc.

Not the least of which is the angle of tying-in with the local rep of the record company for publicity, promotion and exploitation. ("How about picture 'breaks'?")

Naturally, there are all types of managers—just as there are all types of artistes. . . . One idol craves to satisfy the fans' demands for autographs, while another gives the teenagers the "Fuller" invariably. One hero welcomes the press interviews at any time, while the other doesn't like to be bothered—("See my manager. He handles all the small details. . . ") The real biggie makes it a point to keep in touch with the deejays and juke-box ops wherever he goes; the temporary star believes that his recordings are a Godsent gift of talent, for which the deejays and affiliated helpmates should pay warranted homage.

Be it as it may, lurking dismally or fortuitously (as the case may be) in the background is the Manager.

The Artiste Manager must be constantly on guard to protect his "property" from the sins and arrows of public acclaim, be they pointed darts or sprinkled with nectar. Toward him are directed the slurs cast by the jealous, the envious and the talent-lackers. To the star go the embellishments of the worship, the adulation and the fame. To say nothing of that undue 90 percent!

From our personal observation, there are more managers who prefer to remain silently behind the throne of the kingpin. As long as the job is being done, they appear to be genuinely content merely to observe the glory in which their client basks, all the time keeping a wary eye on the "take" at the box office. Incidentally, that's another important function, they tell me.

How long most performers last is, of course, a matter of conjecture. It varies, naturally, with the individual acceptance of the artiste by the public. Once his stock begins to fall, it can be ascribed to one, and only one character. His stinkin' manager!

When this happens, a hurried conference is called between the artiste, the manager, the agency principals, all of their respective counsellors and, usually, the parents of the artiste. (Sometimes the parents of the manager get the opportunity to have their say-so too. . . .)

The outcome is pretty obvious. Since the association has now become an unhappy one, a financial settlement is made and the "partnership" is severed. Both contestants wish each other luck (muttering under their respective breaths: "And I hope it's all bad . . ."), and trend their separate ways.

The artiste gets himself a new boy who swears undying devotion to his managerial charge and who will be perfectly satisfied with 7½ percent.

The manager discovers a "great, new sound" in the voice of a young Adonis who is found in a little dive just off East 54th Street, and prepares to face the onslaughts anew. A new partnership is formed, and the forthcoming singing sensation agrees that his new-found mentor is certainly entitled to 40 percent.

All the world prepares to hail the conquering hero . . .

So you still want to be an Artist Manager?

Well—that's how it goes!

The Sunny Girl

NEW YORK—Sunnny Gale (center), The "Wheel of Fortune" gal, is pictured here with Arthur and Katharine Murray following her appearance on the "Arthur Murray Party" over A. B. C. Television. Sunny opened at the N. Y. Paramount May 14 and her Derby record of "A Lasting Thing" backed with "I Just Can't Stand being Lonely" is already showing up on the best-seller charts.

Columbia Couples Johnnie Ray's "Walking My Baby Back Home" With "Give Me Time"

NEW YORK—Columbia last week released two sides from the new Johnnie Ray album back to back. There was some confusion for ops since the sides were switched at the last moment.

At first the two sides were to be "Walking My Baby Back Home" and "All Of Me" but afterwards the latter was changed to "Give Me Time."

"Give me Time" was considered to be a more commercial side in that it would get more disk jockey and public acceptance.

Therefore, the single disk from the Album which will be available to ops is "Walking My Baby Back Home" and "Give Me Time," Columbia No. 39750.

M-G-M RECORDS
DAVID ROSE
"HARLEM NOCTURNE"
with saxophone solo by Woody Hermon and
"ON A LITTLE COUNTRY ROAD IN SWITZERLAND"
30582 (78 RPM)
K-30582 (45 RPM)
THE GREATEST NAME IN ENTERTAINMENT

Standard Songs are MONEY MAKERS!
"DON'T TAKE YOUR LOVE FROM ME"
JOHNNIE RAY—Columbia
BOB EBERLE—Capitol
BILLY DANIELS—Mercury
Pub. by M. WITMARK & SONS
MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

New System Of Reviewing Disks Started By "The Cash Box"

NEW YORK—Ops will be able to tell at a glance the commercial possibilities ofnew records with the inauguration of The Cash Box's new method of reviewing.

Beginning this week each record will be rated according to its coin drawing potential in the boxes.

The system used is based on an alphabetical measuring scale. A represents the Disk of the Week and Sleeper of the Week. B+ is excellent. B is very good. C+ is good. C is fair. And D is mediocre.

The editors of The Cash Box feel that the new method will help ops know immediately just what each new disk is about.

And the change in reviewing method is just one more evidence of the expansion of service which The Cash Box is constantly planning and executing for its readers.

Mercury Records Vic Damone's "Here In My Heart" In Europe With 40 Piece Band

NEW YORK—Mercury Records this week rushed out the new Vic Damone recording of "Here In My Heart" after receiving the tape from Europe.

When the race began on the fast breaking song, each company sought for the best artist it had to do it.

However at Mercury, the most likely artist was at the moment engaged by the U. S. Army as a soldier in Germany. Notwithstanding, an arrangement of the tune was made in New York, flown to Vic in Europe and a recording session set.

Backing him is a 40 piece orchestra composed of some of the top musicians on the continent.

The tape was received in New York on Thursday (May 15) and dubs were immediately made and released.

Liza Morrow Pacted by RGM

NEW YORK—Liza Morrow, King Records newest singer, has been signed by RGM Associates, Inc., to a personal management contract. Ray Muscarella and Sidney Ascher pacted Liza with the deal covering publicity and promotion in addition to management. Paul Brown, RGM's director of promotion will go on a ten day flying trip to the East and Mid-West to promote Liza's first King release due on May 26th.

The DJ And The Crooners

BOSTON, Mass.—Norm Prescott, WORL, Boston, dj is pictured above with singers Bobby Wayne (left) and Buddy Greco (right). Bobby has a strong contender in his Mercury disk "Rutza Rutza" while Buddy is making plenty of noise with "It's A Sin To Tell A Lie" on Coral.

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending May 17 without any changes on the part of THE CASH BOX.

Ross Smitherman
WHBS—Huntsville, Ala.

1. A GUY IS A GUY *(Doris Day)*
2. GONNA GET ALONG WITHOUT YA *(Teresa Brewer)*
3. AT LAST *(Ray Anthony)*
4. I'LL WALK ALONE *(Don Cornell)*
5. YOU'LL NEVER WALK ALONE *(Perry Como)*
6. PITTSBURGH, PA. *(Guy Mitchell)*
7. BLUE TANGO *(Leroy Anderson)*
8. I'M YOURS *(Don Cornell)*
9. FORGIVE ME *(Eddie Fisher)*
10. KISS OF FIRE *(Georgia Gibbs)*

John Wrisley
WFGM—Fitchburg, Mass.

1. KISS OF FIRE *(Billy Eckstine)*
2. HERE IN MY HEART *(Al Martino)*
3. I'M YOURS *(Don Cornell)*
4. FORGIVE ME *(Eddie Fisher)*
5. BLACKSMITH BLUES *(Ella Mae Morse)*
6. HALF AS MUCH *(Rosemary Clooney)*
7. KISS OF FIRE *(Georaia Gibbs)*
8. PITTSBURGH, PA. *(Guy Mitchell)*
9. GOODY GOODY *(Modernaires)*
10. DANCING BELLS *(Ray Martin)*

Paul Cowley
WNOP—Newport, Ky.

1. A GUY IS A GUY *(Doris Day)*
2. KISS OF FIRE *(Georgia Gibbs)*
3. FORGIVE ME *(Eddie Fisher)*
4. WHEEL OF FORTUNE *(Kay Starr)*
5. JUNCO PARTNER *(Richard Hayes)*
6. PITTSBURGH, PA. *(Guy Mitchell)*
7. SOMEWHERE ALONG THE WAY *(Nat "King" Cole)*
8. WHISPERING WINDS *(Patti Page)*
9. AT LAST *(Ray Anthony)*
10. HERE IN MY HEART *(Al Martino)*

Bud Shurian
WARE—Ware, Mass.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. A GUY IS A GUY *(Doris Day)*
3. CRY *(Johnnie Ray)*
4. BLACKSMITH BLUES *(Ella Mae Morse)*
5. BLUE TANGO *(Leroy Anderson)*
6. PITTSBURGH, PA. *(Guy Mitchell)*
7. ANYTIME *(Eddie Fisher)*
8. I'LL WALK ALONE *(Don Cornell)*
9. PLEASE, MR. SUN *(Johnnie Ray)*
10. KISS OF FIRE *(Georgia Gibbs)*

Bill Hyden
KRMG—Tulsa, Okla.

1. BLUE TANGO *(Leroy Anderson)*
2. WHEEL OF FORTUNE *(Kay Starr)*
3. BLACKSMITH BLUES *(Ella Mae Morse)*
4. A GUY IS A GUY *(Doris Day)*
5. I'LL WALK ALONE *(Jane Froman)*
6. CRY *(Johnnie Ray)*
7. ANYTIME *(Eddie Fisher)*
8. BE ANYTHING *(Helen O'Connell)*
9. TELL ME WHY *(Four Aces)*
10. PITTSBURGH, PA. *(Guy Mitchell)*

Robin Seymour
WKMH—Detroit and Dearborn, Mich.

1. I'M YOURS *(Don Cornell)*
2. KISS OF FIRE *(Georgia Gibbs)*
3. DELICADO *(Percy Faith)*
4. BE ANYTHING *(Eddy Howard)*
5. SOMEWHERE ALONG THE WAY *(Nat "King" Cole)*
6. THE BIGGER THE FIGGER *(Louis Prima)*
7. I UNDERSTAND *(Four Aces)*
8. HONEST AND TRULY *(Billy May)*
9. LONESOME AND BLUE *(Lily Ann Carol)*
10. CARIOCA *(Les Paul)*

Bud Wendell
WJMO—Cleveland, Ohio

1. HERE IN MY HEART *(Al Martino)*
2. I'M YOURS *(Don Cornell)*
3. I'LL WALK ALONE *(Don Cornell)*
4. DELICADO *(Percy Faith)*
5. BE ANYTHING *(Eddy Howard)*
6. KISS OF FIRE *(Georgia Gibbs)*
7. LONELY WINE *(Bill Darnell)*
8. SOMEWHERE ALONG THE WAY *(Nat "King" Cole)*
9. MY MOTHER'S PEARLS *(Don Cornell)*
10. I UNDERSTAND *(Four Aces)*

Marty Hogan
WCFL—Chicago, Ill.

1. WHEEL OF FORTUNE *(Bobby Wayne)*
2. A GUY IS A GUY *(Doris Day)*
3. HERE IN MY HEART *(Al Martino)*
4. BLUE TANGO *(Leroy Anderson)*
5. KISS OF FIRE *(Tony Martin)*
6. I'LL WALK ALONE *(Don Cornell)*
7. BE ANYTHING *(Eddy Howard)*
8. BLACKSMITH BLUES *(Bill Darnell)*
9. PITTSBURGH, PA. *(Guy Mitchell)*
10. FESTIVAL *(Johnny Desmond)*

Dick Coleman
WCBM—Baltimore, Md.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. BLUE TANGO *(Leroy Anderson)*
3. CRY *(Johnnie Ray)*
4. MOUNTAINS IN THE MOONLIGHT *(Johnnie Ray)*
5. HALF AS MUCH *(Rosemary Clooney)*
6. I'M YOURS *(Eddie Fisher)*
7. FORGIVE ME *(Eddie Fisher)*
8. TURN BACK *(The Four Lads)*
9. TULIPS AND HEATHER *(Perry Como)*
10. TENDERLY *(Rosemary Clooney)*

Howard Miller
WIND—Chicago, Ill.

1. PITTSBURGH, PA. *(Guy Mitchell)*
2. DELICADO *(Percy Faith)*
3. FORGIVE ME *(Eddie Fisher)*
4. HERE IN MY HEART *(Al Martino)*
5. I MAY HATE MYSELF IN THE MORNING *(Bette McLaurin)*
6. KISS OF FIRE *(Georgia Gibbs)*
7. PERFIDIA *(Four Aces)*
8. I'M YOURS *(Don Cornell)*
9. HALF AS MUCH *(Rosemary Clooney)*
10. A GUY IS A GUY *(Doris Day)*

Lou Barile
WKAL—Rome, N. Y.

1. BLUE TANGO *(Les Baxter)*
2. ALL OF ME *(Johnnie Ray)*
3. BROKENHEARTED *(Johnnie Ray)*
4. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
5. KISS OF FIRE *(Toni Arden)*
6. BLACKSMITH BLUES *(Sy Oliver)*
7. HALF AS MUCH *(Rosemary Clooney)*
8. GANDY DANCERS' BALL *(Frankie Laine)*
9. I'LL WALK ALONE *(Don Cornell)*
10. WHEEL OF FORTUNE *(Bobby Wayne)*

Wally Nelskog
KRSC—Seattle, Wash.

1. PERFIDIA *(Four Aces)*
2. WHEEL OF FORTUNE *(Kay Starr)*
3. A GUY IS A GUY *(Doris Day)*
4. THE WAY I FEEL *(Four Knights)*
5. I'LL WALK ALONE *(Don Cornell)*
6. PITTSBURGH, PA. *(Guy Mitchell)*
7. WHAT'S THE USE? *(Johnnie Ray)*
8. THAT'S THE CHANCE YOU TAKE *(Eddie Fisher)*
9. I'M YOURS *(Don Cornell)*
10. IF YOU WOULD ONLY BE MINE *(Sally King & Norm Houge)*

Mort Nusbaum
WHAM—Rochester, N. Y.

1. I'M YOURS *(Don Cornell)*
2. I'LL WALK ALONE *(Don Cornell)*
3. BLUE TANGO *(Leroy Anderson)*
4. FORGIVE ME *(Eddie Fisher)*
5. IT'S A SIN TO TELL A LIE *(Buddy Greco)*
6. I AM A HEART *(Dinah Shore)*
7. DELICADO *(Percy Faith)*
8. A GUY IS A GUY *(Doris Day)*
9. FOR THE VERY FIRST TIME *(Tony Martin)*
10. SPRING IS A WONDERFUL THING *(Four Aces)*

Eddie Gallaher
WTOP—Washington, D. C.

1. BLUE TANGO *(Leroy Anderson)*
2. WHEEL OF FORTUNE *(Kay Starr)*
3. A GUY IS A GUY *(Doris Day)*
4. BE ANYTHING *(Eddy Howard)*
5. FORGIVE ME *(Eddie Fisher)*
6. KISS OF FIRE *(Georgia Gibbs)*
7. I'LL WALK ALONE *(Don Cornell)*
8. BLACKSMITH BLUES *(Ella Mae Morse)*
9. PITTSBURGH, PA. *(Guy Mitchell)*
10. ANYTIME *(Eddie Fisher)*

Al Ross
WBAL—Baltimore, Md.

1. WHEEL OF FORTUNE *(S. Gale & E. Wilcox)*
2. BLACKSMITH BLUES *(Trudi Richards)*
3. BLUE TANGO *(Leroy Anderson)*
4. ANYTIME *(Eddie Fisher)*
5. KISS OF FIRE *(Georgie Gibbs)*
6. I HEAR A RHAPSODY *(Frank Sinatra)*
7. BE ANYTHING *(Eddy Howard)*
8. I'LL WALK ALONE *(Don Cornell)*
9. I DON'T MIND *(Trudi Richards)*
10. YOU'RE NOT WORTH MY TEARS *(Dolly Dawn)*

Ray Perkins
KFEL—Denver, Colo.

1. BLUE TANGO *(Leroy Anderson)*
2. WHEEL OF FORTUNE *(Kay Starr)*
3. BLACKSMITH BLUES *(Ella Mae Morse)*
4. A GUY IS A GUY *(Doris Day)*
5. I'LL WALK ALONE *(Don Cornell)*
6. PITTSBURGH, PA. *(Guy Mitchell)*
7. ANYTIME *(Eddie Fisher)*
8. PERFIDIA *(Four Aces)*
9. DELICADO *(Percy Faith)*
10. KISS OF FIRE *(Tony Martin)*

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending May 17 without any changes on the part of THE CASH BOX.

Bob Conrad
WJJJ—Montgomery, Ala.

1. I'LL WALK ALONE *(Don Cornell)*
2. BLUE TANGO *(Leroy Anderson)*
3. SLEEPLESS *(Tony Bennett)*
4. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
5. BLACKSMITH BLUES *(Ella Mae Morse)*
6. GONNA GET ALONG WITHOUT YA *(Teresa Brewer)*
7. IT'S A SIN TO TELL A LIE *(Buddy Greco)*
8. I'M YOURS *(Don Cornell)*
9. PITTSBURGH, PA. *(Guy Mitchell)*
10. WHEEL OF FORTUNE *(Kay Starr)*

Jack Lacy
WINS—New York, N. Y.

1. HERE IN MY HEART *(Al Martino)*
2. KISS OF FIRE *(Georgia Gibbs)*
3. I'M YOURS *(Don Cornell)*
4. DELICADO *(Percy Faith)*
5. MY HERO *(Four Aces)*
6. I DON'T MIND *(Trudy Richard)*
7. IT'S A SIN TO TELL A LIE *(Buddy Greco)*
8. WALKIN' MY BABY BACK HOME *(Johnny Ray)*
9. BLUE TANGO *(Leroy Anderson)*
10. FORGIVE ME *(Eddie Fisher)*

Gene Whitaker
WREV—Reidsville, N. C.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. GANDY DANCERS' BALL *(Frankie Laine)*
3. BLACKSMITH BLUES *(Ella Mae Morse)*
4. BLUE TANGO *(Eddie Haymon)*
5. CRY *(Johnnie Ray)*
6. KISS OF FIRE *(Georgia Gibbs)*
7. I HEAR A RHAPSODY *(Frank Sinatra)*
8. BROKENHEARTED *(Ray Anthony)*
9. BE ANYTHING *(Eddy Howard)*
10. FOR THE VERY FIRST TIME *(Tony Martin)*

Bob Perry
WLAW—Boston, Mass.

1. I'LL WALK ALONE *(Don Cornell)*
2. A GUY IS A GUY *(Doris Day)*
3. BLUE TANGO *(Les Baxter)*
4. FORGIVE ME *(Eddie Fisher)*
5. KISS OF FIRE *(Georgia Gibbs)*
6. PITTSBURGH, PA. *(Guy Mitchell)*
7. BLACKSMITH BLUES *(Ella Mae Morse)*
8. AM I IN LOVE *(Debbie Reynolds)*
9. YOU'LL NEVER WALK ALONE *(Perry Como)*
10. BE ANYTHING *(Helen O'Connell)*

Donn Tibbetts
WKXL—Concord, N. H.

1. HERE IN MY HEART *(Al Martino)*
2. HINDUSTAN *(Frank Petty Trio)*
3. BLUE TANGO *(Les Baxter)*
4. OAKIE BOOGIE *(Ella Mae Morse)*
5. I HEAR A RHAPSODY *(Dick Brown)*
6. I'M YOURS *(Don Cornell)*
7. IDAHO STATE FAIR *(Vaughn Monroe)*
8. DANCING BELLS *(Ray Martin)*
9. BE ANYTHING *(Eddy Howard)*
10. WHEEL OF FORTUNE *(Kay Starr)*

Dave Kean
WTSA—Brattleboro, Vt.

1. I'LL WALK ALONE *(Don Cornell)*
2. SINGIN' IN THE RAIN *(Gene Kelly)*
3. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
4. I MAY HATE MYSELF IN THE MORNING *(Sue Thompson)*
5. YOU'LL NEVER WALK ALONE *(Fred Waring)*
6. HONEST AND TRULY *(Guy Lombardo)*
7. GOOD MORNING *(G. Kelly & D. Reynolds)*
8. KISS OF FIRE *(Georgia Gibbs)*
9. BOO-HOO *(Bell Sisters)*
10. BLUE TANGO *(Leroy Anderson)*

Roger Clark
WNOR—Norfolk, Va.

1. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
2. WHISPERING WINDS *(Patti Page)*
3. A GUY IS A GUY *(Doris Day)*
4. BE ANYTHING *(Eddy Howard)*
5. IT'S A SIN TO TELL A LIE *(Buddy Greco)*
6. LOVE LETTERS IN THE SAND *(Les Brown)*
7. TO BE LOVED BY YOU *(Dinah Shore)*
8. HERE IN MY HEART *(Al Martino)*
9. DELICADO *(Percy Faith)*
10. PERFIDIA *(Glenn Miller)*

Bob Watson
WSB—Atlanta, Ga.

1. AT LAST *(Ray Anthony)*
2. KISS OF FIRE *(Georgia Gibbs)*
3. BLUE TANGO *(Guy Lombardo)*
4. A GUY IS A GUY *(Doris Day)*
5. ANYTIME *(Eddie Fisher)*
6. JUNCO PARTNER *(Richard Hayes)*
7. BE ANYTHING *(Don Estes)*
8. GOODY GOODY *(Jane Grant)*
9. BLACKSMITH BLUES *(Ella Mae Morse)*
10. I'M YOURS *(Don Cornell)*

Joe Delaney
WJMR—New Orleans, La.

1. KISS OF FIRE *(Georgia Gibbs)*
2. BLUE TANGO *(Leroy Anderson)*
3. A GUY IS A GUY *(Doris Day)*
4. BLACKSMITH BLUES *(Ella Mae Morse)*
5. I'LL WALK ALONE *(Don Cornell)*
6. WHEEL OF FORTUNE *(Kay Starr)*
7. JUNCO PARTNER *(Richard Hayes)*
8. I'M YOURS *(Don Cornell)*
9. FORGIVE ME *(Eddie Fisher)*
10. HALF AS MUCH *(Rosemary Clooney)*

Eddie Hubbard
WIND—Chicago, Ill.

1. KISS OF FIRE *(Georgia Gibbs)*
2. DELICADO *(Percy Faith)*
3. A GUY IS A GUY *(Doris Day)*
4. BLUE TANGO *(Leroy Anderson)*
5. BE ANYTHING *(Eddy Howard)*
6. HERE IN MY HEART *(Al Martino)*
7. I MAY HATE MYSELF IN THE MORNING *(Bette McLaurin)*
8. AT LAST *(Ray Anthony)*
9. WIMOWEH *(Jimmy Dorsey)*
10. PERFIDIA *(Four Aces)*

Stephen Paul
WMBG—Richmond, Va.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. TENDERLY *(Rosemary Clooney)*
3. BLUE TANGO *(Leroy Anderson)*
4. I HEAR A RHAPSODY *(Frank Sinatra)*
5. A GUY IS A GUY *(Doris Day)*
6. WHISPERING WINDS *(Patti Page)*
7. CRY *(Johnnie Ray)*
8. BE ANYTHING *(Eddy Howard)*
9. DELICADO *(Percy Faith)*
10. PERFIDIA *(Four Aces)*

Barry Kaye
WCAU—Philadelphia, Pa.

1. HERE IN MY HEART *(Al Martino)*
2. I'M YOURS *(Toni Arden)*
3. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
4. KISS OF FIRE *(Georgia Gibbs)*
5. DELICADO *(Percy Faith)*
6. PITTSBURGH, PA. *(Guy Mitchell)*
7. BE ANYTHING *(Eddy Howard)*
8. LONELY WINE *(Bill Darnell)*
9. GONNA GET ALONG WITHOUT YA *(Teresa Brewer)*
10. BROKENHEARTED *(Johnnie Ray)*

Pete Ward
WARE—Ware, Mass.

1. BLUE TANGO *(Les Baxter)*
2. I'M YOURS *(Don Cornell)*
3. WHEN YOU'RE IN LOVE *(Frankie Laine)*
4. KISS OF FIRE *(Georgia Gibbs)*
5. THAT'S THE CHANCE YOU TAKE *(Eddie Fisher)*
6. MOUNTAINS IN THE MOONLIGHT *(Johnnie Ray)*
7. YOU *(Sammy Kay)*
8. GONNA GET ALONG WITHOUT YA *(Teresa Brewer)*
9. DELICADO *(Percy Faith)*
10. LADY LOVE *(Vaughn Monroe)*

Earle Pudney
WGY—Schenectady, N. Y.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. BLUE TANGO *(Leroy Anderson)*
3. BE ANYTHING *(Champ Butler)*
4. A GUY IS A GUY *(Doris Day)*
5. BLACKSMITH BLUES *(Ella Mae Morse)*
6. TULIPS AND HEATHER *(Perry Como)*
7. THAT'S THE CHANCE YOU TAKE *(Eddie Fisher)*
8. KISS OF FIRE *(Georgia Gibbs)*
9. SOMEWHERE ALONG THE WAY *(Nat "King" Cole)*
10. I'M CONFESSIN' *(Les Paul & Mary Ford)*

Red Munro
WTMA—Charleston, S. C.

1. DELICADO *(Percy Faith)*
2. DIPSY DOODLE *(Modernaires)*
3. BOO HOO *(Bell Sisters)*
4. THAT'S THE CHANCE YOU TAKE *(Eddie Fisher)*
5. I'M CONFESSIN' *(Les Paul & Mary Ford)*
6. ROCKS IN MY BED *(Dolores Hawkins)*
7. BLUE TANGO *(Hugo Winterhalter)*
8. INDIAN LOVE CALL *(Louis Armstrong)*
9. KISS OF FIRE *(Toni Arden)*
10. SHEIK OF ARABY *(Ames Brothers)*

Paul Flanagan
WTRY—Troy, N. Y.

1. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
2. KISS OF FIRE *(Georgia Gibbs)*
3. I'LL WALK ALONE *(Don Cornell)*
4. A GUY IS A GUY *(Doris Day)*
5. I'M YOURS *(Eddie Fisher)*
6. TENDERLY *(Rosemary Clooney)*
7. DELICADO *(Percy Faith)*
8. BLUE TANGO *(Leroy Anderson)*
9. WHEEL OF FORTUNE *(Kay Starr)*
10. BLACKSMITH BLUES *(Ella Mae Morse)*

MGM's New York Distrib Launches "Singing In The Rain" Contest For Ops

NEW YORK—Dick Cowitt, Sales Manager of Sanford Record Distributors, Inc., distributor for M-G-M Records, this week announced the release of its "Singin' In The Rain" album in singles for juke box play. To stimulate interest in the releases, Sanford will give operators a chance to win free MGM records, and will also supply free title strips.

Operators will be able to pick from such hits as "Singin' In The Rain," "You Were Meant For Me," "Make Em Laugh," "Moses," "Fit As A Fiddle," "All I Do Is Dream Of You" and "Good Morning." The disks will be packed in units containing equal quantities of all records in the album, in as small or large a quantity as the operator desires.

With each sub-unit of records, there will be a specially designed plastic sticker. This sticker is self adhesive and can be placed either on the inside or outside of the juke box dome. The operator who uses the greatest amount of these plastic displays and supplies a list of the locations that they are available in, will receive a free package of fifty records. Second prize will be 25, and third, fourth and fifth will be 10 records each. So that each operator may have an equal chance, he must list the total amount of the juke boxes he runs. A percentage figure will determine the winner.

Records will be available on either 78 or 45 RPM.

PAPPA Department

NEW YORK—Nat Shapiro, well-known disk promotion man about town became the proud pappa of a baby girl last week. The mother is doing well, but Nat's a little worse for the ordeal.

ANOTHER BMI PIN-UP HIT
"HERE IN MY HEART"
published by MELLIN
recorded by
AL MARTINO—BBS
ALAN DALE—Coral
TONY BENNETT—Columbia
BILL FARRELL—MGM
DICK HAYMES-ANDREWS SISTERS —Decca
VIC DAMONE—Mercury
Licensed Exclusively by
BROADCAST MUSIC, INC.

Climbing Daily!
"I'LL SAIL MY SHIP ALONE"
b/w
"DOODLE-DOO-DO"
by JANE GRANT
Dot 15016 (45 x 15016)
DOT RECORDS, INC.
Gallatin, Tennessee
Phones: 880-881

TOPS FOR OPS
ROSEMARY CLOONEY singing...
"HALF AS MUCH"
COLUMBIA RECORD
39710-(439710)

NEWS that's UP-TO-THE-MINUTE
REVIEWS of the LATEST RECORDS
CHARTS compiled EVERY WEEK
ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS
Every Week In
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FIRM NAME .....
ADDRESS .....
CITY ..... ZONE ..... STATE .....
Individual's Name .....

THE CASH BOX DISC HITS BOX SCORE

The Nation's TOP 50

Comprising 100 Selections

CODE

AB—Abbey, AL—Aladdin, AP—Apollo, AT—Atlantic, BU—Bullet, CA—Capitol, CH—Chess, CO—Columbia, CR—Coral, DA—Dana, DE—Decca, DY—Derby, FE—Federal, 4 Star—Four Star, IN—Intro, JU—Jubilee, KI—King, LO—London, ME—Mercury, MG—MGM, MO—Modern, NA—National, OR—Oriole, PE—Peacock, PR—Prestige, RA—Rainbow, RE—Regent, SA—Savoy, SIT—Sittin' In, SP—Specialty, TE—Tempo, TN—Tennessee, UN—United, VI—Victor

May 24 May 17

1—Blue Tango 135.4 131.B
CA-1966 (F-1966)—LES BAXTER
Please, Mr. Sun
DE-27875 (9-27875)—LEROY ANDERSON
Belle Of The Ball
DE-28031 (9-28031)—GUY LOMBARDO
At Last; At Last
ME-5790—DICK HAYMAN
For Sentimental Reasons
ME-5817 (5817x45)—XAVIER CUGAT O.
Jungle Flute
VI-20-4518 (47-4518)—HUGO WINTERHALTER O.
The Gypsy Trail
VI-20-4541 (47-4541)—FRANKIE CARLE

2—A Guy Is A Guy 88.9 68.7
CO-39673 (4-39673)—DORIS DAY
Who, Who, Who
DE-28049 (9-28049)—ELLA FITZGERALD
That Old Feeling

3—Wheel Of Fortune B5.3 108.9
CA-1964 (F-1964)—KAY STARR
I Wanna Love You
CR-60650 (9-60650)—JIMMY SCOTT
Come What May
DE-27967 (9-27967)—ARTHUR PRYSOCK
'Till The Stars Fall
DE-48280 (9-48280)—HELEN HUMES
All Night Long
DY-787—SUNNY GALE & EDDIE WILCOX
KI-1051 (45-1051)—JIMMY THOMASON
Klamish Choctow Rose
ME-5779 (5779 x 45)—BOBBY WAYNE
If I Had The Heart Of A Clown
VI-20-4349 (47-4349)—JOHNNY HARTMAN
VI-20-4520 (47-4520)—BELL SISTERS
Poor Whip-Poor Will

4—Blacksmith Blues 75.B 66.3
CA-1922 (F-1922)—ELLA MAE MORSE
Love Me Or Leave Me
DE-27968 (9-27968)—BILL DARNEL
Salty Dog Rag
MG-11171 (K11171)—ART MOONEY
You're Not Worth My Tears
VI-20-4532 (47-4532)—ELTON BRITT
Retreat
VI-20-4505 (47-4505)—GRANDPA JONES

5—Kiss Of Fire 74.5 52.9
CA-2102 (F-2102)—BAXTER & BEAVERS
I'm Yours
CO-39737 (4-39737)—TONI ARDEN
I'm Yours
CR-60745 (9-60745)—LES BROWN O.
I Waited A Little Too Long
DE-28179 (9-28179)—GUY LOMBARDO O.
Delicado
DE-28177 (9-28177)—LOUIS ARMSTRONG O.
I'll Walk Alone
LO-1214 (45x1214)—ANNE SHELTON
Body And Soul
ME-5823 (5823x45)—GEORGIA GIBBS
A Lasting Thing
MG-11225 (K11225)—BILLY ECKSTINE
Never Like This
VI-20-4671 (47-4671)—TONY MARTIN
For The Very First Time

6—I'll Walk Alone 61.7 43.4
CA-2000 (F-2000)—MARGARET WHITING
I Could Write A Book

May 24 May 17

CA-2044 (F-2044)—JANE FROMAN
With A Song In My Heart
CO-39654 (F-39654)—BURT TAYLOR
Solitude
CR-60659 (9-60659)—DON CORNELL
That's The Chance You Take
DE-28038 (9-28038)—PATTY ANDREWS
That's The Chance You Take
DE-28177 (9-28177)—LOUIS ARMSTRONG O.
Kiss Of Fire
ME-5821 (5821x45)—RICHARD HAYES
Tattletale
MG-11198 (K11198)—LEROY HOLMES
You're My Thrill
VI-20-4643 (47-4643)—PETER KING SISTERS
Love, Where Are You Now?

7—I'm Yours 48.2 47.8
CA-2102 (F-2102)—BAXTER & BEAVERS
Kiss Of Fire
CO-39737 (4-39737)—TONI ARDEN
CR-60690 (9-60690)—DON CORNELL
My Mother's Pearls
DE-28162 (9-28162)—FOUR ACES
I Understand
VI-20-4680 (47-4680)—EDDIE FISHER
Just A Little Lovin'

8—Forgive Me 44.1 46.5
CR-60718 (9-60718)—GEORGIE AULD
A Room With A View
MG-11170 (K11170)—TOMMY EDWARDS
The Bridge
VI-20-4574 (47-4574)—EDDIE FISHER
That's The Chonce You Take

9—Anytime 39.4 46.2
CA-1895 (F-1895)—HELEN O'CONNELL
Crazy Heart
DE-27972 (9-27972—SY OLIVER O.
Blacksmith Blues
VI-20-2700—EDDY ARNOLD
VI-20-4359 (47-4359)—EDDIE FISHER
Never Before

10—Delicado 38.6 13.0
LO-1151—EDMUNDO ROS O.
Baiao
CA-2040 (F-2040)—STAN KENTON O.
Bags And Boggage
CO-39708 (4-39708)—PERCY FAITH O.
Festiva!
CR-60729 (9-60729)—LAURINDO ALMEIDA
R'Eco—R'Eco
DE-28044 (9-28044)—WALDYR AZEVEDO O.
See If You Like It
DE-28179 (9-28179)—GUY LOMBARDO O.
Kiss Of Fire
VI-20-4677 (47-4677)—THREE SUNS
Plink, Plank, Plunk!

11—Be Anything (But Be Mine) 28.6 29.9
CA-2011 (F-2011)—HELEN O'CONNELL
Right Or Wrong
CO-39690 (4-39690)—CHAMP BUTLER
When I Look Into Your Eyes
CR-60686 (9-60686)—JACK HASKELL
DE-28039 (9-28039)—BUDDY STARK
Sincere
DE-28142 (9-28142)—LEE-JENKINS
Forgive Me
JU-6002—DOLLY DAWN
You're Not Worth My Tears

May 24 May 17

ME-8270 (8270x45)—WINI BROWN
ME-5815 (5815x45)—EDDY HOWARD O.
She Took
MG-11187 (K11187)—ALAN DEAN
All My Life
VI-20-4576 (47-4576)—DON ESTES
Everytime

12—Pittsburgh, Pennsylvania 26.4 19.5
CO-39663 (4-39663)—GUY MITCHELL
Doll With A Sawdust Heart
DE-28142 (9-28142)—JERRY GRAY O.
Somewhere Along The Line

13—What's The Use? 23.8 36.7
CA-1949 (F-1949)—LINDY DOHERTY
Salt Water Tears
CO-39698 (4-39698)—JOHNNIE RAY
Mountains In The Moonlight

14—Perfidia 20.6 2B.7
CA-2023 (F-2023)—BEN LIGHT
Mistakes
CA-2019 (F-2019)—BOB SAVAGE
Confetti
CO-35962—BENNY GOODMAN
CR-60693 (9-60693)—THE MULCAYS
Let Me Call You Sweetheart
DE-25483—TONY MARTIN
DE-27987 (9-27987)—FOUR ACES
You Brought Me Love
ME-5589—JAN AUGUST
VI-42-0157—GLENN MILLER
At Last

15—Cry 16.6 19.3
CA-1875 (F-1875)—FOUR KNIGHTS
CD-103—RUTH CASEY
Hold Me Just A Little Longer, Daddy
CR-60592 (9-60592)—EILEEN BARTON
Hold Me Just A Little Longer, Daddy
DE-27857 (9-27857)—PAUL CHAPMAN
KI-15145—ALAN HOLMES
LO-1169 (45-1169)—VEKA LYNN
And Love Was Born
ME-5749 (5749x45)—GEORGIA GIBBS
My Old Flame
MG-11113 (K11113)—BILL FARRELL
OK-6840—JOHNNIE RAY
Little White Cloud That Cried
VI-20-4388 (47-4388)—JUNE VALLI
Three Bells
VI-20-4406 (47-4406)—BOB WILLIAMS

16—Please, Mr. Sun 10.9 14.5
CA-1966 (F-1966)—LES BAXTER
Blue Tango
CO-39636 (4-39636)—JOHNNIE RAY
Broken Hearted
CR-60647 (9-60647)—GEORGIE AULD
If You Go
DE-27946 (9-27946)—BILL KENNY
If I Forget You
MG-11134 (K11134)—TOMMY EDWARDS
Where I May Live With You
VI-20-4453 (47-4453)—PERRY COMO
Tulips And Heather

17—Whispering Winds 10.6 12.4
ME-5816 (45x5816)—PATTI PAGE
Love, Where Are You Now

18—Festival 9.2 7.5
CA-2005 (F-2005)—LES BAXTER

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

Comprising 100 Selections

- Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.
- The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it mans that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

May 24 May 17

Invitation
CO-39708 (4-39708)—PERCY FAITH O.
Delicado
CR-60670 (9-60670)—JOHNNY DESMOND
Confetti
ME-5829 (5829x45)—CURA & CUGAT
Won't You Surrender?
MG-11204 (K11204)—DE MARCO SISTERS
Goin' On A Hayride
VI-20-4577 (47-4577)—FRANKIE CARLE O.
I've Tried A Million Times

19—That's The Chance You Take 8.7 6.2
CR-60659 (9-60659)—DON CORNELL
I'll Walk Alone
DE-28038 (9-28038)—PATTY ANDREWS
I'll Walk Alone
MG-11212 (K11212)—TED STRAETER O.
It Doesn't Matter Where I Go
VI-20-4574 (47-4574)—EDDIE FISHER
Forgive Me

20—My Hero 8.6 12.2
DE-28073 (9-28073)—FOUR ACES
Spring Is A Wonderful Thing

21—You B.5 —
CO-39724 (4-39724)—SAMMY KAYE
Oh, How I Miss You Tonight
CO-39537 (4-39537)—JANETTE DAVIS
Mad About Him, Sad Without Him
MG-11245 (K11245)—TOMMY FURTADO
Wonder

22—I Understand 8.4 —
DE-28162 (9-28162)—FOUR ACES
I'm Yours

23—Honest And Truly B.3 4.2
CA-2054 (F-2054)—BILLY MAY
When The Swallows Come Back
DE-48284 (9-48284)—LITTLE DONNA HIGHTOWER
DE-46405 (9-46405)—ROLAND JOHNSON
DE-27996 (9-27996)—INK SPOTS
All My Life
DE-27995 (9-27995)—GUY LOMBARDO
One Little Word
MG-11201 (K11201)—GENE McGHEE
VI-20-4656 (47-4656)—RALPH FLANAGAN O.
Singing Winds

24—Hambone B.2 4.B
CO-39672 (4-39672)—FRANKIE LAINE & JO STAFFORD
Let's Have A Party
DE-28057 (9-28057)—TOMMY DORSEY O
Come What May
OK-6862—RED SAUNDERS
VI-20-4584 (47-4584)—PHIL HARRIS & BELL SISTERS
Mama's On The Warpath

25—Lady Love 7.4 B.3
VI-20-4611 (47-4611)—VAUGHN MONROE O.
Idaho State Fair

26—Half As Much 7.3 4.6
CO-39710 (4-39710)—ROSEMARY CLOONEY
Poor Whip-Poor-Will
CO-20879 (4-20879)—CURLEY WILLIAMS
ME-6366 (6366x45)—KEN MARVIN
MG-11202 (K-11202)—HANK WILLIAMS

May 24 May 17

27—Here In My Heart 7.2 —
BBS-101—AL MARTINO
I Cried Myself To Sleep
CO-39745 (4-39745)—TONY BENNETT
I'm Lost Again
CR-60746 (9-60746)—ALAN DALE
I'm Sorry
DE-28213 (9-28213)—THE ANDREWS SISTERS DICK HAYMES
I'm Sorry

28—Carioca 7.1 —
CA-2080 (F-2080)—LES PAUL & MARY FORD
I'm Confessin' That I Love You
DE-27757 (9-27757)—ANDREWS SISTERS
Daddy
ME-8966 (8966x45)—CHICO O'FARRILL O.

29—Gandy Dancers' Ball 6.8 4.4
CA-2017 (F-2017)—TENNESSEE ERNIE
CO-39665 (F-39665)—FRANKIE LAINE
When You're In Love
DE-28054 (9-28054)—THE WEAVERS
Ay-Round The Corner

30—Ay-Round The Corner 6.6 13.2
CO-39653 (4-39653)—JO STAFFORD
Heaven Drops Her Curtain Down
DE-28054 (9-28054)—WEAVERS
Gondy Dancers' Ball
ME-5813 (5813 x 45)—XAVIER CUGAT O.
Chiu. Chiu

31—Somewhere Along The Way 6.5 —
CA-2069 (F-2069)—NAT "KING" COLE
What Does It Take?
CO-39695 (4-39695)—TONY BENNETT
Sleepless
DE-28141 (9-28141)—JERRY GRAY O.
Pittsburgh, Pa.

32—Sheik of Araby 5.4 13.1
CR-60680 (9-60680)—AMES BROTHERS
ME-8070 (45x8070)—ALBERT AMMONS

33—At Last 5.3 8.1
CA-1912 (F-1912)—RAY ANTHONY
I'll See You In My Dreams
CR-60687 (9-60687)—WINGY MALONE
Awful Waffle Man
DE-27998 (9-27998)—BUDDY JOHNSON O.
Root Man Blues
VI-42-0157—GLENN MILLER O.
Perfidia

34—Sleepless 5.2 5.6
CO-39695 (4-39695)—TONY BENNETT
Somewhere Along The Way

35—Tell Me Why 4.9 19.2
CA-1929 (F-1929)—NORMAN KAYE
Once I Loved You
CR-60625 (9-60625)—HORACE BAILEY
I Want You
DE-27860 (9-27860)—FOUR ACES
Gardea In The Rain
DE-27926 (9-27926)—ROBERTA LEE
Slow Foot Rag
KI-4515 (45-4515)—THE SWALLOWS
Roll Roll Pretty Baby
ME-5767 (5767x45)—RALPH MARTERIE O.

May 24 May 17

Perdido
ME-8267 (8267x45)—DINAH WASHINGTON
Wheel of Fortune
VI-20-4427 (47-4427)—FOUR TUNES
I'll See You In My Dreams
VI-20-4444 (47-4444)—EDDIE FISHER
Trust In Me

36—Dancing With Tears In My Eyes 4.6 6.3
DE-27825 (9-27825)—FRANKIE FROEBA O.
Dear Love, My Love
LO-1175—MANTOVANI O.
Dear Love, My Love

37—Mountains In The Moonlight 4.5 3.9
CO-39698 (4-39698)—JOHNNIE RAY
What's The Use?

38—With A Song In My Heart 4.1 —
CA-2044 (F-2044)—JANE FROMAN
I'll Walk Alone
DE-27993 (9-27993)—GUY LOMBARDO O.
I Could Write A Book
LO-1058 (45x1058)—TED HEATH O.
So Easy
MG-11197 (K11197)—ZIGGY ELMAN O.

39—Tenderly 3.9 7.4
CA-1654 (F-1654)—RAY ANTHONY
CO-39648 (4-39648)—ROSEMARY CLOONEY
Did Anyone Call?
DE-24918 (9-24918)—VIC SCHOEN O.
Be Mine
DE-24161 (9-24161)—RANDY BROOKS O.
Lamplight
ME-5716 (5716x45)—RALPH MARTERIE
It's All In The Game
MG-30384 (K30384)—DAVID ROSE
Flying Horse
VI-20-0001 (47-0001)—CHARLIE SPIVAK O.
VI-20-4403 (47-4403)—VAUGHN MONROE O.
I Like It, I Like It

40—Gently Johnny 3.8 6.1
CO-39714 (4-39714)—D. DAY & G. MITCHELL
Little Kiss Tonight

41—Wimoweh 3.1 12.9

42—Be My Life's Companion 2.9 5.8

43—I Hear A Rhapsody 2.4 7.3

44—Just A Little Lovin' 2.3 4.1

45—Brokenhearted 2.1 11.9

46—Tulips And Heather 1.B 4.7

47—What Does It Take 1.7 2.8

48—Three Bells 1.4 5.2

49—The Little White Cloud That Cried 1.3 4.5

50—Stolen Love 1.2 4.3

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Winnie Brown
8270

2. I'LL ALWAYS BE IN LOVE WITH YOU
b/w
SEQUEL
Paul Quinchette
8272

3. LET ME FLY YOUR KITE
b/w
SAD NEWS FROM KOREA
Lightnin' Hopkins
8274

4. NEW BLOWTOP BLUES
b/w
TROUBLE IN MIND
Dinah Washington
8269

5. LOOKING FOR MY BABY
The Ravens
5800

6. HEY HEY
b/w
WALKIN' THE LONESOME ROAD
Big Bill Broonzy
8271

MARGIE
James Moody
8278

NOTHING BUT A CHILD
Sunnyland Slim
8279

THE CASH BOX Rhythm & Blues Ramblings

Atlantic Records this week issued a flyer on its hot money maker, singer **Ruth Brown**, with pictures and blurbs reproduced from Ebony, Jet and Cash Box Magazines. The spectacular and dramatic story of the young miss who rose from a choir singer in Emmanuel A.M.E. Church in Portsmouth, Va. to the star who is earning about $200,000. at the age of 22, makes exciting reading. Her first recording, "So Long," made while she was still wearing braces as the result of an accident which broke both her legs, was an instaneous hit and sold over a million copies. Two years later she made "Tear Drops In My Eyes" which has already passed the 1,500,000 mark. At the present time she has "5-10-15 Hours" and "Be Anything, But Be Mine," both high in the "Hot" charts all over the country.

* * *

Lew Simpkins, president of United Records, proudly announced the introduction of States Record Co. as a subsidiary to United Records. In nine months United has risen to one of the nation's hottest R and B labels. Twenty six distributors have been appointed to handle the new label. The first releases scheduled for May 18th, feature **Paul Bascomb**; a sensational new singing team, **The Guy Brothers**; and a gospel group called the Caravans. . . . **Amos Milburn** will be at the Ebony Club in Cleveland, July 14th. . . . **Illinois Jacquet** into the Birdland, New York, on May 15th. . . . **Irv Marcus**, sales manager of Peacock Records, will tour the east coast on his way to Florida. He will be back in New York for the NAMA Convention in July.

* * *

Mildred Bailey's classic recording of "Rockin' Chair," one of the great jazz interpretations of all time, has been reissued by Columbia. Mildred, had been identified with the **Hoagy Carmichael** melody throughout her singing career and earned national fame as the "Rockin' Chair Lady." . . . Looks as though **the Dominoes** have come up with another click. Their "Have Mercy Baby," on the Federal label, which we reported in last week's column, had got off to a fast start, has hit the 10,000 mark in the combined west coast and Baltimore areas in its first two weeks. This is even a faster beginning than that of their fabulous "Sixty Minute Man" which made them one of the top vocal groups of 1951.

* * *

Ralph Bass, in charge of the west coast for Federal Records, was in New York last week. On his way back home he stopped in Cincinnati for a recording session with the Royals. . . . **Errol Garner** starts at the Storyville Club, Boston on May 15th. His nimble fingers will entertain the clientele for two weeks. . . . **The Clovers** and the **Roscoe Gordon** team up for a tour of one nighters through Texas.

HOT

in HARLEM

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

1. MOODY MOOD FOR LOVE — *King Pleasure (Prestige)*
2. 5-10-15 HOURS — *Ruth Brown (Atlantic)*
3. MIDDLE OF THE NIGHT — *The Clovers (Atlantic)*
4. HEAVENLY FATHER — *Edna McGriff (Jubilee)*
5. THAT'S WHAT YOU'RE DOING TO ME — *The Dominoes (Federal)*
6. TROUBLE IN MIND — *Dinah Washington (Mercury)* *Amos Milburn (Aladdin)*
7. STOLEN LOVE — *The Larks (Apollo)*
8. KEEP ON CHURNIN' — *Wynonie Harris (King)*
9. HAVE MERCY, BABY — *The Dominoes (Federal)*
10. SO TIRED — *Roy Milton (Specialty)*

on CHICAGO'S South Side

1. 5-10-15 HOURS — *Ruth Brown (Atlantic)*
2. NO MORE DOGGIN' — *Roscoe Gordon (R.P.M.)*
3. HEAVENLY FATHER — *Edna McGriff (Jubilee)*
4. I'LL ALWAYS BE IN LOVE WITH YOU — *Paul Quinchette (Mercury)*
5. THAT'S WHAT YOU'RE DOING TO ME — *The Dominoes (Federal)*
6. MOODY MOOD FOR LOVE — *King Pleasure (Prestige)*
7. SO TIRED — *Roy Milton (Specialty)*
8. ONE MINT JULEP — *The Clovers (Atlantic)*
9. BE ANYTHING — *Ruth Brown (Atlantic)* *Wini Brown (Mercury)*
10. STOLEN LOVE — *The Larks (Apollo)*

in NEW ORLEANS

1. LAWDY, MISS CLAUDY — *Lloyd Price (Specialty)*
2. GOING HOME — *Fats Domino (Imperial)*
3. SO TIRED — *Roy Milton (Specialty)*
4. HAVE MERCY, BABY — *The Dominoes (Federal)*
5. 5-10-15 HOURS — *Ruth Brown (Atlantic)*
6. DUST MY BROOM — *Elmo James (Trumpet)*
7. HEAVENLY FATHER — *Edna McGriff (Jubilee)*
8. THAT'S WHAT YOU'RE DOING TO ME — *The Dominoes (Federal)*
9. SWEET SIXTEEN — *Joe Turner (Atlantic)*
10. I CAN'T LOSE WITH THE STUFF I USE — *Lester Williams (Specialty)*

in PHILADELPHIA

1. MOODY MOOD FOR LOVE — *King Pleasure (Prestige)*
2. I'M GOING TO PLAY THE HONKY TONKS — *June Adams (Peacock)*
3. ONE MINT JULEP — *The Clovers (Atlantic)*
4. HEAVENLY FATHER — *Edna McGriff (Jubilee)*
5. NO MORE DOGGIN' — *Roscoe Gordon (R.P.M.)*
6. 5-10-15 HOURS — *Ruth Brown (Atlantic)*
7. THAT'S WHAT YOU'RE DOING TO ME — *The Dominoes (Federal)*
8. NIGHT TRAIN — *Jimmy Forest (United)*
9. GOING HOME — *Fats Domino (Imperial)*
10. HOPE, SKIP AND JUMP — *Lynn Hope (Aladdin)*

in MILWAUKEE

1. 5-10-15 HOURS — *Ruth Brown (Atlantic)*
2. NO MORE DOGGIN' — *Roscoe Gordon (R.P.M.)*
3. YANCEY SPECIAL — *Lloyd Glenn (Swingtime)*
4. MIDDLE OF THE NIGHT — *The Clovers (Atlantic)*
5. LET YOUR TEARS FALL, BABY — *Willie Mae Thornton (Peacock)*
6. NIGHT TRAIN — *Jimmy Forest (United)*
7. TROUBLE IN MIND — *Dinah Washington (Mercury)*
8. BACK DOOR FRIEND — *Jimmy Rogers (Chess)*
9. HEAVENLY FATHER — *Edna McGriff (Jubilee)*
10. SWEET SIXTEEN — *Joe Turner (Atlantic)*

in ATLANTA

1. ONE MINT JULEP — *The Clovers (Atlantic)*
2. NO MORE DOGGIN' — *Roscoe Gordon (R.P.M.)*
3. 5-10-15 HOURS — *Ruth Brown (Atlantic)*
4. NIGHT TRAIN — *Jimmy Forest (United)*
5. LAWDY, MISS CLAUDY — *Lloyd Price (Specialty)*
6. GOING HOME — *Fats Domino (Imperial)*
7. STORY BLUES — *Four Buddies (Savoy)*
8. LET'S TALK ABOUT JESUS — *Bells Off Joy (Peacock)*
9. ROCK AROUND THE CLOCK — *Wally Mercer (Dot)*
10. GUITAR SHUFFLE — *Lowell Fulsom (Swingtime)*

HOT

in DALLAS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1	GOING HOME *Fats Domino* *(Imperial)*
2	LAWDY, MISS CLAUDY *Lloyd Price)* *(Specialty)*
3	SO TIRED *Roy Milton* *(Specialty)*
4	5-10-15 HOURS *Ruth Brown* *(Atlantic)*
5	HEAVENLY FATHER *Edna McGriff* *(Jubilee)*
6	GUITAR SHUFFLE *Lowell Folsom* *(Swingtime)*
7	HAVE MERCY, BABY *The Dominoes* *(Federal)*
8	SWEET SIXTEEN *Joe Turner* *(Atlantic)*
9	NO MORE DOGGIN' *Roscoe Gordon* *(R.P.M.)*
10	ONE MINT JULEP *The Clovers* *(Atlantic)*

in LOS ANGELES

1	HEAVENLY FATHER *Edna McGriff* *(Jubilee)*
2	ONE MINT JULEP *The Clovers* *(Atlantic)*
3	5-10-15 HOURS *Ruth Brown* *(Atlantic)*
4	GOING HOME *Fats Domino* *(Imperial).*
5	HAVE MERCY, BABY *The Dominoes* *(Federal)*
6	NO MORE DOGGIN' *Roscoe Gordon* *(R.P.M.)*
7	HOPE, SKIP AND JUMP *Lynn Hope* *(Aladdin)*
8	LOADED WITH LOVE *Lucky Millinder* *(King)*
9	LAWDY, MISS CLAUDY *Lloyd Price* *(Specialty)*
10	BIG BOY *Jim Guiffre* *(Skylark)*

in ST. LOUIS

1	ONE MINT JULEP *The Clovers* *(Atlantic)*
2	MARY JO *Four Blazers* *(United)*
3	5-10-15 HOURS *Ruth Brown* *(Atlantic)*
4	NO MORE DOGGIN' *Roscoe Gordon* *(R.P.M.)*
5	HEAVENLY FATHER *Edna McGriff* *(Jubilee)*
6	MIDDLE OF THE NIGHT *The Clovers* *(Atlantic)*
7	BIG DIP *Jimmy Forest* *(United)*
8	BE ANYTHING *Wini Brown* *(Mercury)*
9	SURE THING *Count Basie* *(Mercury)*
10	SO TIRED *Roy Milton* *(Specialty)*

in SAN FRANCISCO

1	HAVE MERCY, BABY *The Dominoes* *(Federal)*
2	BESIDE YOU *The Swallows* *(King)*
3	GOING HOME *Fats Domino* *(Imperial)*
4	SO TIRED *Roy Milton* *(Specialty)*
5	ONE MINT JULEP *The Clovers* *(Atlantic)*
6	5-10-15 HOURS *Ruth Brown* *(Atlantic)*
7	GOT YOU ON MY MIND *John Greer* *(RCA Victor)*
8	NO MORE DOGGIN' *Roscoe Gordon* *(R.P.M.)*
9	I CAN'T LOSE WITH THE STUFF I USE *Lester Williams* *(Specialty)*
10	MOODY MOOD FOR LOVE *King Pleasure* *(Prestige)*

in SAVANNAH

1	5-10-15 HOURS *Ruth Brown* *(Atlantic)*
2	SWEET SIXTEEN *Joe Turner* *(Atlantic)*
3	TROUBLE IN MIND *Dinah Washington* *(Mercury)*
4	NO MORE DOGGIN' *Roscoe Gordon* *(R.P.M.)*
5	MIDDLE OF THE NIGHT *The Clovers* *(Atlantic)*
6	BE ANYTHING *Ruth Brown* *(Atlantic)*
7	I CAN'T STOP LOVING YOU *Joe Turner* *(Atlantic)*
8	NEW BLOWTOP BLUES *Dinah Washington* *(Mercury)*
9	ONE MINT JULEP *The Clovers* *(Atlantic)*
10	LET'S TALK ABOUT JESUS *Bells Of Joy* *(Peacock)*

in RICHMOND

1	HEAVENLY FATHER *Edna McGriff* *(Jubilee)*
2	THAT'S WHAT YOU'RE DOING TO ME *The Dominoes* *(Federal)*
3	LET'S TALK ABOUT JESUS *Bells Of Joy* *(Peacock)*
4	GOING HOME *Fats Domino* *(Imperial)*
5	NO MORE DOGGIN' *Roscoe Gordon* *(R.P.M.)*
6	ONE MINT JULEP *The Clovers* *(Atlantic)*
7	MIDDLE OF THE NIGHT *The Clovers* *(Atlantic)*
8	5-10-15 HOURS *Ruth Brown* *(Atlantic)*
9	NEW BLOWTOP BLUES *Dinah Washington* *(Mercury)*
10	GOT YOU ON MY MIND *John Greer* *(RCA Victor)*

THE CASH BOX BEST SELLING SPIRITUAL RECORDS

Listed Alphabetically

- He's So Wonderful
  SISTER JESSIE MAE RENFRO
  (Peacock)
- He'll Never Let Go My Hand
  REV. O'NEIL
  (HiLo)
- How Far Am I From Canaan?
  SOUL STIRRERS
  (Specialty)
- I Will Trust In The Lord
  CLARA WARD
  (Savoy)
- Just To Behold His Face
  REV. SAVAGE
  (Apollo)
- Let's Talk About Jesus
  BELLS OF JOY
  (Peacock)
- These Are They
  ORIGINAL GOSPEL HARMONETTES
  (Specialty)
- Tell Me Angel
  ANGELIC GOSPEL SINGERS
  (Gotham)
- Wading Through Blood And Water
  DIXIE HUMMING BIRDS
  (Peacock)
- When He Spoke
  WARD SINGERS
  (Savoy)

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B/W

"YOU'RE PART OF ME"

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JAZZ 'N BLUES REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

JOE MEDLIN
(Decca 28185; 9-28185)

B+ "I'LL ALWAYS BE WITH YOU" (3:10) Joe Medlin pipes a slow tune easily and expressively. Joe's top flight handling of the romantic lyrics is strongly backed by solid orking. This one has strong potential.

C+ "I'LL LIVE TO BE TRUE TO YOU" (2:51) Joe gives a slow ballad a soft and sexy reading that puts the lovely melody over. Another good side.

JOHNNY HODGES
(Mercury 8977)

B "BELOW THE AZORES" (3:00) The Johnny Hodges group belts a driving item with an exciting beat. The boys beat out a dynamic arrangement as Johnny gets off sock runs on the sax.

C+ "WHO'S EXCITED?" (3:03) Hodges and his instrumentalists turn out a pleasurable and danceable end with a smooth interpretation of a moderate beat.

BUDDY JOHNSON ORK
(Decca 28165)

B "I DON'T KNOW WHAT'S TROUBLIN' YOUR MIND" (3:12) Buddy Johnson and his ork give an impressive rendition of a slow fox trot with Ella Johnson doing a dramatic job on the vocal. This side should get spins.

C+ "MY ACHING HEART" (2:58) The boys run through another slow fox trot with style. Arthur Prysock is the vocalist and does a great job.

JOHN GREER
(RCA Victor 20-4685; 47-4685)

B+ "LONESOME AND BLUE" (2:40) John Greer and Damita Jo combine voices for a top flight job on a current plug favorite. The lush duet is supported by the Rhythm Rockers.

B "I NEED YOU" (2:28) Greer chants a strong voiced reading of a lilting melody in happy fashion. John's powerhouse selling of the cute lyrics helps make this a solid etching.

STASH CARTER
(Mercury 5845)

C+ "5 - 10 - 15" (2:48) A moderate bounce is given a solid vocal effort by Stash Carter. Stash's stirring delivery is softly backed by the instrumentalists.

C+ "I DIDN'T GO TO YOUR WEDDING" (2:54) Carter lends his appealing voice to a slow mellow ballad with sad lyrics. Effort comes off a good side.

THE CASH BOX ★AWARD O' THE WEEK★

"EASY, EASY, BABY" (2:34)
"A LETTER IN BLUES" (2:39)

VARETTA DILLARD
(Savoy 847)

VARETTA DILLARD

● Varetta Dillard comes up with a driving jump and she belts it out with a spirit and gusto that should shoot this waxing into the big time. Titled, "Easy, Easy, Baby," Varetta has a fast moving, rhythmic ditty that gives full scope to her vocal abilities. The thrush gives out with an expressive chant that's loaded with personality. Miss Dillard's cute delivery is given strong support by the ork which handles the exciting arrangement in sprightly fashion. The boys set up handclapping in the background that emphasizes the stirring beat. Varetta's sock chirping, a stimulating melody, fetching lyrics and contagious orking add up to a hot number. Flip, "A Letter In Blue," is a slow blues with a sentimental story that the talented vocalist does well by. We look for the upper lid to break big.

THE ORIGINAL GOSPEL HARMONETTES
(RCA Victor 20-4696; 47-4696)

C+ "NO, NO, NOTHING CAN CHANGE ME" (2:10) The Original Gospel Harmonettes drive out a fast moving spiritual in real jubilee style.

C "ONLY A LOOK" (3:05) Undersiding is a change of page. The Harmonettes blend their voices on a slow inspirational number. Organ provides proper setting.

CLARA WARD
(Savoy 4036)

C "I WILL TRUST IN THE LORD" (2:44) Clara Ward sings a slow religious number in strong clear voice. Organ provides the musical backdrop.

C "I KNOW WHAT HE'S DONE FOR ME" (2:47) Second side is a similar item. Vocalist handles the slow gospel tune potently.

MARION McPARTLAND
(Savoy 846)

C+ "STRIKE UP THE BAND" (2:39) Marion McPartland gives an exciting performance on the keyboard. The pianist handles a fast moving piece adroitly as she skims the keys with amazing runs.

C+ "LOVE IS HERE TO STAY" (2:41) The chord sweeper uses a slow oldie to showcase her fancy fingering.

PETE McKINLEY
(Fidelity 3008)

C "CRYIN' FOR MY BABY" (2:15) Pete McKinley sobs out a slow blues item. Using racking "sobs" as novelty noises Pete comes through with a fair side.

C+ "MEAN BLACK SNAKE" (2:37) McKinley has another low down blues number that he sells with feeling. The chanter has a better disk on this side.

THE CASH BOX Jazz 'n Blues SLEEPER OF THE WEEK

"BIG BOY" (Part 1 — 2:41)
"BIG BOY" (Part 2 — 2:37)

JIM GIUFFRE
(Skylark 538)

● The Lighthouse All Stars, featuring Jim Giuffre on the tenor sax, belt out a wildish waxing that sounds as if the recording was made at a jam session. Titled, "Big Boy," the number is done in two parts. The All Stars, with Giuffre on the sax, and a combination of trumpet, trombone, piano, drums and bass to assist him, drive through an exciting arrangement that will have the jazz adherents jumpin'. The treatment, which gives each member of the group a chance to shine, spotlights the real gone saxing of Giuffre who blows out the notes with a contagious fever. Shouts and screams in the background give the right touch to the spirit of the music. The boys go out in a blaze of glory amidst a bit of wild driving saxing and shouting. This disk is hot and ops should lose no time in putting them into their locations.

LITTLE BILLY BIG
(Tempo 1260)

C "SLOW AND EASY" (2:25) Little Billy Big gives a soft mellow item an easy spin. Billy's deep voiced vocal is backed softly by his trio.

C "SO WHAT" (2:10) A similar number is given the same style treatment by the group.

GEORGE JAMES
(RCA Victor 20-4697)

C+ "SLOW AND EASY" (2:25) A slow instrumental is given a solid arrangement that features the saxing of George James. An enjoyable end.

B "FORGIVE ME" (2:44). The sax artist uses the current slow pop favorite as a showcase for his talented saxing and he brings in a pleasurable side.

CLARENCE LONDON
(Fidelity 3009)

C "GOIN' BACK TO MAMA" (3:00) Clarence London dishes out a slow blues dramatically. Clarence's low down delivery is given a string backing.

C "ONE RAINY MORNING" (3:00) London pipes another slow blues with feeling. Arrangement and backing are similar to top deck.

JOE TURNER
(Fidelity 3007)

C+ "JUST A TRAVELIN' MAN" (2:12) Joe Turner sings a moderate beat bounce potently. The ork backs the vocalist solidly as the arrangement features the brass section.

C+ "AFTER 'WHILE YOU'LL BE SORRY" Flip is a slow piece that Joe sells with a low down treatment. Vocal is good and full ork backing helps make this a contender.

PHYLLIS BRANCH
(Tuxedo 882)

C "THINK OF ME IN YOUR SPARE TIME" (2:30) Phyllis sings a slow ballad in sweet voice. Don Donaldson supplies a light subdued piano backing.

C+ "SMOKE GETS IN YOUR EYES" (2:30) Miss Branch does a smooth voiced vocal on the Jerome Kern oldie. Donaldson again provides stylized piano support.

Kickin' The Blues Around

with Sam Evans

Jubilee has a good bid for a hit in "I'm A Sentimental Fool" by the **Marylanders**. . . . A fine treatment of "Lonesome And Blue" is given by **Big John Greer** on RCA. . . . **Sunny Gale** pens from NYC about her coming engagement at The Paramount and her latest release "This Is My Last Affair"; and it won't be if it's anything like her "Wheel." . . . **Mahalia Jackson, Illinois Jacquet, The Moon Mist Trio, Jack L. Cooper** and yours truly were only a small part of the big line-up on **Irv Kupcinet**'s all nite telemarathon, for Cerebral Palsey victims, this past Saturday over WBKB-TV .. . . "Slow Caboose" has a weird type of sound that is attracting coin in the chute. . . . A fast riser on the charts will be "Moody Mood For Love." Its starting in the east and will catch across country, we believe.

Have been asked to review some King releases, but can't; we get no service. . . . The African Methodist Episcopalian General Conference, which meets once every 4 years, holding forth at Chi's big Coliseum. Delegates in from all over the world. Singers and groups rendering some of the greatest religious music ever heard. . . . **Eddie Hubbard**, WIND deejay in Chi., has parlayed "I May Hate Myself etc." into a top spot in record sales, which makes Derby happy. . . . **Lucky Milinder** spends most of the 5 min. on a long distance phone call to this desk raving about his pride and joy, a man child. The picture which came later by mail bears out his reasons for chest thumping.

A suggestion to promoters of dances, concerts and general appearances is: Include in your contract with the original booking agency, a clause providing for a certain number of disk-jockey interviews for the talent. Said interviews will definitely build interest in the affair and show up later in The Box of Cash. The reason for including it in your contract is due to the rash of laryngitis and sudden cases of tiredness suffered by too many acts, after the contracts are signed. . . . **Virginia Wicks**, who could be in movies, is busy with public relating for some of the top names in the biz. Right now she types notes on **Ella Fitzgerald**'s "Goody Goody," plus "The Tisket-a-Tasket" gal being at Chi's Regal.

Frank Holsfien, owner and greeter at The Blue Note, not being satisfied with the headaches of running a nite-club, now is publishing a sheet called The Blue Note News. First edition is now in the mails to a patrons list of some 18,000. . . . **Dr. Sigmund Spaeth**, an authority on American Music, lecturing in the mid-west, plus having written the lyrics on "Down South," out on RCA by **Spike Jones**. . . . **Jimmy Cairns**, BMI wheel, is passing out the big Coronas. It's a girl named **Christine**. . . . **Barney Fields**, Paramount and famous song plugger, knocked for a loop, unconscious and loss of blood, as the result of a baseball game played in a St. Louis studio. Guys were horsing around using a broom stick as a bat, when the make shift bat slipped from the hands of a certain popular deejay and sailed across the room smack onto the tender nose of Barney. It was all an accident.

This battered Borsalino (pre-war) is doffed to **Herbert C. Abramson** of Atlantic label for his editorial contained in Vol. 1, No. 14 of News From Atlantic. Every record mft. in the nation could use this tribute to free enterprise and to the ultimate success that comes from a good healthy industry. . . . **McKie Fitzhugh** playing **Louis Jordan** on 5/25, at The Pershing in Chi. . . . McKie starting a new nite show from WGES, at 10 P.M. has chosen the **Eddie Johnson** version of "This Love of Mine," on Chess, as his theme. . . . **Tom Merclin**, of WTMJ Milwaukee, is presenting **Duke Ellington**, 5/25 at The Appleton Hotel in Appleton, Wis. Plus the dance and concert there will be a Jass Record Collectors Convention.

SAM EVANS is the Jass and Blues expert heard nitely on WGN, Chicago's Mutual outlet and on WBKB-TV.

Here's A Candidate For A Muscle Building School

NEW YORK—King Records, Cincinnati, decided to send its New York office a piano, and no sooner decided than it was done. About ten days ago, the delivery company notified Miss Morgan, secretary to Dewey Bergman, that the piano was downstairs. Neither pleading, arguments, nor threats could convince the burly truck drivers to bring the piano up to the third floor.

Miss Morgan, a hulking 92 pounder, took a long look at the piano, sighed, shrugged her shoulders and walked away. Latest report has it that the piano is still downstairs.

BUSTIN' WIDE OPEN!!!

"I'M A SENTIMENTAL FOOL"

by THE MARYLANDERS

JUBILEE 5079

Jubilee RECORD CO INC.

315 W. 47TH ST., NEW YORK, N. Y.

BREEZIN' along on- OKeh!

THREE WINNING NEW NUMBERS

1.

THE TRENIERS

SINGING

"HADACOLE THAT'S ALL"

and

"LONG DISTANCE BLUES"

78 rpm 6876 ★ 45 rpm 4-6876

2.

ANNIE LAURIE

SINGING

"LONESOME AND BLUE"

and

"I DON'T GET MY KICKS ANYMORE"

78 rpm 6882 ★ 45 rpm 4-6882

3.

BILL DAVIS TRIO

SINGING

"PICADILLY CIRCUS"

and

"WITHOUT A SONG"

78 rpm 6879 ★ 45 rpm 4-6879

exclusively on

OKeh a product of Columbia Records, Inc.

Trade Marks "Columbia," "Masterworks," ®, Reg. U. S. Pat. Off. Marcas Registradas

Ban Lifted On "Junco Partner"

NEW YORK—The ban on Mercury's recording of "Junco Partner" by Richard Hayes was lifted last week almost as soon as it was imposed by the radio networks.

The ban came about because some prankster brought a completely different version of the lyrics to the network heads—one that wasn't used in the song.

The situation was cleared up when it was explained that the lyrics made no reference at all to dope, as it was supposed when the tune was banned, but rather that "Junco Partner" meant worthless man in Cajun.

The tune was originally cut on the Sittin' In label for the rhythm and blues market and sung by James Waynes.

There's No Stopping These JUBILEE HITS ! !

A Smash in Pop & R&B
"HEAVENLY FATHER"
by EDNA McGRIFF
with Buddy Lucas Ork.
Jubilee 5073 (4-5073)

Showing Up—STRONG
"PROUD OF YOU"
by SONNY (The Orioles) TIL
Jubilee 5076

HIT—HIT—HIT
"IN THE MOOD"
b/w
"EMBRACEABLE YOU"
by BUDDY LUCAS ORK.
Jubilee 5075

Another "Baby, Please Don't Go"
"WAITING"
by
THE ORIOLES
Jubilee 5082

JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

GET Peacock's GREAT
"A FEW MORE DAYS"
b/w
"PEACE IN THE LAND"
The Christland Singers
PEACOCK # 1599

PEACOCK RECORDS, INC. 4104 Lyons Houston, Texas

Real Cool Musicians

ALASKA—Snub Moseley and his band arrive in Alaska to entertain servicemen as part of a USO-Camp Shows troupe. Members of the band are (l. to r.): Edward Cornelius, John Brown, Huey Long, Willard Brown, Frank Gabbs, Moseley, Strut Flash, and Ken Bryan.

Concert Given By Art Tatum In 1949 Heard In Full On New Release

NEW YORK—A brilliant one-hour concert by jazz piano virtuoso Art Tatum is heard on a new Columbia release. The Tatum recital, complete with enthusiastic audience applause, was recorded at the Shrine Auditorium in Los Angeles in May 1949. Gene Norman, West Coast disc jockey presented the concert.

Tatum's program ranges from jazz specialties and show tunes to semi-classics. From the Gershwin repertoire Tatum selects "Someone to Watch Over Me" and "The Man I Love." "Yesterdays," from Jerome Kern's score for "Roberta," gets deluxe Tatum treatment. The spritely "I Know That You Know" by Vincent Youmans, is a vehicle for Art's celebrated variations.

His deft semi-classic touch is demonstrated in Dvorak's "Humoresque" and Molloy's "The Kerry Dance."

"How High The Moon," widely played jazzmen's anthem, is contrasted with a slower, special Tatum favorite, "Willow Weep For Me." Concluding the concert is "Tatum-Pole Boogie," a series of original variations on boogie woogie themes.

Tatum has been playing professionally since 1928, when he got his first job in Toledo, Ohio. It wasn't until the early 40's, however, that Art, after extensive vaudeville touring throughout this country and Europe, finally began to receive wide attention. By 1942, he had formed a trio and had made dozens of recordings, becoming one of the most discussed pianists in the country. After appearing at almost every jazz spot in the night club circuit, Tatum made his recital debut, bringing his intimate style to concert auditoriums in 1946. Since that time, he has been in constant demand for concerts.

Married

NEW YORK—Dorothy Wharton, Bellevue Hospital recreation director, left, and Ted Yates, Universal Attractions press agent, were married last Saturday, May 17.

Crying Himself Into A Fortune

NEW YORK—Johnnie Ray, whose ability to shed real tears when he sings has brought him reams of publicity and the resulting fame and fortune, has completed arrangements thru Products Services, Inc., licensing agent, with a group of manufacturers for a limited number of licensed products utilizing Johnnie's name. The initial product to hit the market in about six weeks will be a Johnnie Ray Compact, made by Kotel Products, Inc. Although it has not been announced, it seems reasonably sure that handkerchiefs will be one of the products endorsed by Johnnie.

TAX PROBLEMS THAT AFFECT YOU

by

Herman Jaffe, C.P.A.

Actors, artists, lawyers, accountants, engineers and other professional men have at last decided that it is high time that they too should be covered by some form of pension, annuity or security plan.

Representatives of these and other groups appeared before the House Ways and Means Committee last Tuesday, at a one-day hearing on bills to provide such an incentive for self-employed persons and others not covered by corporation pension plans, to set aside part of their earnings for their old age.

The KEOUGH and REED bills now pending would exempt from current taxes limited amounts of income paid into certain types of retirement funds and present taxes would be waived on such funds, up to $7500 a year or 10% of annual earned income, whichever is less. When the person paying the money into such a fund reached the age of 60, he could either withdraw this money in a lump sum or as an annuity, and the money would then be taxed.

Another plan is the DAVIS bill, now in Committee. This plan would give taxpayers the right to invest up to $10,000 a year, or 15% of their earned income, whichever is less, in a special type of U. S. Government bond which could neither be assigned, nor redeemed for at least five years and which would bear interest at 2% annually.

Testimony further revealed the fact that the taxpayers interested in these plans are not covered by Government Social Security nor by any private company pension plan, and that present high taxes prevent these people from putting money away for their old age.

I hold forth no optimism for the enactment of either of these bills at this session of Congress due to the fact that the Treasury Department is expected to oppose such legislation because of the loss of present tax revenue. However, the mere fact that even hearings have been allowed is a healthy sign that some legislation along these lines will eventually be passed.

★AWARD O' THE WEEK★

"MOODY MOOD FOR LOVE"
by KING PLEASURE
PRESTIGE # 924 (45 x 924)
Watch It Climb to # 1

PRESTIGE RECORD CO.
754 10th Ave. CI 6-0847 · N. Y.

Meeting Dates Of Music Operators' Associations

May 21—Westchester Operators' Guild, Inc.
Place: American Legion Hall, White Plains, N. Y.
26—Central States Phonograph Operators' Association
Place: 621 Main Street, Peoria, Ill.
26—Phonograph Owners' Association
Place: Broadview Hotel, East St. Louis, Ill.
June 5—Illinois Amusement Association
Place: 208 N. Madison Street, Rockford, Ill.
5—Washington Music Guild, Inc.
Place: 3110 H Street, Washington, D. C.
12—Michigan Automatic Phonograph Owners' Association
Place: Maccabees Building, Detroit.
12—Summit County Music Operators' Association
Place: Mayflower Hotel, Akron, Ohio

1 **GOLD RUSH IS OVER**
Hank Snow
(RCA Victor 20-4522; 47-4522)

2 **DON'T JUST STAND THERE**
Carl Smith
(Columbia 20893; 4-20893)

3 **LET OLD MOTHER NATURE HAVE HER WAY**
Carl Smith
(Columbia 20862; 4-20862)

4 **DON'T STAY AWAY**
Lefty Frizzell
(Columbia 20911; 4-20911)

5 **WILD SIDE OF LIFE**
Hank Thompson
(Capitol 1942; F-1942)

6 **WONDERING**
Webb Pierce
(Decca 46364; 9-46364)

7 **HONKY TONK BLUES**
Hank Williams
(MGM 11160; K11160)

8 **THREE WAYS OF KNOWING**
Johnnie & Jack
(RCA Victor 20-4555; 47-4555)

9 **EASY ON THE EYES**
Eddy Arnold
(RCA Victor 20-4569; 47-4569)

10 **SILVER AND GOLD**
Pee Wee King
(RCA Victor 20-4458; 47-4458)

Columbia Goes All Out On New 3 Speed Player Attachment Promotion

NEW YORK — Columbia Records last week introduced its new $12.95 three-speed record playing attachment with an extensive promotion campaign set up by Irving Townsend, Advertising Sales Promotion Manager.

The new player was demonstrated for the first time on the Columbia-sponsored "Doug Edwards and the News" television program. Special tie-in promotions are being set by Columbia distributors and dealers in the 18 major markets reached by the TV network. First shipments of the player are being rushed to the TV markets.

Local advertising will be emphasized in the campaign, with Columbia joining distributors and dealers in extensive cooperative newspaper advertising. Theme of the player advertising and promotion copy will be "A 3-speed player at a 1-speed price." Columbia has prepared a series of ad mats for local use, highlighting the "Never before" low cost for the player, which can be used with any radio or TV set.

With each player Columbia is packaging an 11-page catalog with nearly 300 suggestions for a record collection, listing items in specific categories such as opera, ballet, show music, symphonies, and concerti.

A promotion mailing piece has been prepared for dealer use, containing information about the player as well as suggestions for a basic record library.

The new $12.95 player will be featured in all Columbia's national advertising during the coming months.

A Disk Promotion Man's Dream Letter!

NEW YORK—The following letter was received by *The Cash Box* music staff this week from Elliot Horne, who does such things for Columbia Records.

We think this must be a disk promotion man's dream—not to say nightmare:

Because of You, I can't go outside and walk in the bright sun. (So, *Please, Mr. Sun,* shine through my window anyway, huh?) I'd rather *Be Anything* than a typist at this moment. Or anywhere for that matter; even *Pittsburgh, Pennsylvania* would do. It seems *I'm Yours* each Friday about this time. Can't stroll *Ay-Round the Corner* for a brew or two, and if I sneaked out, I'd most likely feel guilty and *Cry* in 'em. (A most *Delicado* situation indeed.) During my lunch hour, I'll walk down 5th Ave. and *Hear a Rhapsody* of happy voices, but, I'll not be a part of it all. *Three Bells* will chime in my noggen; back to the machine, back to the machine, aah *What's the Use?, That's How It Goes. You,* its all because of you. If only you thought about me *Half As Much* as I did about you. *It's A Lovely, Lovely World,* and *Here In My Heart* is the urge to get out into it but I'm anchored to a Royal noiseless. You and your *Cold, Cold Heart.* All you say is, "*Give Me More, More, More.*" *Me and My Broken Heart* mean zero to you. *You're a Little Doll,* and I love you but you're *Almost* too much. *So Help Me, Give Me Time* to romp a bit. For cryin' out Ray, *Who, Who, Who* the heck do you think you are? *Are You Teasing Me?*

Sammy Kaye Show Helps Voice of America

NEW YORK—As a result of having participated on "The Sammy Kaye Show," Saturdays, CBS-TV, 7 P.M., 18 year-old Bhinda Malla of Nepal, an independent nation north of India, became a broadcaster for Voice of America.

Bhinda visited this country in March and was selected from the studio audience to participate in Kaye's "So You Want To Lead a Band" contest. She won, and, at the same time, was spotted by an executive of Voice of America. As the State Department had planned to broadcast shows in the Nepali language, it was seeking a suitable person who could speak the language. Miss Malla was immediately signed to the chore of broadcasting to her native land.

"Just Politickin'".

LOS ANGELES — "Just Politickin'" are Tex Williams and Dinah Shore, what with Tex' recent release of that tune and teaming up with Dinah for "The Senator from Tennessee," both on RCA-Victor. Tex is heard regularly Coast to Coast on his own western show over NBC.

'BUSY' IN THE MACHINES
★ ★ ★ ★
PEE WEE KING'S
"BUSY BODY"
and
"I DON'T MIND"
RCA Victor 20-4655 (47-4655)

King DE LUXE
Federal
★RECORDS
Best Sellers

POPULAR

★ MARY SMALL
DIDJA EVER
A BEAUTIFUL WASTE OF TIME
15163 and 45-15163*

★ JOHNNY LONG
JUST LIKE THAT
SOME LITTLE SOMEONE
15176 and 45-15176*

★ DICK BROWN
GOTTA GO WEEDIN'
WHISTLE MY LOVE
15182 and 45-15182*

FOLK-WESTERN

★ MOON MULLICAN
MY TEARS WILL POUR JUST LIKE RAIN
TRIFLIN' WOMAN BLUES
1060 and 45-1060*

★ WAYNE RANEY
CATFISH BABY
HEADS OR TAILS, I WIN
1058 and 45-1058*

★ GRANDPA JONES
TIME, TIME, TIME
DOWN IN DIXIE (WHERE THEY SAY "YOU ALL")
1051 and 45-1051*

★ COWBOY COPAS
FOUR BARE WALLS AND A CEILING
I CAN'T STOP LOVING YOU
1046 and 45-1046*

SEPIA BLUES

★ LUCKY MILLINDER
LOADED WITH LOVE
RAM-BUNK-SHUSH
4534 and 45-4534*

★ TODD RHODES
ROCKET 69
POSSESSED
4528 and 45-4528*

★ TINY BRADSHAW
MAILMAN'S SACK
NEWSPAPER BOY BLUES
4537 and 45-4537*

★ THE SWALLOWS
BESIDES YOU
YOU LEFT ME
4525 and 45-4525*

FEDERAL

★ THE DOMINOES
HAVE MERCY BABY
DEEP SEA BLUES
12068 and 45-12068*

THAT'S WHAT YOU'RE DOING TO ME
WHEN THE SWALLOWS COME BACK TO CAPISTRANO
12059 and 45-12059*

* 45 R.P.M.
distributors
King RECORDS INC.
CINCINNATI 7, OHIO

THE CASH BOX FOLK and WESTERN ROUNDUP

Jim Eanes (Decca) opens this year's series of **Shenandoah Barndance & Radio Shows** in Danville, Va. May 17th from a local hall. **Mac Wiseman** (Dot) will be featured guest. Performance continues each Saturday night with a visiting guest each week. One hour of stage appearance is broadcast over WBTM with balance of time devoted to dancing.

WEAM is making a strong bid for top country music recognition with its three country record disk jockeys supplying well over half of station's airtime. **"Cactus Matt" Warren, Don Owens,** and vet entertainer **Pete Cassell** are the featured names at the turntables.

Reports are that Al **Morris** is leaving his duties at Dayton, Ohio's WONE shortly to return to his native Los Angeles.

Cowboy Copas (King) and **Ray Price** (Columbia) scheduled to head a "Grand Ole Opry" shindig at Norfolk's auditorium this week. Appearance being promoted and publicized by WLOW's, **Sheriff Tex Davis** and WSAP's, **Art Barrett.** Both stations are in Portsmouth, Va.—across the bay from Norfolk.

Ray Davis of WBMD holds top country d.j. honors in the Baltimore area broadcasting for five hours daily from his own studio on "Johnny's Used Car Lot"—his main sponsor. Davis uses records from the stock of Reed's Record Shop—also a sponsor and leading country record outlet in city.

HANK WILLIAMS

"Grandpappy's Country Stove" is the most popular country disc show in West Springfield, Mass. area with 1½ hours each day on WTXL. **Paul W. "Grandpappy" Entress** is the m.c. having taken the place of **Bruce Mitchell** at WTXL some months ago.

"Skip-A-Long" Hathaway reports NBC and ABC'itis. His Station, KUGN in Eugene, Oregon, recently affiliated with both nets which has shoved the disk shows around the schedule. But despite the reshuffle, "Skip-A-Long's" country records still pull top attention in the mail count.

Hal Hamrick recently conducted a tabulation of requests on his Ashville, N. C. WLOS country show and offered records as prizes to listeners guessing the most popular artists each week. Promo increased interest as well as supplying a tabulation of what listeners want to hear most.

Jim Hall of WFNS in Burlington, N. C. campaigning with **Senator Tom Sawyer** for reelection. Hall also sponsors a Saturday Night jamboree regularly in Greensboro, N. C.

The biggest thing to happen in Beaumont, Texas in many a year was the "Grand Ole Opry" show staged recently by the Beaumont Policeman's Benefit Assoc. **Will Coker's** "Pony Express" program on KFDM was taken over for the day by visiting artists **Ernest Tubb** (Decca), **Hank Williams** (MGM), **Carl Smith** (Columbia) and others appearing on the bill. Four shows were necessary to take care of all admissions sold.

Don Lapan conducts a one hour amateur country talent show on Modesto, Calif's KTRB each Friday night. There is plenty of talent available and voting is running high from listeners.

Shel Horton, m.c. of country shows for WVAM in Altoona, Pa. is working on plans for organization and first meeting of the proposed country d.j. association. Dates and plans are not yet set but ideas are for a three day meeting in a central location with all spinners of country records invited.

CANADA'S WESTERN HIT PARADE

Compiled Through the Cooperation of Program Directors Throughout Canada

1. I DON'T CARE IF YOU GO A LITTLE FURTHER
   Keray Regan
   (Aragon)
2. SILVER AND GOLD
   Pee Wee King
   (RCA Victor)
3. CALL OF THE MOUNTAINS
   Ray Little
   (Aragon)
4. TOO OLD TO CUT THE MUSTARD
   Ernest Tubb & Red Foley
   (Decca)
5. MOM'S AND DAD'S WALTZ
   Lefty Frizzell
   (Columbia)
6. GIVE ME MORE, MORE, MORE
   Lefty Frizzell
   (Columbia)
7. MISSING IN ACTION
   Jimmy Wakely
   (Capitol)
8. GOLD RUSH IS OVER
   Hank Snow
   (RCA Victor)
9. THESE THINGS SHALL PASS
   Hank Snow
   (RCA Victor)
10. MY CHAPEL IN THE PINES
    Rhythm Pals
    (Aragon)

"WORDS"

EDDIE ZACK—Decca

TERRY PRESTON—Capitol

JOHNNY HORTON—Abbott

AMERICAN MUSIC, INC.
1576 Bway, N. Y. • 9109 Sunset Blvd. Hollywood
CO 5-7880 CR 1 5254

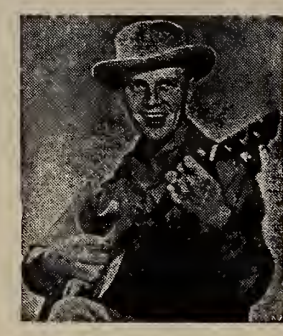
FOLK AND WESTERN REVIEWS

A DISK & SLEEPER · B+ EXCELLENT · B VERY GOOD · C+ GOOD · C FAIR · D MEDIOCRE

BULLSEYE of the WEEK

"JUST A LITTLE LOVIN'" (2:36)
"MY DADDY IS ONLY A PICTURE" (3:02)

EDDY ARNOLD
(RCA Victor 20-3013; 47-3013)



EDDY ARNOLD

Eddy Arnold comes up with another strong contender in a moderate beat ditty with a lilting tune and romantic lyrics. The western artist uses his bag of vocal tricks and runs through the light bounce with happy spirit. The upper deck is titled "Just A Little Lovin'." Eddy gives the soft number a reading that puts it over in strong style. His stylized warbling, enhanced with an easy yodel, sends the song soaring and lifts it to the heights of his numerous successes. Arnold sets up his own musical backdrop with the accomplished guitaring that has become a trademark of his. Ops who have had experience with Arnold releases will latch on to this one fast. The under portion is a slow country weeper that is treated to the soft voice and guitar of the chanter The top plate is a must for the boxes.

EDDIE DEAN
(Capitol 2086; F-2086)

C+ "COLD YELLOW GOLD" (2:27) Eddie warbles a moderate beat item with a sad set of lyrics and is assisted with a choral chant by the band.

B "POOR LITTLE SWALLOW" (2:38) Flip is a slow sentimental thing that Dean sings with feeling. A soft, pretty melody and Eddie's vocal make this a good side.

CECIL LUNA
(Coral 64131; 9-64131)

C "LOOK WHAT I'VE STEPPED IN" (2:41) Cecil Luna chants a rhythmic novelty number happily with the backing of a guitar and the steady beat of the drum.

C+ "YOU'RE GONNA MAKE ME CRY" (2:39) The under portion is a slow weeper that Cecil sings soulfully employing his vocal tricks and nasal voice.

CURLY DAULTON
(Columbia 20933; 4-20933)

C+ "ALL MY LIFE I'VE DREAMED" (3:07) Curly, assisted by Johnny Daulton's Western Swing Kings, turns out a strong side as he handles the slow sentimental ballad in an easy manner.

C "BETWEEN MIDNIGHT AND DAWN" (2:59) Daulton warbles another slow and easy lament in polished style.

JACK RHODES
(Columbia 20932; 4-20932)

C "I'VE LIVED A LOT IN MY TIME" (2:29) Jack Rhodes and his Lone Star Buddies belt out a bouncy religious piece that has a definite country tang. Jimmie Johnson is the lead vocalist.

C+ "ETERNITY" (2:41) The group, with Jimmie Johnson again handling the vocal, drive a fast gospel number with zest for an ok side.

ELTON BRITT
(RCA Victor 20-4694; 47-4694)

B+ "A RED RED ROSE" (2:51) Elton treats a slow sweet ballad to smooth and soft vocal effort. Britt's appealing warbling of the romantic lines receive a subdued musical backdrop and the total effect is excellent. Can't miss.

C+ "ONE DRINK MAKES ME HAPPY" (2:20) A change of pace gets a solid ride. Britt sings the bouncy novelty infectiously.

CHET ATKINS
(RCA Victor 20-4684; 47-4684)

B "SPANISH FANDANGO" (2:35) Chet Atkins gives a top flight exhibition of some fancy guitaring as he races through a Latin number.

C+ "YOUR MEAN LITTLE HEART" (2:30) Chet is aided by the Beasley Singers who blend their voices nicely on this slow mellow side. The Atkins' guitar is featured.

ROSALIE ALLEN
(RCA Victor 20-4683; 47-4683)

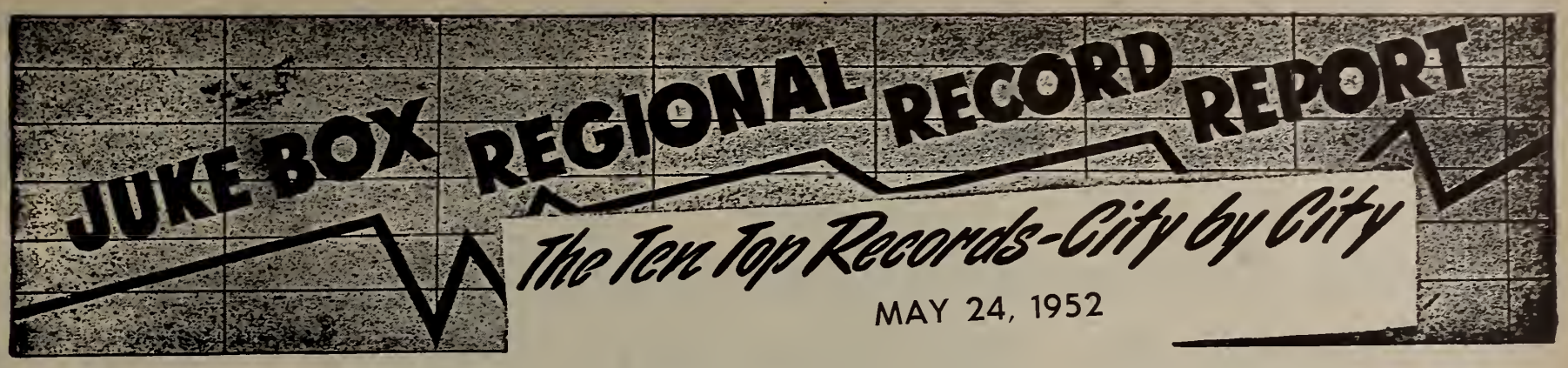
C+ "TOMBOY" (2:15) A lilting piece with a cute set of words is given a saucy reading by thrush Allen. The band sets her up nicely and helps out with the lyrics.

C+ "HILLS OF PRIDE" (2:45) Rosalie does a turn about and sings a soft, sweet tune warmly. Her chanting of the slow piece makes this a potent end.

JIMMY BOYD
(Columbia 39733; 4-39733)

C+ "NEEDLE IN - NEEDLE OUT" (2:21) A merry bounce is waxed by the boyish voice of Jimmy Boyd. The fast moving novelty should appeal to the kids. Jimmy is accompanied by the Norman Luboff Choir.

C "LITTLE TRAIN A-CHUGGIN' IN MY HEART" (2:04) Jimmy, again backed by the Luboff singers, runs through another happy novelty.



New York, N. Y.

1. KISS OF FIRE *(Georgia Gibbs)*
2. BLUE TANGO *(Leroy Anderson)*
3. WHEEL OF FORTUNE *(Kay Starr)*
4. A GUY IS A GUY *(Doris Day)*
5. HERE IN MY HEART *(Al Martino)*
6. I'LL WALK ALONE *(Don Cornell)*
7. I'M YOURS *(Don Cornell)*
8. BLACKSMITH BLUES *(Ella Mae Morse)*
9. FORGIVE ME *(Eddie Fisher)*
10. PITTSBURGH, PA. *(Guy Mitchell)*

Chicago, Ill.

1. A GUY IS A GUY *(Doris Day)*
2. KISS OF FIRE *(Georgia Gibbs)*
3. BLACKSMITH BLUES *(Ella Mae Morse)*
4. DELICADO *(Percy Faith)*
5. I'M YOURS *(Don Cornell)*
6. WHEEL OF FORTUNE *(Kay Starr)*
7. HERE IN MY HEART *(Al Martino)*
8. BLUE TANGO *(Leroy Anderson)*
9. PITTSBURGH, PA. *(Guy Mitchell)*
10. I'LL WALK ALONE *(Don Cornell)*

Los Angeles, Calif.

1. KISS OF FIRE *(Georgia Gibbs-Billy Eckstine)*
2. BLUE TANGO *(Leroy Anderson)*
3. BLACKSMITH BLUES *(Ella Mae Morse)*
4. I'LL WALK ALONE *(Don Cornell-Jane Froman)*
5. I'M YOURS *(Eddie Fisher)*
6. HERE IN MY HEART *(Al Martino)*
7. JUNCO PARTNER *(Richard Hayes)*
8. WHEEL OF FORTUNE *(Kay Starr)*
9. BLUE RAINDROPS *(The Whippoorwills)*
10. DELICADO *(Percy Faith)*

Philadelphia, Pa.

1. PITTSBURGH, PA. *(Guy Mitchell)*
2. HERE IN MY HEART *(Al Martino)*
3. WALKIN' MY BABY BACK HOME *(Johnnie Ray)*
4. CARIOCA *(Les Paul-Mary Ford)*
5. I WAITED A LITTLE TOO LONG *(Kay Starr)*
6. GONNA GET ALONG WITHOUT YA *(Teresa Brewer)*
7. A GUY IS A GUY *(Doris Day)*
8. I'LL WALK ALONE *(Don Cornell)*
9. I'M YOURS *(Eddie Fisher)*
10. BLUE TANGO *(Leroy Anderson)*

Charleston, W. Va.

1. BLUE TANGO *(Hugo Winterhalter)*
2. PITTSBURGH, PA. *(Guy Mitchell)*
3. HALF AS MUCH *(Rosemary Clooney)*
4. A GUY IS A GUY *(Doris Day)*
5. BLACKSMITH BLUES *(Ella Mae Morse)*
6. I HEAR A RHAPSODY *(Ray Anthony)*
7. THAT'S THE CHANCE YOU TAKE *(Eddie Fisher)*
8. KISS OF FIRE *(Georgia Gibbs)*
9. I'LL WALK ALONE *(Don Cornell)*
10. HAMBONE *(Laine-Stafford)*

Birmingham, Ala.

1. I'M YOURS *(Don Cornell)*
2. HERE IN MY HEART *(Al Martino)*
3. I'LL WALK ALONE *(Don Cornell)*
4. BLUE TANGO *(Hugo Winterhalter)*
5. BLACKSMITH BLUES *(Ella Mae Morse)*
6. WHEEL OF FORTUNE *(Kay Starr)*
7. TWO LITTLE KISSES *(Four Aces)*
8. ANYTIME *(Eddie Fisher)*
9. WHAT'S THE USE? *(Johnnie Ray)*
10. GONNA GET ALONG WITHOUT YA *(Teresa Brewer)*

Shoals, Ind.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. BLUE TANGO *(Guy Lombardo)*
3. BLACKSMITH BLUES *(Ella Mae Morse)*
4. ANYTIME *(Eddie Fisher)*
5. A GUY IS A GUY *(Doris Day)*
6. PITTSBURGH, PA. *(Guy Mitchell)*
7. BE ANYTHING *(Eddy Howard)*
8. I'LL WALK ALONE *(Don Cornell)*
9. CRY *(Johnnie Ray)*
10. FORGIVE ME *(Eddie Fisher)*

Des Moines, Iowa

1. WHEEL OF FORTUNE *(Kay Starr)*
2. BLUE TANGO *(Leroy Anderson)*
3. BLACKSMITH BLUES *(Ella Mae Morse)*
4. BE ANYTHING *(Eddy Howard)*
5. PITTSBURGH, PA. *(Guy Mitchell)*
6. BE MY LIFE'S COMPANION *(Mills Brothers)*
7. I'LL WALK ALONE *(Don Cornell)*
8. FORGIVE ME *(Eddie Fisher)*
9. A GUY IS A GUY *(Doris Day)*
10. TELL ME WHY *(Four Aces)*

Jennings, La.

1. A GUY IS A GUY *(Doris Day)*
2. PITTSBURGH, PA. *(Guy Mitchell)*
3. BLACKSMITH BLUES *(Ella Mae Morse)*
4. I'LL WALK ALONE *(Don Cornell)*
5. I'M YOURS *(Don Cornell)*
6. BLUE TANGO *(Guy Lombardo)*
7. AT LAST *(Ray Anthony)*
8. WHEEL OF FORTUNE *(Kay Starr)*
9. KISS OF FIRE *(Georgia Gibbs)*
10. FORGIVE ME *(Eddie Fisher)*

Richmond, Va.

1. BLACKSMITH BLUES *(Ella Mae Morse)*
2. BLUE TANGO *(Anderson-Winterhalter)*
3. A GUY IS A GUY *(Doris Day)*
4. WHEEL OF FORTUNE *(Kay Starr)*
5. I'LL WALK ALONE *(Cornell-Froman)*
6. KISS OF FIRE *(Georgia Gibbs)*
7. ANYTIME *(Eddie Fisher)*
8. A KISS TO BUILD A DREAM ON *(Hugo Winterhalter)*
9. LITTLE WHITE CLOUD THAT CRIED *(Johnnie Ray)*
10. HERE IN MY HEART *(Al Martino)*

Pascagoula, Miss.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. BLACKSMITH BLUES *(Ella Mae Morse*
3. BLUE TANGO *(Leroy Anderson)*
4. BERMUDA *(Bell Sisters)*
5. WISHIN' *(Ted Phillips)*
6. PERFIDIA *(Four Aces)*
7. KISS OF FIRE *(Billy Eckstine)*
8. I'LL WALK ALONE *(Don Cornell)*
9. BROKENHEARTED *(Johnnie Ray)*
10. I WANT TO LOVE YOU *(Kay Starr)*

Opelousas, La.

1. BLACKSMITH BLUES *(Ella Mae Morse)*
2. A GUY IS A GUY *(Doris Day)*
3. I'LL WALK ALONE *(Don Cornell)*
4. BLUE TANGO *(Leroy Anderson)*
5. WHEEL OF FORTUNE *(Kay Starr)*
6. BROKENHEARTED *(Johnnie Ray)*
7. BE ANYTHING *(Eddy Howard)*
8. KISS OF FIRE *(Tony Martin)*
9. FORGIVE ME *(Tommy Edwards)*
10. WHAT'S THE USE? *(Johnnie Ray)*

Atlanta, Ga.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. BLUE TANGO *(Leroy Anderson)*
3. KISS OF FIRE *(Georgia Gibbs)*
4. BLACKSMITH BLUES *(Ella Mae Morse)*
5. ANYTIME *(Eddie Fisher)*
6. AY-ROUND THE CORNER *(Gordon Jenkins)*
7. I'M YOURS *(Toni Arden)*
8. PITTSBURGH, PA. *(Guy Mitchell)*
9. A GUY IS A GUY *(Doris Day)*
10. BE ANYTHING *(Helen O'Connell)*

New Orleans, La.

1. PITTSBURGH, PA. *(Guy Mitchell)*
2. WHEEL OF FORTUNE *(Kay Starr)*
3. A GUY IS A GUY *(Doris Day)*
4. BLUE TANGO *(Leroy Anderson)*
5. WHAT'S THE USE? *(Johnnie Ray)*
6. ANYTIME *(Eddie Fisher)*
7. DELICADO *(Percy Faith)*
8. BE ANYTHING *(Eddy Howard)*
9. CRY *(Johnnie Ray)*
10. KISS OF FIRE *(Georgia Gibbs)*

Redwood City, Calif.

1. BLUE TANGO *(Leroy Anderson)*
2. WHEEL OF FORTUNE *(Kay Starr)*
3. BLACKSMITH BLUES *(Ella Mae Morse)*
4. A GUY IS A GUY *(Doris Day)*
5. ANYTIME *(Eddie Fisher)*
6. KISS OF FIRE *(Georgia Gibbs)*
7. BE ANYTHING *(Eddy Howard)*
8. PERFIDIA *(Four Aces)*
9. HAMBONE *(Laine-Stafford)*
10. CRY *(Johnnie Ray)*

Red Bluff, Calif.

1. BLUE TANGO *(Leroy Anderson)*
2. WHEEL OF FORTUNE *(Kay Starr)*
3. BLACKSMITH BLUES *(Ella Mae Morse)*
4. A GUY IS A GUY *(Doris Day)*
5. ANYTIME *(Eddie Fisher)*
6. PERFIDIA *(Four Aces)*
7. CRY *(Johnnie Ray)*
8. I'LL WALK ALONE *(Don Cornell)*
9. BE ANYTHING *(Eddy Howard)*
10. TELL ME WHY *(Four Aces)*

Milwaukee, Wisc.

1. HERE IN MY HEART *(Al Martino)*
2. DELICADO *(Percy Faith)*
3. FORGIVE ME *(Eddie Fisher)*
4. I'M CONFESSIN' *(Les Paul & Mary Ford)*
5. I'M YOURS *(Eddie Fisher)*
6. KISS OF FIRE *(Georgia Gibbs)*
7. BE ANYTHING *(Eddy Howard)*
8. BLACKSMITH BLUES *(Ella Mae Morse)*
9. LOVE, WHERE ARE YOU NOW? *(Patti Page)*
10. I MAY HATE MYSELF IN THE MORNING *(Bette McLaurin)*

St. Louis, Mo.

1. KISS OF FIRE *(Louis Armstrong)*
2. SOMEWHERE ALONG THE WAY *(Nat "King" Cole)*
3. I'M YOURS *(Eddie Fisher)*
4. CARIOCA *(Les Paul & Mary Ford)*
5. BLUE TANGO *(Leroy Anderson)*
6. HERE IN MY HEART *(Al Martino)*
7. JEANNINE *(Louis Armstrong)*
8. I MAY HATE MYSELF IN THE MORNING *(Bette McLaurin)*
9. BLACKSMITH BLUES *(Ella Mae Morse)*
10. I REMEMBER WHEN *(Eddie Fisher)*

Kansas City, Mo.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. BLUE TANGO *(Leroy Anderson)*
3. A GUY IS A GUY *(Doris Day)*
4. I'M YOURS *(Four Aces)*
5. BLACKSMITH BLUES *(Ella Mae Morse)*
6. FORGIVE ME *(Eddie Fisher)*
7. CRY *(Johnnie Ray)*
8. DELICADO *(Percy Faith)*
9. MOUNTAINS IN THE MOONLIGHT *(Johnnie Ray)*
10. CARIOCA *(Les Paul & Mary Ford)*

Memphis, Tenn.

1. WHEEL OF FORTUNE *(Kay Starr)*
2. BLUE TANGO *(Hugo Winterhalter)*
3. ANYTIME *(Eddie Fisher)*
4. KISS OF FIRE *(Georgia Gibbs)*
5. A GUY IS A GUY *(Doris Day)*
6. CRY *(Johnnie Ray)*
7. TELL ME WHY *(Four Aces)*
8. AT LAST *(Ray Anthony)*
9. PLEASE, MR. SUN *(Johnnie Ray)*
10. I'LL WALK ALONE *(Don Cornell)*

Reno, Nev.

1. BLUE TANGO *(Leroy Anderson)*
2. WHEEL OF FORTUNE *(Kay Starr)*
3. WIMOWEH *(The Weavers)*
4. BLACKSMITH BLUES *(Ella Mae Morse)*
5. A GUY IS A GUY *(Doris Day)*
6. THAT'S THE CHANCE YOU TAKE *(Eddie Fisher)*
7. BE ANYTHING *(Eddy Howard)*
8. WHAT'S THE USE *(Johnnie Ray)*
9. PITTSBURGH, PA. *(Guy Mitchell)*
10. PLEASE MR. SUN *(Johnnie Ray)*

San Francisco, Calif.

1. KISS OF FIRE *(Georgia Gibbs)*
2. BLUE TANGO *(Leroy Anderson)*
3. WHEEL OF FORTUNE *(Kay Starr)*
4. BLACKSMITH BLUES *(Ella Mae Morse)*
5. CRY *(Johnnie Ray)*
6. A GUY IS A GUY *(Doris Day)*
7. I'LL WALK ALONE *(Don Cornell)*
8. FORGIVE ME *(Eddie Fisher)*
9. DELICADO *(Percy Faith)*
10. PERFIDIA *(Four Aces)*

Detroit, Mich.

1. PITTSBURGH, PA. *(Guy Mitchell)*
2. WHEEL OF FORTUNE *(Kay Starr)*
3. A GUY IS A GUY *(Doris Day)*
4. ANYTIME *(Eddie Fisher)*
5. WHAT'S THE USE *(Johnnie Ray)*
6. BLUE TANGO *(Leroy Anderson)*
7. BROKENHEARTED *(Johnnie Ray)*
8. KISS OF FIRE *(Georgia Gibbs)*
9. I'M YOURS *(Eddie Fisher)*
10. CRY *(Johnnie Ray)*

Denver, Colo.

1. BLUE TANGO *(Leroy Anderson)*
2. WHEEL OF FORTUNE *(Kay Starr)*
3. A GUY IS A GUY *(Doris Day)*
4. BLACKSMITH BLUES *(Ella Mae Morse)*
5. I'LL WALK ALONE *(Don Cornell)*
6. PITTSBURGH, PA. *(Guy Mitchell)*
7. ANYTIME *(Eddie Fisher)*
8. KISS OF FIRE *(Georgia Gibbs)*
9. FORGIVE ME *(Eddie Fisher)*
10. BE ANYTHING *(Eddy Howard)*

BIG DAYS AHEAD FOR COINBIZ

Music and Entertainment Equip't Drives Ahead. New Blood Keeps Entering Biz. Mfrs Trying Hard to Produce Newer and Finer Products. Vendor Biz in Boom. Continued Growth of All Divisions of Coinbiz a Certainty as Nat'l Collection Averages Continue to Go Up Because of Dime Play. Operating Efficiency Improves. Banks and Finance Firms Loosening Up With Cash Again. Leaders Predict Summer of '52 Will be Greatest in Coinhistory.

CHICAGO—Never before in all the history of the coin operated machines business has there been as much optimism prevalent.

Everyone believes that the Summer of 1952 may prove the greatest and most progressive in all coinhistory.

The reason? Because music has continued to go ahead faster and more furiously than anyone in this industry can remember.

In addition, entertainments of a nature and price never before known to the field, are bringing in new blood. And bringing in more and more new blood daily.

The vending machine business is enjoying a real boom. This is partially due to the army camps, naval installations and airforce bases.

But, in the main, it is due to the fact that the trade recognizes the need for more modernized vendors.

And also because, with other equipment out of the way, new vendors of all kinds are being called for at this time.

Biggest reason for all the optimism in the field is the fact that national collection averages are going up. And continuing upwards. Because of the installation of 10c play thruout the nation.

To the point where operators in every territory are now clamoring for dime play. And are even appealing to their local O.P.S. offices to prove that dime play is an absolute necessity if the operator is to survive.

Creeping into the picture are the words of leading distributors who state that their banks and many finance firms have, once again, approached them. And advised them that they are again interested in taking over "loans on sales of equipment."

This loosening up of the finance organizations about the nation, these distribs state:

"Means that we are getting right into the heart of a boom that is only and completely dependant on the manufacturers, and the products they give us to sell, while we have this sort of financial backing all over again."

There is also no longer any doubt that the trade is progressing, after a short stalemate, brought on by the lack of materials to produce equipment which would bring into being new blood, as well as better times for the operator.

In fact, as many oldtimers have already stated:

"The average operator should consider himself very lucky that the new products are so much higher in price.

"This means that he is being protected from having his locations knocked off by new blood were the prices lower."

Rock-Ola Ships Direct To Belgium From Chicago Entirely By Water

J. A. (ART) WEINAND

CHICAGO — Proving that Chicago, too, is today an ocean harbor, Rock-Ola Manufacturing Corporation, this city, helped arrange for shipment of a quantity of its new phonos this past week direct to Belgium, entirely by water.

The Norwegian ocean going freighter, S.S. Makefjell, accepted the phonographs here in Chicago at the foot of the Chicago River docks.

This ship will carry the new Rock-Ola juke boxes thru the Great Lakes, into the Welland Canal, via the St. Lawrence River, out to the ocean, and across to Belgium, where they are being awaited by one of the leading operators of Brussels, Belgium.

Full arrangements for the shipment was made by R. H. Belham Co. of New York, well known exporters, who handle the business for the Belgium operating firm.

"There is no doubt", J. A. (Art) Weinand, vice-president and general sales manager of Rock-Ola Manufacturing Corporation, stated, "that this will prove a thrill for all Chicagoans and, especially, for all juke box people thruout the country to learn that the European market is buying the latest model automatic phonographs in quantity."

Chicagoans, especially, are tremendously interested because, for a long time, leaders of this city have been attempting to arrange a waterway route to Europe.

Tho there are Holland, Norwegian and German ships, with specially built keels, coming into Chicago today, there is every reason to believe that the larger ocean going liners would also be happy to call here if there was a deeper waterway connecting this city to the Atlantic Ocean.

Direct shipment of the new Rock-Ola phonos, by the factory delivering them just a few miles from its plant to the Chicago River docks, where the Norwegian ship took them on as ocean going freight to Belgium, has enthused many here who foresee this as the beginning of direct-by-water shipping to Europe from Chicago.

Wurlitzer Reports Profit of $1,059,884 For Year

CINCINNATI, O.—At a meeting of the Board of Directors of The Rudolph Wurlitzer Company held in Cincinnati, Ohio, on May 8, R. C. Rolfing, President reported the following results of operations for the fiscal year ended March 31, 1952—

1. Consolidated net sales were $30,013,542.70 or 4.3% greater than the preceding year.

2. Consolidated net profit, after all reserves, state and federal income and excess profits taxes, was $1,059,884.88, or $1.27 per share of common stock. This compares with $1,536,338.86 or $1.84 per share for the preceding year.

At the May 8 meeting the Board of Directors declared a dividend of 20 cents per share payable June 2, 1952 to shareholders of record at the close of business May 15, 1952.

Production of civilian products, including pianos, accordions, electronic organs and coin-operated phonographs, was reduced last year on account of government limitation orders. There has been some relaxation of these orders recently which will permit slightly greater production this year, provided sales warrant such an increase.

Production of defense items increased steadily during last year and it is expected that production of these items will continue to increase during the current fiscal year. Unfilled orders for defense items total approximately $20,000,000.00 at the present time.

Miami Ops Not Only Donate Juke Boxes—They Maintain & Service Them

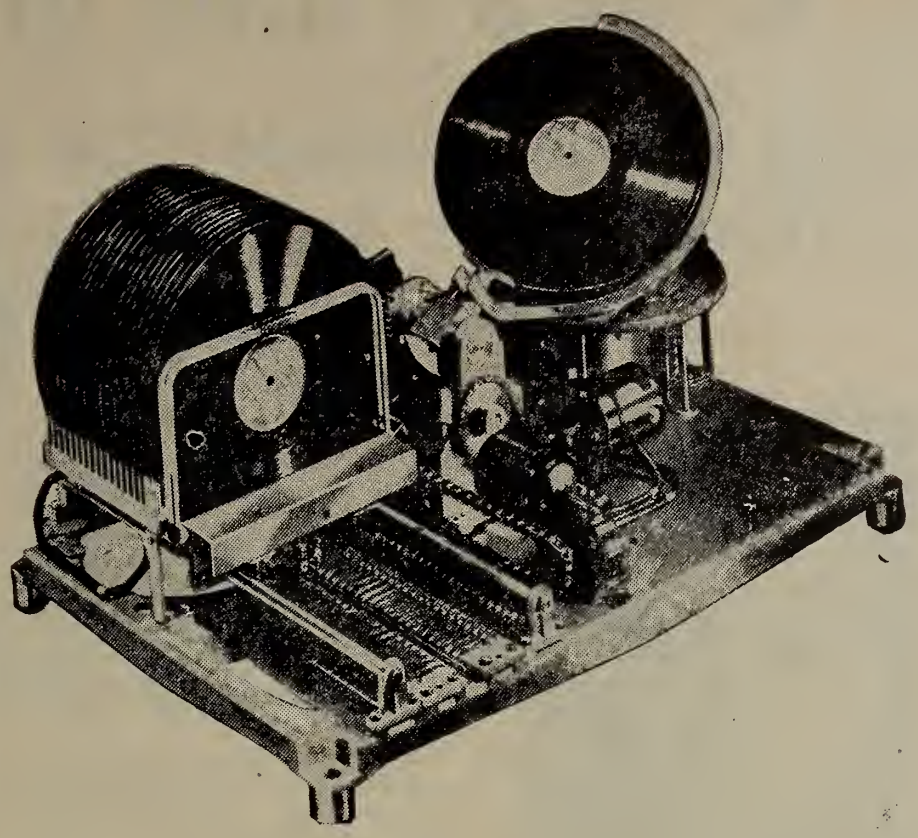
W. M. BLATT

MIAMI, FLA.—The Automatic Machine Operators Association of Miami has found that its policy of donating used juke boxes to various teen-age clubs, churches, Jewish centers, homes, hospitals, youth centers, etc., serves a two-fold purpose.

Willie (Little Napolean) Blatt, president, states, "Not only does the association and all engaged in the music machine business gain from the favorable publicity and good will gained in our community, but it offers the industry an opportunity to dispose of used phonographs which in no way conflict with the actual business of operating.

"Before any of the machines we donate are given away, the coin slots and cash boxes are removed so that they cannot be used for coin operation. The most important part of our donation is that when a machine is given away, an operator is assigned to maintain it and change records weekly just as if that was one of his regular locations. We have acknowledged that if the machine goes out of order and there isn't anybody to call to repair it, or change the records, the entire deed is made worthless, and it would be much better if we didn't donate any machines at all."

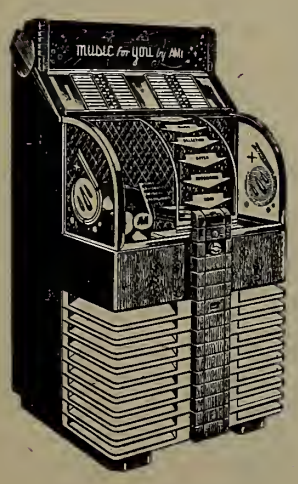
Blatt suggests that associations, and even individual operators, undertake a similar practice. "Gain the good will of your community at very small expense" pleads Blatt, "and at the same time the industry will be able to dispose of obsolete, used music machines."



NO UPHEAVALS!

NO BOMBSHELLS!

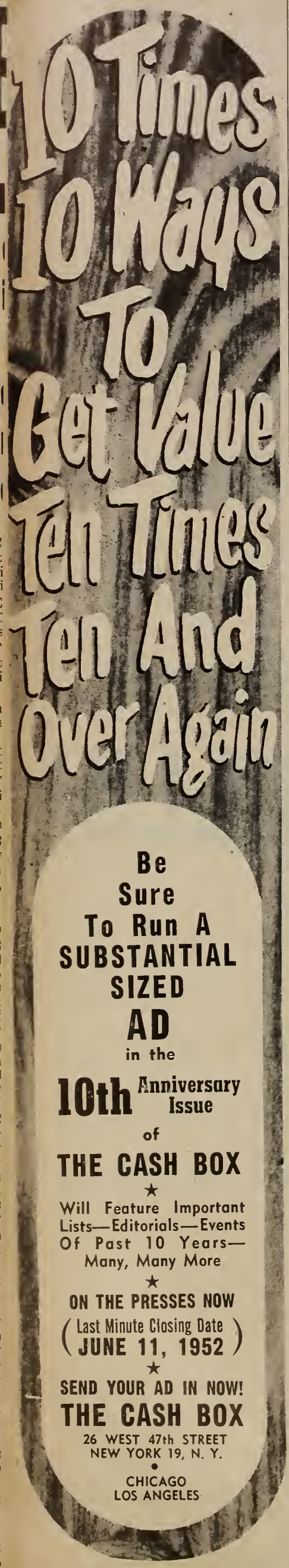
The A M I record changer *quietly* puts an end to many of the operator's service troubles. A sturdy stalwart, it advocates only the overthrow of overhead. Never radically changed for change's sake, this dependable mechanism is constantly improved; with all the old good kept and the new good steadily added.



The "D" is available in 80 and 40 selections, blond or mahogany cabinets.

AMI *Incorporated*

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN



L. A. OPS PUSH DIME PLAY

George A. Miller Advises "The Cash Box" That California Music Guild Is Taking The Lead In Efforts To Achieve That End

GEORGE A. MILLER

OAKLAND, CALIF. — Following the appearance of the story "L. A. Wants Dime Play" in the May 10 issue of **The Cash Box**, a communication from George A. Miller, president of California Music Guild (also MOA president), further enlightens the matter.

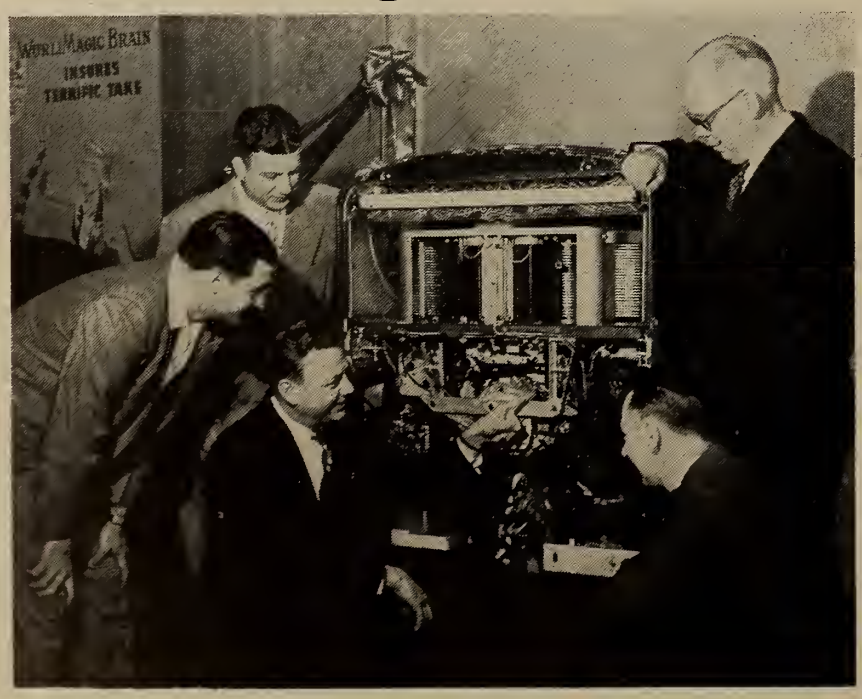
"We are in the process of setting up a Los Angeles Division of the California Music Guild under my jurisdiction at the present time" states Miller. "We and our attorneys are representing this group regarding ten cent play. It is my opinion and the opinion of our entire legal staff that the automatic phonograph business should never have been under controls as long as other types of entertainment were decontrolled. We further contend that the operators are not in violation of the OPS Act, and that it never was the intent of the Congress to control a non-essential industry such as the Automatic Phonograph Business. Practically all other types of entertainment have been decontrolled, and here is an industry which receives its income on a voluntary basis and the OPS is attacking it. There is nothing about the automatic phonograph business that interferes with war industry or contributes to the high cost of living standards. The operators in California are prepared to go to court for the answer to this problem.

"The California Music Guild is now also representing the San Diego group on ten cent play, having just initiated a new association here under local autonomy affiliated with the California Music Guild, a state organization. There are four attorneys representing the operators which are associated with the California Music Guild at the present time regarding the OPS dispute. Harrison W. Call is the chief counselor. As is known, Call has been the chief counselor for the California Music Guild for the past fifteen years. Associated with him is Attorney Mack of San Diego; Attorney Rosenthal of Los Angeles and Attorney Leonard Dieden of San Francisco."

Officers elected to serve the San Diego Division in southern California are: Morris Sarver, president; Noble Craver, vice president; Stan Conant, secretary; and Tom Farrell, treasurer.

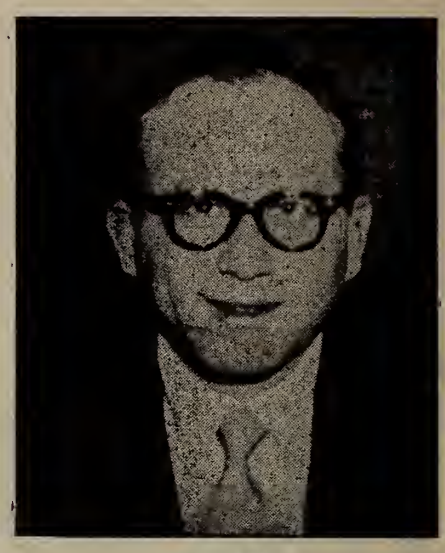
Miller also refers to the story appearing in the May issue of **The Cash Box** about the operators of Madera, who still are assessed a $40 license fee, and have entered a plea with the city fathers for relief. "I am happy to have been able to assist these operators," states Miller, "and they have left this matter in the hands of myself and the California Music Guild. We have entered the plea for a reduction, and will handle it in the same manner as we do on all other such licenses."

Examining the Works



BUFFALO, N. Y.—Several operators are pictured above giving the new Wurlitzer 1500 a thorough going over at Century Music, this city's Wurlitzer distributor. Left to right, they are: Bob Scott of North Tonawanda; Micky Anderson of Erie, Pa.; Dick McCann, Service Manager of Century Music; Bill Nesbit, Buffalo, N. Y.; and Charles Duggan of Century.

Williams Introduces New 5-Ball "Olympics"



SAM STERN

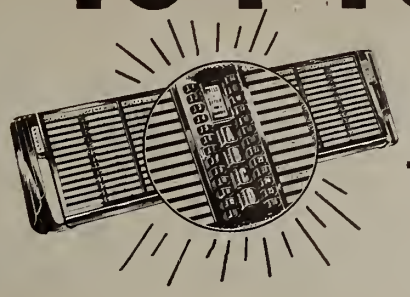
CHICAGO—Taking advantage of the tremendous amount of publicity which is being given to the forthcoming Olympic Games being held this summer, Williams Manufacturing Company, this city, this past week started shipping its newest five-ball "Olympics" to its distributors throughout the country.

"The 1952 Olympic Games is front page copy, and will remain so for many months," stated Sam Stern, executive vice president and general manager of Williams Manufacturing Co. "This fact will give our new game 'Olympics' added value to operators, whose players in the large majority are sports minded. However, 'Olympics' in addition, has been designed to give the player many thrills in his playing of the game. Foremost feature is the opportunity to score replays in eight ways. There are four 'trap holes' which score 1 replay when the ball rests in each 'trap hole'; four full 'trap holes' light up the Thumper Bumpers to advance the gorgeously illustrated diver across and up out of the pool for 1 replay; three roll-over buttons advance the 'Bonus' and 2 become 'special' when lit and score replays; two flippers bounce the balls back into play; and one roll-over lane at the bottom of the game is good for 1 'special' when lit, or for 5 'extra special' when lit. In addition, the player can spell out the word 'Olympics' and shoot for high score, which is registered on the backboard glass in millions."

Stern further advised that "Olympics," after the most satisfactory of locations tests, are now available at all of its distributors throughout the country.

IT ADDS UP FEATURE BY FEATURE to the BIGGEST BUY in the BUSINESS

104 TUNES



MORE
THAN ANY OTHER
PHONOGRAPH

WURLIMAGIC BRAIN

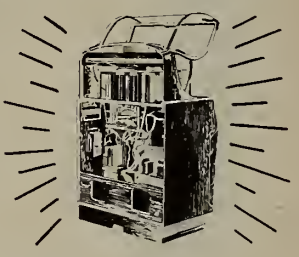
PLAYS 45 AND
78 RPM RECORDS
INTERMIXED

PLAY-STIMULATOR STYLING

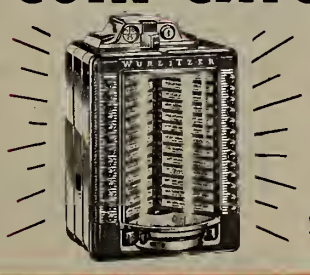
MOST BEAUTIFUL
JUKE BOX EVER BUILT
ATTRACTS
PLAY ON SIGHT

HIGH SPEED ACCESSIBILITY

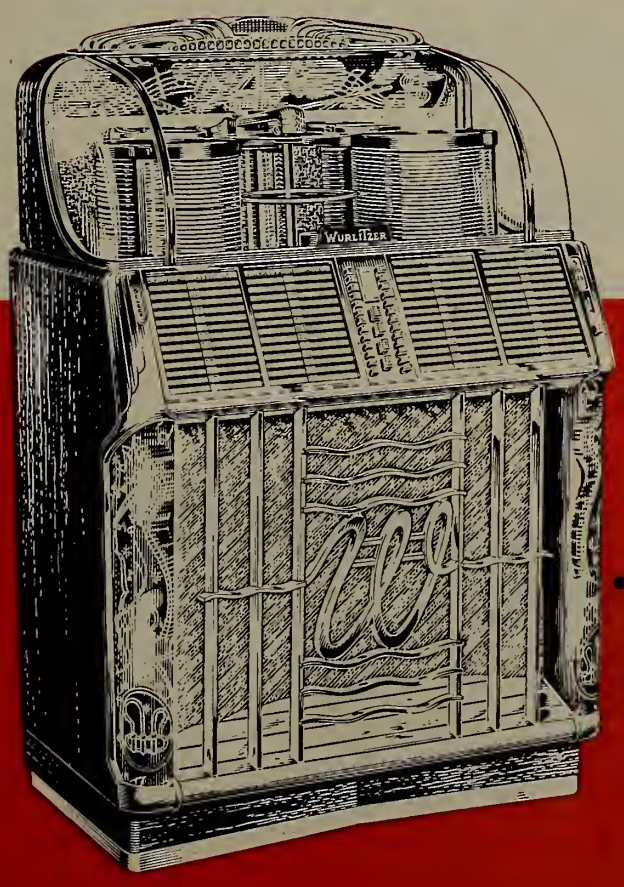
ENGINEERED
THROUGHOUT FOR SUPER-
SPEED SERVICE TO SAVE
YOU TIME AND MONEY



COIN CATCHING WALL BOX



SHOWS 104 TUNE TITLES
ON ROTATING PAGES
SINGLE BUTTON SELECTION



SEE YOUR NEAREST WURLITZER DISTRIBUTOR

Every Location Wants a

WURLITZER FIFTEEN HUNDRED

The Rudolph Wurlitzer Company
North Tonawanda, New York

Anniversary Issue

Dated JUNE 21, 1952

Your advertisement will STAY PUT in the outstanding *Tenth Anniversary Issue* which will become a "reference bible" everyone will turn to, day after day, and week after week, for the information it will contain that is INVALUABLE TO ALL ENGAGED IN THE INDUSTRY . . . TODAY AND TOMORROW

Due to Greatly Increased Size the 10th Anniversary Issue

IS

NOW IN PREPARATION

LAST MINUTE CLOSING DATE

JUNE 11, 1952

RUSH YOUR RESERVATION NOW—OR BETTER STILL, SEND IN YOUR AD NOW!

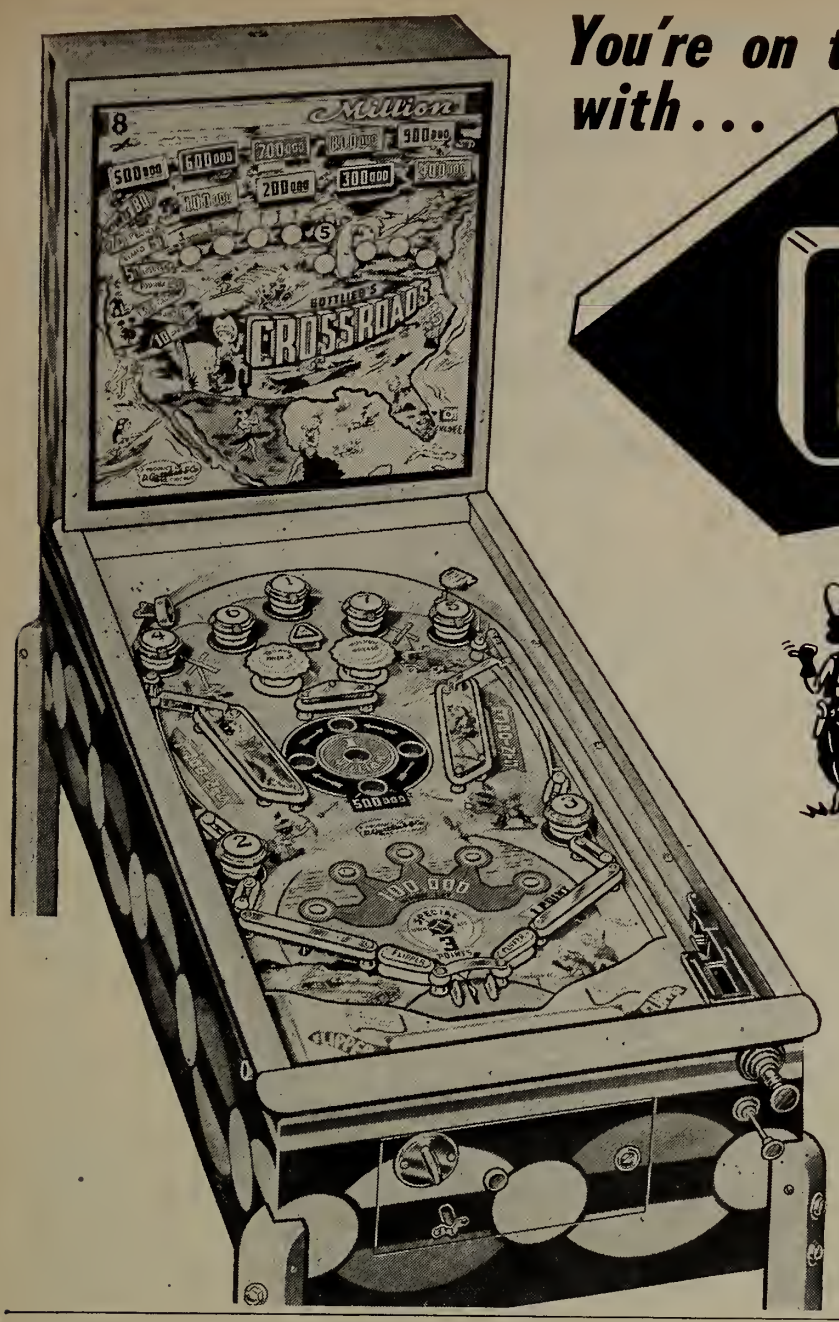
The Cash Box

(Publication Offices)

26 West 47th St., New York 19, N. Y.

★ 32 W. Randolph St., Chicago 1, Ill.

★ 6399 Wilshire Blvd., Los Angeles 48, Calif.



You're on the Super Highway to Profits with...

GOTTLIEB'S CROSSROADS

5 BALL-TRAP HOLES in the CROSSROADS CIRCLE— Center hole scores 1 million—4 outer holes score ½ million. All holes light corresponding Roll-Over Buttons for Super High Score • FILL the 4 outer Ball-Traps for 1 REPLAY • FILL ALL 5 BALL-TRAPS for 3 REPLAYS • Make 1 to 7 SEQUENCE—light Bottom Replay Roll-Over.

REPLAYS on HIGH SCORE up to 8 MILLION • REPLAYS FOR "CROSS COUNTRY" POINT SCORING

2 MYSTERY HIGH SCORING "POP" BUMPERS
2 POINT SCORING CYCLONIC KICKERS
2 SUPER-POWER FLIPPERS

DELIVERY NOW FROM YOUR DISTRIBUTOR
ORDER TODAY!

D. Gottlieb & Co.
1140-50 N. Kostner Ave.
Chicago 51, Illinois
"There Is No Substitute for Quality!"

Would You...

go to a druggist for information regarding a serious stomach ailment?

Or would you, instead, go to a *"specialist"* in stomach ailments?

The coin operated entertainment industry is one of the most highly specialized industries in the world.

Why direct your advertising to: corner pitchmen, country fairs, burlesk strippers, vaudeville acrobats, circus tumblers, radio soap operas, etc., etc.?

Advertise where you know your ads will be read by the people you want to reach!

Spend your hard-earned advertising money in the one publication that "specializes" in reaching those very people.

The Cash Box is the one and only weekly magazine that *concentrates* on this industry—*and this industry only.*

The Cash Box is the one completely exclusive weekly publication in the one industry in which you are most interested.

You wouldn't stand for money to be wasted in your business! Why stand for wasting your hard-earned advertising money by spending it where you do not reach your complete market?

Think! Advertise in *The Cash Box—your magazine!*

Write For Rates —

THE CASH BOX
26 W. 47th St., New York, N. Y.

TV's "MARTIN KANE" POINTS "DOPEY" FINGER AT VEND BIZ

NBC Shows Great Private Eye "Martin (Lloyd Nolan) Kane" Beat Up By Dope Selling Subway Vendor Operating Outfit That Also Operates Pinball Games(?)

Sponsor Is U. S. Tobacco Co. Who Sells "Sano" and "Encore" Ciggies, "Old Briar" and "Dill's Best" Tobaccos. Anyway, Everything Is "Coincidental"

CHICAGO — This past week (Thurs., May 8) "Martin Kane," noted "private eye" on TV over National Broadcasting Company network, pointed a "dopey" finger at the vending machine business.

It seems that dope is now being vended thru machines by use of a very intricate slug which dope users purchase from some individual and when this slug is inserted into the machine, releases the packet of dope.

The scene of the vendor is placed in the subway. The vending machine operator is not only operating these vending machines in the subway but also operates pinball games.

If the writer for this show would have investigated he would have learned that the subways have their own vending machine units which are part and parcel of the subway systems.

He would also have learned that pinball games are absolutely not being operated in the subways.

He would further have learned that no such thing as an "unusual or intricate slug" could work but one part of the machine whereas all the other columns would remain inoperable.

The story itself is, by its very lack of investigation into the facts, just as dopey as the dope story it pretends to convey to the viewers.

It is certainly sad that a cigarette manufacturer, like U. S. Tobacco Company, makers of "Sano" and "Encore" cigarettes, should use this means for portraying dope peddling.

The firm also manufactures, among their many well known products, such outstanding pipe tobaccos as "Dill's Best" and "Old Briar."

Perhaps U. S. Tobacco Co. doesn't like vendors to vend their ciggies or their tobaccos.

But, as the windup shot on this "Martin Kane" show discloses, all is "coincidental."

CLOSEOUT!

Seeburg '46	$99.50
Seeburg '47	139.50
Rock-Ola '49 and '50 (like new)	295.00
Seeburg Wall Boxes (Brand New)	22.50
Packard Wall Boxes	5.95

1/3 Deposit, Balance C. O. D.
WRITE — WIRE — PHONE

DAVID ROSEN
Exclusive A M I Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE: STEVENSON 2-2903

America's Finest
PREMIUMS
AT
SACRIFICE PRICES
Just Tell Us What You Need!
WRITE or PHONE
SHEFFIELD SALES
(Formerly: Ace Premium Sales Co.)
3198 MILWAUKEE AVE., CHICAGO, ILL.
(Tel: AVenue 3-9838)

CASH WAITING
FOR
Exhibit SIX SHOOTER
Exhibit GUN PATROL
Seeburg SHOOT-THE-BEAR
Latest 5-BALLS
INTERNATIONAL AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

Worst Winter In Years Causes Heavy Damage To Dakota Ops' Equipment

MOBRIDGE, N. D.—In one of the worst winters the Dakotas ever had, operators throughout the entire area suffered considerable damage loss.

With major highways blocked for weeks by the snow, drifts became too high for plows to go through and traffic at times was paralyzed. The snow not only prevented servicing of machines but in some cases caused damage to their parts.

Among those who have reported losses are: Glenn Addington of Bismark, N. D. who had 3 phonos and 4 games ruined; Harold Scott of Mobridge, S. D. who had one phono and one game spoiled; Gordon Stout Company of Pierre and Ft. Pierre, S. D. which still has locations closed and had to move equipment to higher ground; and Mike Imig of Yankton, S. D. who had 3 phonos and some miscellaneous items ruined.

WANTED

Stoner — or any other type of Candy Machine. Write us, giving description of condition, make, quantity and price in 1st letter.

Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

FORMICA FLIPPER BUTTON **SHIELDS** $1.25 ea. set
Min. Ord. 4 Sets Full Remittance
For all pin games . . . gives protection where it's needed. Simple to attach, keeps cabinet around flipper button looking new.
1/3 Deposit, Balance C.O.D. On Orders For $10.00 Or More
NATE SCHNELLER, INC.
222 W. Diamond St., Phila. 22, Pa.
(REgent 9-5618)

MARVEL'S New Model ELECTRIC SCOREBOARDS

2-faced-adjustable for all boards. Chrome tube supports. 5¢ or 10¢ play by simple plug switch over.

OVERHEAD—
Horsecollar (15-21-50 pts.) Marvel Score (15-21 pts.) **$125.00** ea.

WALL MODEL
Horsecollar (15-21-50 pts.) Marvel Score (15-21 pts.) **$95.00** ea.

Terms 1/3 dep. Bal. C.O.D. or S.D.
F.O.B. Factory, Chicago

MARVEL
Manufacturing Co.
2849 W. Fullerton Ave.
Chicago 47, Ill.
Tel.: Dickens 2-2424

We Told You So!!

Martin G. Mehen of Pacific Vendors, Camp Cooke, Calif., writes:

"Enclosed is our check for a one year subscription to 'The Cash Box'.

"WE THOUGHT WE COULD DO WITHOUT IT—BUT —WE WERE WRONG!"

"THE CASH BOX" IS A MUST!

FOR ALL IN THE COIN MACHINE INDUSTRY

• OPERATORS • JOBBERS • DISTRIBUTORS
• MANUFACTURERS • ALLIED INDUSTRIES

Weekly Features:

- Confidential Price Lists Of All Equipment as Quoted For Sale
- Real Live, Pertinent, Educational Editorials
- News
- Advertisements of Leading Firms
- Music Charts and Reviews
- Breezy Intimate Chatter Columns

ALL FOR ONLY **$15. PER YEAR**
(52 ISSUES)

THE CASH BOX
26 West 47th St., New York 19, N. Y.

Please enter our subscription for 1 year (52 issues) at $15. Enclosed Our Check ☐ Please Send Us A Bill ☐

FIRM NAME .....
ADDRESS .....
CITY ..... ZONE ..... STATE .....
Individual's Name .....

Chicagoland Ops Go All Out To Help Curb Juvenile Delinquency

Press and Disk Jockeys Back Up Donations of Phonos and Games To All Worthy Institutions For Teenagers

CHICAGO—With the first phone call from Robert E. Gnarro of A. B. C. Music Service Corporation, this city, which originated the latest effort on the part of the juke box operators here to donate old phonos to worthwhile charitable institutions in an attempt to help eliminate juvenile delinquency, the campaign has been growing in force and is, today, proving itself one of the most outstanding gestures made by Chicago's operators.

Howard Miller, noted disc jockey of Radio Station WIND, advised his listeners on one of his night time programs that the juke box ops here would give phonos free wherever it would help to curb juvenile delinquency.

Teenager groups, charitable organizations, churches, temples, and others, immediately wrote advising how necessary it was for them to have a juke box to continue their teen age clubs.

Following that, both Irv (Kup) Kupcinet of the Chicago Sun-Times and Tony Weitzel of the Chicago Daily News, made announcements thru their noted columns. More organizations phoned and wrote asking that juke boxes be donated to them.

Investigations have been made of the organizations requesting free juke boxes for their teen age groups and many have already been donated.

For example a letter from Steve Antonik of the Marshall Square Boys Club, 2628 W. Cermak Road, to Howard Miller of radio station WIND, reads, in part:

"We wrote (after hearing Howard Miller's announcement on Sunday regarding the fact that the Chicago juke box industry would give free juke boxes to worthwhile organizations) the very next day and sat on the edges of our seats for the next few days.

"We learned that we were to receive the first juke box to be given away.

"Bob Gnarro is really doing a wonderful job keeping kids off the streets."

Others receiving free juke boxes are Monsiegneur Mulcahy's Maryville Academy in Des Plaines, Ill. The Association House of Chicago. The Olivet Institute. The Deborah Boy's Club of the Young Men's Jewish Council. St. Basil's Catholic Church in E. Chicago, Ind.

Many, many others are being given away with more and more requests pouring in for the old boxes.

Such outstanding operators as Bob Gnarro, Ray Cunliffe, Bob Lindelof, Jerry Schuman, and many others, are not only eager and willing to give juke boxes completely filled with records free to these worthwhile institutions and clubs to help eliminate juvenile delinquency, but plan to continue to service the phonos.

Bill Gersh, publisher of *The Cash Box*, was appointed by Chicago's juke box operators to arrange for the donating of the juke boxes and to handle all matters connected with this grand work.

Surprise!

NAT COHN

NEW YORK—Nat Cohn, president of Conat, Inc., this city, was tendered a surprise party by his wife, Lillie, this past Sunday, May 11, in celebration of his 50th birthday.

Not until the guests started to arrive at his home on Long Island did Nat know about the birthday party. "It was one of the most thrilling surprises of my life" grinned Nat.

In addition to his family and close friends, many of his long time business friends were on hand to join the festivities.

Marvel Thanks Ops For Waiting

CHICAGO—Ted Rubenstein of Marvel Manufacturing Company, this city, advised The Cash Box this past week that:

"I would most sincerely appreciate it if The Cash Box would advise everyone of the operators who are waiting for our shuffleboard scoreboards that we want to thank them for their patience."

Rubenstein explains that, due to the fire which the firm had a few months ago, it is still difficult for them to get into full speed production.

"Everytime we think we are getting under way," he reports, "we find something else wrong. Either it's the power lines, the wiring, or some of the new machinery.

"In addition," he states, "because of the fire we had we fell far behind with our suppliers and now, when we need all the materials we can get, we find ourselves up against it trying to obtain what we most need to complete the orders we have on hand.

"I will state," he continued, "that the operators have been extremely patient with us. We want to most sincerely thank them thru your great publication for the many courtesies which they have shown us."

Production started well under way this past week and Ted Rubenstein hopes that it will continue on ahead and even speed up.

Proved
IT PRODUCES MORE MONEY MUCH LONGER!

a WINNER
that captures choice locations
and lures MORE MONEY
into your cash boxes!

Williams
OLYMPICS
WITH 8 WAYS TO SCORE REPLAYS!

★ FOUR TRAP HOLES score 1 replay when a ball rests in each trap hole.

★ FOUR FULL TRAP HOLES light up Thumper Bumpers to advance diver across and up out of pool for 1 replay.

★ THREE ROLL-OVER BUTTONS advance the Bonus and 2 become "special" when lit and score replays.

★ TWO FLIPPERS bounce ball back into play.

★ SPELL O-L-Y-M-P-I-C-S and shoot for High Score!

★ ONE ROLL-OVER LANE at bottom good for 1 "special" when lit or for 5 "Extra Special" when lit.

Williams MANUFACTURING COMPANY
CREATORS OF DEPENDABLE PLAY APPEAL!

WRITE — WIRE — PHONE
See Your
Williams
4242 W. FILLMORE ST. CHICAGO 24, ILL. Distributor NOW!

Willie Blatt Calls For Greater Cooperation Among Various Divisions of Coin Machine Industry

MIAMI, FLA. — Recently a representative of NAMA, Pete Malay, headed up a regional meeting in this city.

Major point of discussion was closer cooperation among the operators of merchandise machines. One manufacturer who was in attendance, addressed the gathering and complained that he wasn't getting any cooperation from the Miami merchandise machine operators. It was explained to this manufacturer by one of the city's leading operators, that unlike the amusement machine operator, the man that operates merchandise vendors doesn't like to operate too many types of machines because: 1) it is easier and much more economical to stay with as few types of machines as possible; 2) it takes time to train his staff to repair and maintain a new type of machine; 3) he has to carry an additional stock of parts for repairs; and 4) he already knows the good and bad points of the equipment he is using at the present time.

This operator explained further that before the merchandise machine operator, therefore, can accept a new make of vendor, the machine must prove itself in every possible way, because unlike a novelty machine, it almost never becomes obsolete and takes much longer to amortize the equipment.

Receiving as much attention was the subject of lack of cooperation among the associations, whose members operate different types of coin operated equipment. It was pointed out that it could easily be understood why NAMA couldn't be associated with an association whose members operated bell machines, or any equipment designated as illegal by authorities in that community.

However, Willie Blatt pointed out to the operators present that he could be compared to an average old time operator. "During the past quarter of a century" Blatt told them, "I have operated every conceivable type of coin operated machine. I now operate cigarette machines, Sunshine Cookie Vendors, Juke Boxes, and a few Shuffleboards and shuffle alleys, and I don't believe that I have undergone any physical or moral changes during the course of my 25 years in the business. My former friends are still my present friends, and I haven't that holier than thou feeling toward the people who operate only novelty equipment.

"I am of the opinion that due to certain changes in public opinion towards novelty equipment, more and more present day operators, like myself, will eventually have to add merchandise machines to their operations and it is poor sportsmanship and a detriment to the entire industry to continue this lack of cooperation. I fail to see what harm would befall our industry if the manufacturers of merchandise machines, juke boxes, novelty machines and arcade equipment would cooperate to the extent of holding their conventions in the same city and at the same time, so that operators such as myself, can spend one fare and stay away one week. Various exhibits can be held in different hotels, and the operators can visit any or all of them if he wants to and see all his friends—and all at one expense."

LAKE CITY SPECIALS!
SHUFFLE GAMES in lots of 5 ..... $10 and up

Wm. HAYBURNERS	$255.00
Wms. SPARK PLUGS (like new)	270.00
Wms. SEA JOCKEYS (New)	300.00
Seeburg BEAR GUNS	295.00
Bally TURF KINGS	172.50
Wms. LUCKY INNINGS	64.50
Wms. STAR SERIES	92.50
Wms. HORSESHOES	175.00
Bally CITATION	54.50

WANTED!!
ALL TYPES
of
BINGO GAMES

LAKE CITY AMUSEMENT CO.
4533 PAYNE AVENUE, CLEVELAND, OHIO (Tel.: HE 1-7577)

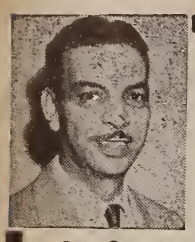
Setting Up Distribs

LENNY SCHNELLER

PHILADELPHIA, PA. — Lenny Schneller, Nate Schneller, Inc., this city, who, last week, brought out a new creation for pinball machines "flipper button shield," goes on the road to set up distributors.

Now Delivering...
The 2 BEST Shuffle Games
On The Market
KEENEY'S
SUPER DeLuxe
LEAGUE BOWLER
AND
SIX-PLAYER
LEAGUE BOWLER

RUNYON SALES COMPANY
Factory Representatives for AMI Inc.
Bally Mfg. Co., J. H. Keeney & Co., Inc.
Permo Inc.
593 10th Ave., New York 18, N.Y., LO 4-1880
123 W. Runyon St., Newark 8, N.J., BI 3-8777



Geo. George

NEVER BEFORE—AND MAYBE NEVER AGAIN—

WILL SUCH OUTSTANDING RECONDITIONED MACHINES BE OFFERED AT SUCH MONEY-SAVING PRICES!

Every Machine Guaranteed Regardless of Price

Roy Monroe

WMS. STAR SERIES	$ 99.50
BALLY BIG INNING	150.00
EXH!BIT'S DALE GUN	65.00
BALLY HEAVY HITTER	42.50
BALLY TURF KING	174.50
MUTOSCOPE VOICE-O-GRAPH	WRITE
BALLY BRITE SPOT	WRITE
BALLY BRIGHT LIGHTS	WRITE
BALLY CONEY ISLAND	WRITE
COUNTY FAIR (Like New)	200.00
CHICAGO COIN BAND BOX	134.50
AMI MODEL C (Like New)	500.00
AMI MODEL B	425.00
AMI MODEL A	325.00
SEEBURG MODEL M100A	750.00
1948 SEEBURG HIDEAWAY	225.00
1946 SEEBURG HIDEAWAY	149.50

WANT — WILL PAY TOP PRICES FOR:

AMI Model "B"

Bally Coney Islands, Bally Brite Spots, Bally Bright Lights—WRITE QUICK!

EXTRA!!

SEEBURG M-100A, 78 RPM, late Series ..... $774.50 EA.

MONROE COIN MACHINE EXCHANGE, INC.
2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel.: SUperior 1-4600)

FOR SALE

LARGEST, LONGEST ESTABLISHED ROUTE IN CALIFORNIA

OVER 1,000 PHONOGRAPHS AND CIGARETTE MACHINES
$100,000.00 CASH, BALANCE FINANCED

Write or Wire Only to

BUD PARR

2301 W. PICO BLVD., LOS ANGELES, CALIF.

MOUNTAIN MISCELLANY

Old Mother Nature is making life pretty difficult for the good Salt Laker's these days. A very accurate description right now would be "Water, water, everywhere and not a drop to drink." One casualty of the flood was **Ned Wightman**, Spanish Fork, Utah, who was stuck for twelve hours in Spanish Fork Canyon, due to mud slides. It wouldn't have been such a casualty, according to Ned, if he hadn't been alone. Tsh. Tsh. . . . Mr. and Mrs. **Jimmy Allison**, Bozeman, Montana, were the proud parents of a new baby girl, born Mother's Day at 6:00 P.M. weighing 7½ lbs. **Henry Berg**, Great Falls, Montana, spending a lot of time in the Glacier Park area, getting his equipment ready for the tourist business and also getting his cabin in shape to spend a lot of week ends there with his family during the summer months. **Ernie Brooner**, copartner with **Dick Gies**, in the Flathead Music Company, Kalispell, Montana, installing a new two-way radio in his red convertible. These boys really take care of their service calls promptly when their office can report to them any place in the area within a few minutes time. Ernie and Dick are looking forward to a big increase in business this year with the new Aluminum Plant being built in the area along with one of the largest dams in the country being built at Hungry Horse. **Al Nowels**, local A.M.I. distributor is traveling through South Idaho again. What do you do Al? Live with those operators in that territory. . . . The showing of the new "Golden Anniversary Seeburg" at the R. F. Jones Company on May 11th, reported a huge turnout. **R. F. Jones** was in town from the San Francisco office greeting his many friends from the Salt Lake area. Dropped in the **Dan Stewart** Company and found **Bob Bever** holding down the Salt Lake City office while Dan was at the Los Angeles Branch. Bob reports Rock-Ola's moving at a lively pace and that Big Bronco's and United 6-Way Bowlers are still moving out in quantity. Speaking of music understand from the **W. H. Bintz** Company, distributors of Columbia Records that little ten year old artist **Jimmy Boyd** has made a terrific hit with his recording of "Owl Lullaby" both on the Juke Boxes and with the retail dealers. Was quite a surprise and they were caught short on supplying same. The other side, "God's Little Candles" is very good too. From the Standard Supply Company, we hear that Coral's recordings of Don Cornell's "I'll Walk Alone" and "I'm Yours"; MGM's "Kiss Of Fire"—**Billy Eckstine** and "Half As Much" with **Hank Williams**; London recording "Dancing With Tears In My Eyes," **Mantovani**; and MGM's "Singing in the Rain" album are the top tunes this week. We're wishing **Paul Spears** good luck in his new location. He has just moved his Coin Machine Service Company from San Francisco to Santa Rosa, California.—Seen along the row this week were **Ray Samuelson**, **Cliff Krantz** and **Max Horton** from Salt Lake City; **Mel Gardiner** and **Bud Chambers**, Ogden, Utah; **Cliff Beardall**, Provo, Utah; **Dave Lowry**, Manti, Utah; **Bud Gurley**, Twin Falls, Idaho; **M. C. Edwards**, Boise, Idaho; and **Don Chipps**, Rock Springs, Wyoming.

EASTERN FLASHES

Shore and resort areas have been running into considerable hard luck these past week-ends. We've had an unusual amount of rain and it seems to fall on these week-end days which is the time coinmen and arcade owners are hoping to get off to a head start on the regular spring season. This condition, naturally, has reflected against business along coinrow. Sales of music and games to operators in resort areas has slipped, but wholesalers are optimistic that a few sunshiney week-ends will pep sales up considerably. Sales of new equipment, both music and games, however, continues exceptionally brisk.

* * * * *

The busiest wholesaler on coinrow, as we've mentioned in previous issues, is **Mike Munves**. Business this spring is sure to create an all-time record, according to Mike. He's particularly happy over the great acceptance of Exhibit's "Twin-Rotation," which he tells us are shipped out immediately upon arrival from the factory. . . . **Joe Young**, Young Distributing, smiling cheerfully again—must have had some good word from the factory on shipments of the new Wurlitzer 1500 phono. Meanwhile Joe and **Abe Lipsky** make the rounds of the operators in their various areas. . . . **Dave Lowy**, Dave Lowy & Company, who returned from a two week stay in Chicago, now busy seeing games operators in both New York and New Jersey. . . . **Teddy Seidel**, American Vending Co. coinrow manager, spends an evening dancing to the music of **Guy Lombardo** at the Roosevelt Hotel, and has himself quite a time. . . . Al **Simon**, Albert Simon, Inc., reports operators going for ChiCoin's new "6-Player Deluxe Bowling Alley." . . . **Max Schiffman**, who's partner had been hospitalized for the past number of weeks, tells us he's back on the job, giving him an opportunity to slow up a bit. . . . Looks like **Hymie Koeppel**, Koeppel Distributing Co., is taking the doctor's advice to "take it easy." Hymie is around, but is only doing the work of one man, instead of the two or three he's been doing for years. Meanwhile, the burden falls on brother **Harry**, who has had to step up his activities to take care of the orders for plastics and used phonos. Don't overdo it, Harry!

* * * * *

Lillie Cohn threw a surprise birthday party for hubby **Nat** this past Sunday, May 11, that absolutely floored him. Nat was sent out of the house on some errand that took several hours, and when he returned he found his house filled with about one hundred guests—family, neighbors and business friends. Food was served by the famous Long Island caterer, Genadeen, and the celebrating ran into the small hours of the next morning. Why a special party? Nat had hit the "half-century" mark! "I can't believe I've reached this age," remarked Nat, "I feel like a college freshman." Cohn, by the way, has spent the major portion of his life in the coin machine business. We wonder how many remember his first effort in the wholesale division—when he had national distribution for a pool table, and his office was in the Williamsburg section of Brooklyn? And then was a distributor for "Gyro" amusement game? Later, in association with Irv Sommer and Harry Rosen, conducted the Modern Vending Co., which was reputed to be the largest distributing firm in the business. Since that early start, Cohn has been absent from the business only a couple of years (1949, '50 and '51 we think). He's back in the distributing biz now, conducting the Conat Distributing Corp. Once a coinman, always a coinman, we say.

* * * * *

Barney (Shugy) Sugerman, Runyon Sales Co., relishes the idea that operators in his area look to him for advice and counsel, even on matters not pertaining to the coin machine business. Shugy spends many hours of the day with these men, but states "I'm only too happy if I'm able to help my friends." . . . **Jack Mitnick**, AMI's regional representative, who thinks he's a judge of a good record, will give us that "I told you so" when he notes that **The Cash Box** music department has picked "Hootin' Blues" as a "Sleeper" in this issue.

DALLAS DOINGS

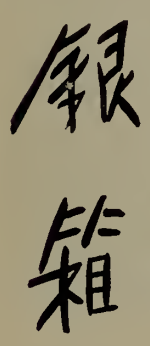
J. A. Bigby of Italy says that the rain out his way has certainly improved business. He was in town this week over at Commercial Music Company buying shuffle alleys. . . . Also buying shuffle alleys was Speedy **"Judas" Walker** of Waco. He says that business is good for him. . . . **W. B. Walton** of Mineral Wells was in town this week looking over the new Wurlitzer, Model 1500. . . . **Horace Young** is just back from a fishing trip. He has bought a new camp at Possum Kingdom. . . . And speaking of fishing, **Tommy Chatten** and his two buddies **Dutch Thornton** and **John Gacke**, all of Dallas, have been fishing at Lake Texoma. They always get their limit. . . . **Vincent Lopez** of Fort Worth says that business is good for him. . . . **Jim Powers** of Grand Prairie was in town this week. He says that his business is improving every day. . . . Also in town was **E. E. Cole** of Amarillo. . . . We are sorry to hear that **W. A. Groom** of Jacksonville has been ill. . . . **Fred Ellis** of Waco is stocking up on shuffle alleys. . . . **Maurice DeOliver** of Brenham has recovered from a recent illness.

Abe Sussman and **Audrey Hunter** over at State Music Distributors can't get enough AMI "D's" and Keeney Super De Luxe League Bowlers to satisfy the demand of the Texas operators. . . . Mr. and Mrs. **D. W. Cox** of Waco stopped over in Dallas for a while. They were enroute to Denton where they were to see their son, who is a student at North Texas State College, play football. . . . Saw **Johnny Caldwell** of Paris in town last week. . . . **Fred Borden** of Dallas has been doing his fishing at Buchanan Lake. . . . F. M. **Sachse** is also getting his share of fishing these fine spring days. . . . Over at Commercial Music there is a blonde running the snack bar. Her name is **Virginia Brock.** Last week for the snack bar they flew in watermelons from South America and one day last week they even served pheasant. Fancy, eh? . . . **Fred Barber** over at Walbox Sales Company says that business is looking up—both the shuffle alley business and the phonograph business. In his place last week we saw the boys from Johnny's Music in Hillsboro, the folks from Underwood Music in Itasca and **Winston Ward** of Mount Pleasant.

All glory (and great, grand, big orchids) to Chicago's juke box operators who are donating phonographs and records to so many, many needy institutions here. In an effort to curb juvenile delinquency, **Bob Gnarro, Ray Cunliffe, Bob Lindelof** and **Moses Proffit,** the first four to go out of their way to place an old juke box in perfect mechanical condition, completely polish and clean it, fill it with records, and sen the phono over to some of the most worthwhile institutions in this city. The letters which have since been received from these charitable organizations are absolutely magnificent in their praise of these men and the entire juke box industry. It is simply grand to know that the **Very Reverend Monsignor Mulcahy** was so thrilled when **Bob Lindelof** delivered a juke box absolutely free to this noted Maryville Academy in Des Plaines, Ill. When **Bob Gnarro** delivered free juke boxes to the Old Town Chicago Boys Club, to the Marshall Square Boys Club, the Deborah Boys Club, the Association House, and to many other places. **Ray Cunliffe** is sending boxes to noted spots "back of the yards." As well as to Hazel Crest and Hegewisch. **Moses Proffit** is sending them out. His first to the Valentine Boys Club, 3400 So. Emerald.

These fine gentlemen are calling on all of Chicago's juke box ops to join in this great work lifting the status of the entire automatic music industry here to new and greater heights of honor and character. . . . **Jack Nelson** and **Art Garvey** in Cleveland working away on horses, horses and more horses and Jack advising, via longdistance, how great the Bally "Champion" horse is going. . . . **Joe Abraham** of Cleveland's Lake City Amuse. Co. is reported to be taking riding lessons now. . . . **Bill DeSelm, Herb Oettinger** and **Joe Ash** in a "gin" game. Over at United's plant. Winner unknown. . . . Which reminds. **Bill DeSelm** left his "phonitis" desk to dash downtown. And help one of the boys who had received a very tough traffic ticket. Bill to testify in the guy's behalf. . . . **Herman Paster** bouncing about town. Covering the noted mfrs. . . . **Nate Gottlieb** telling how impressed he is at their distrib meetings. The level of the industry going up higher and higher all of the time.

Johnny (Beanbag) Casola watching those Six Player production lines speeding up each day. Now becomes lonesome for the road. . . . **Wally Finke** and **Joe Kline** coming off the presses with an 80 page premium catalog. . . . **Grant Shay** is now ad mgr. for one of the large jewelry firms here in town. Gave up his advtsg agcy. . . .**Paul Huebsch** of J. H. Keeney & Co. eager to "get out on the road." Just waiting for **Roy McGinnis** to get back from Florida. Paul rightfully advising, "Much can be learned on the road." . . . **Ted Rubenstein** of Marvel Mfg. Co. very grateful to ops all over the country for their patience waiting for Marvel's shuffleboard scoreboard which are held back from speedy production due to the fire the firm had which practically razed the spot. . . . **Harry Salat** formerly with **Al Sebring** has now joined up with **Paul Golden** of LaRu Novelty. . . . The Chinese characters you see here spell: "Cash Box." They were written for us in Los Angeles by good friend **Benson Fong.** (Ah Fong's Restaurant at 8000 Sunset Blvd.) Benson was "Number One Son" in Charley Chan pics. One really swell guy.



Oldtimers claim: "The higher the price the better, unless you want to get your spots knocked off by new blood." Few, who have been in the coinbiz for any length of time, can dispute it. . . . **Ted Bush** of sunny Miami writes to advise, "If I had about a thousand Wurlitzers right now I still wouldn't be able to fill the sample orders we have." . . . **Dave Bender** at **Ben Coven's** advises, "We're as near to you as your telephone." Dave also adds with a twinkle, "If you're phoning to buy equipment we'll pay the phone charges." . . . **Harry Katz** of Streamliner going ahead with 24 hour servicing for all ops in this area. . . . **Ben and Trudy Coven** are moving into one of Chi's hotels. While scooting around trying to find a suitable apartment. If you know of one phone Ben quick. . . . **Art Weinand** of Rock-Ola gleeful over the fact that European boats are now docking in Chicago. Rock-Ola shipped direct to Belgium. By simply delivering its new phonos to the Chicago River docks.

Seems like many, many of the boys got a big kick out of our reminiscing column of a few weeks back. Especially the old timers in the coinbiz. A phone call last week reminded us of the time when **Jimmy Johnson** built a trailer for his salesman, **Sammy May.** Who went out on the road with it. Trailer was complete with bar and full display of latest games. Anyway Jimmy pretty soon got tired of the waste of money this involved. He was anxious to sell. One bright day Sam walked into the Factory (coming off a long trip) and advised Jimmy that, "The trailer's sold. I got $500 for it." Jimmy was amazed. Said he to Sammy, "You must be a terrific salesman. That's more than we paid for it." So they had a few drinks at the noted Western Equip't factory bar. Then Sam reminded himself. "Oh, by the way," he said to Jimmy, "I forgot to tell you, the trailer was also full of our new machines." (Last seen was Jimmy chasing a cloud of dust down North Ave. which was Sammy May running for all he was worth. And Sam yelling at the top of his voice: "Help.") . . . **Harry Mabs** who came up with the flipper and bumper and also the pinball's light box, so he tells us, believes we should write about the boys "buried" in the experimental and production depts. Without whom, he advises, there'd be no coinbiz. . . . Funniest TV show we've seen in years about the coinbiz was U. S. Tobacco Co's "Martin Kane" program. The show pointed a "dopey" finger at vending machines. According to the script writer (who probably doesn't know one thing about vending in subways) the kids could buy packages of dope from vending machines located in the subways by use of a special slug. So funny. . . . Since subways operate their own machines! And, furthermore, even though "Martin (Lloyd Nolan) Kane" shows pinballs, too, on location in subways, never were sech animules in subway operations. Wonder how the subway operating companies feel about U. S. Tobacco Company's show? They sell "Encore" and "Sano" ciggies as well as "Dill's Best" and "Old Briar" tobaccos, and some others. . . . Though we mentioned how

ALL-WAYS Tops in the Field

Bally's Atlantic City

The New 1500 Phonograph

WURLITZER

COVEN distributing company
3181 Elston Chicago 18, Ill.
INdependence 3-2210

WANT MORE CIGARETTE ALE?

OPERATE THE KEENEY
DELUXE ELECTRIC
CIGARETTE VENDOR

★ Operates on any combination of nickels, dimes and a quarter thru a single coin opening.
★ 9 Double columns dispense alternately at bottom. Always fresh cigarettes. Holds 432 packs.
★ Dispenses regular or King size packs. Instantaneous price adjustments on each column.

THE PACK YOU SEE—IS THE PACK YOU GET!
Swing-up front top for easy loading.

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CHICAGO CHATTER (continued)

bootleggers are bootlegging on the bootleggers. And how some distribs are now bootlegging their own equip't on the West Coast. Seems like conditions here absolutely ain't no better from what the distribs tell us.

According to Webster, logic is reason. But, in the case of juke boxes, even logic can be illogical. For example. 'Way back in '35, when record business was lower than a snake's belly, some boys went to record mfrs. and urged direct sales to juke box ops at wholesale prices. Record men laffed. Claimed: "Who the hell would put a nickel in a coin machine to hear a tune when they can buy the whole record for only a few cents more?" They also said, "Furthermore, people now get all the music they want from radio, and for nothing. That's why," they argued, "we are being put out of business." So what happen? Record business bigger than ever in its history. Because radio made new stars and new tunes. And people could only hear these new stars for as long as they wanted to hear them on juke boxes. When over 2,000 new TV stations get going, watch juke box biz zoom to even greater heights. "Maybe million spots in few years," leaders claim. . . . Maybe reading this in one of the editorials in **The Cash Box** is what caused one of the leading mfrs here to decide to get into phono biz.

Frank Mencuri road-happy these days. Frank decided, at the very last second, "May as well get up to Cleveland." Even though this desk absolutely jammed with work. . . . **Ralph Sheffield** of Sheffield Sales is selling premiums at prices that match what ops want to pay. Word to the wise, etc. . . . Nice note from **Harold Scott,** Sect'y-Treas. of S. D. Phono Ops Assn., who reports on the number of phonos which were destroyed during the floods and the tough winter the state endured. . . . Note that **H. F. (Denny) Dennison** now has himself the Whistle Stop Corp. which is an idea for a series of restaurants based on the "train" theme. "Whistle Stop No. 1" in Albany Park. . . . Some distribs are gonna lose their best lines. All over the country. Mfrs. disturbed of lack of salesmanship and cooperation. **The Cash Box** is celebrating its 10th Anniversary with its June 21 (first day of Summer) issue. This will be an issue that everyone will hold onto for months and months and months and months. It will feature all the information everyone needs to go ahead in the industry. If you haven't as yet sent in your ad—DO IT NOW!

10th Anniversary Issue Starts On Presses

First Ads, Editorials and Features Being Printed For Most Outstanding Historical Issue In Trade's History. Complete Listings Of Mfrs, Distribs, Sources Of Supplies To Make 10th Anniversary Issue A Most Treasured Copy. All Are Urged To Rush Ads. Immediately For Best Position.

NEW YORK—The Cash Box' "Tenth Anniversary Issue" has started to press and will continue to be printed as advertisements and editorials arrive for the entire month up to the last minute closing day, June 11, 1952.

It is believed that the Tenth Anniversary Issue will prove the most outstanding ever to appear in the history of the entire industry.

This is the statement made by the industry's leaders who have already seen the format and plans of this imposing and historical issue.

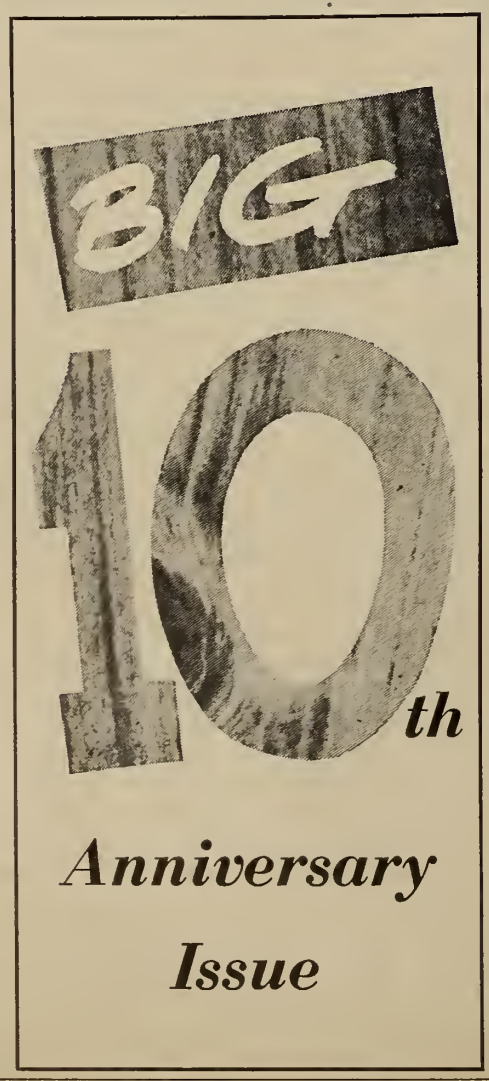
It will actually prove an encyclopaedia of the industry.

Not only will jobbers, distributors, manufacturers and sources of supplies be listed, but, there will be a complete chronological revue of the past ten years of the industry with illustrations and complete stories of decisions, and other important data.

"This is an issue that will be treasured for a long, long time to come," as noted leaders have stated, "in view of the fact that it will contain information which is invaluable to all in the industry."

In short, as another leader reports, "Someone is going to be looking up something in your 'Tenth Anniversary Issue' every minute of the day somewhere in the country."

Advertisments in this Tenth Anniversary Issue will "stay put," as leaders predict for as the trade seeks information which will be contained in that one imposing encyclopaedic issue, these ads will be read time and time again and over again.



The trade is urged to rush ads to The Cash Box immediately.

The ads that arrive now are given best possible position. The earlier they arrive, the better the position is assured the ads.

Each day sees new ads and new editorials and articles going to press.

The fact remains, as one noted writer who was called in stated, this is an issue the likes of which only very few industries have brought forth.

Lots of interest among music ops throughout the state as to fact, rumor, for-sures and maybes regarding the new phonographs. . . . The Wurlitzer 104-selection 1500 series is anxiously awaited in quantity by music men. . . . One thing proved by all activity here is that there's definitely a strong market for new phonographs. . . . Bearing this out was a visit to **Nick Carter**'s Nickabob, where the new AMI machine was fresh out and Nick already had the next shipment sold. . . . Over at **Dan Stewart's**, righthand gal **Jo Ann Lewis** tells us the only new Rock-Ola in the place almost had to be bolted down to keep it on hand as a floor sample.

Several games that are also in short supply at present are really in long demand. . . . Among them are Bally's "Atlantic City" and Chicago Coin's Six Player Shuffle. . . . **Paul** and **Lucille Laymon** tell us they are getting a steady stream of "Atlantic City" in but not as fast as they're moving out. . . . And on the Chicago Coin machine, it's quite a routine now everytime the folks ask **Phil Robinson** when the next batch is due and he answers, "Monday." . . . It's finally happened. The same operators who didn't too seriously view this magazine's reports of pending war production shortages some time ago now are convinced the manufacturers are hard pressed to keep up with demand by the coin machine trade. . . . An example of this is further offered by Bally's "Champion" horse. . . . What with some of the over-cautious lads already writing the horse off as an outmoded animal, along comes this new version, and the Laymons would be even more cheerful than their usual selves if they could only get half as many as they're able to sell right now.

Phil Robinson hopped up North for a few days to let his many friends and clients know that Chicago Coin will have a few new items of interest out their way soon. . . . Over at **Jack Simon's**, **Abe Chapman** noted that their "Buccaroo" horse is holding its pace, with production starting to approach demand, which he aptly described as a better race than when either one is far outstepping the other. . . . With **Larry Atkinson** things are admittedly on the quiet side at his Coin Machine Exchange, as long as he sits there waiting for the action to come to him, but once he hits the road for the out-of-town boys, Larry reports there's plenty doing. . . . Just missed bumping into **Fran Warren** at Leuenhagen's, where she dropped in unexpected like, and escorted by ace record promotion man **Jerry Johnson**, to say howdy to **Bill, Mary, Kay** and the cash customers. . . . Understand that Bill and Mary are now working up a nice arrangement, whereby they'll be able to inform music ops and their friends a week or two in advance as to which big name recording artist will be on hand the following Mondays.

Speaking of records, **Lucille Laymon** would like to thank **Bill Gersh** for mentioning to **Spike Jones** that he was one of her favorites. . . . The very next day there was an autographed album of Spike's latest RCA-Victor releases on Lucille's desk. . . . On the Row: **G. F. Cooper** of Riverside, just back from a trip to Nebraska, and in town with son **Dale** and **Jack Neal**. . . . **Johnny Winn** of Phoenix, who it so happens used to be a member of **Spike Jones'** band, no kidding, or can that be said about a member of Spike's band. . . . Others in shopping were Laguna's **Bob Chacon**. . . . **Jack Spencer** from Big Bear. . . . Long Beach's **Carl Honeyman, Sheridan** and **Gary Thompson**. . . . **Al Cicero** of Santa Maria. . . . **Dick Grey** from San Bernardino and **Mel Heiman** of Crestline.

Now that we have warmer weather and the fishing season is opening up, quite a few of the operators are coming out of their "winter hibernation" and taking a trip into the Twin Cities to see what is new in coin operated equipment and to get "lined up" for some of their spots.

Among those who were seen around town and who have not been in the Twin Cities for sometime were **Andrew Markfelder** of Staples, Minn.; **Dennis Holsman** of Big Fork, Minn.; **Walt Hennes** of Bemidji, Minn. and **Harland Beach** of Alexandria, Minn. **Ike Piearson** of Mitchell, S. D. who usually flys into the Twin Cities decided to make a leisurely trip out of and drive in.

J. H. Porter of Woodward, Oklahoma who formerly operated a route in Northern Minnesota is looking after some other business interests here and also checking up on the coin machine business.

In town picking up supplies and equipment for their routes were **August Quade** of Rochester, Minn.; **Frank Mager** of Grand Rapids, Minn.; **Lyle Kesting** of Bellingham, Minn.; **John Howe** of Foley, Minn., and **Jim Donatell** of Spooner, Wis.

We deeply regret to report the passing of **Berwyn Jones**, 4 year old son of **Wally Jones**, who is chief mechanic for the Lieberman Music Company.

Stan Woznak of Little Falls, Minn. was in town picking up records and supplies that he wanted to get lined up so that he can really start doing some fishing come opening day on May 17th.

Tom Kady of Grand Forks, N. D. was a welcome visitor. . . . Seen here and there at the record supply houses and distributors were **Cap Kiester** of Frontenac, Minn.; **Glen Martin** of Neilsville, Minn.; **George Plummer** of St. Ansgar, Iowa; **Chet Le Due** of Virginia, Minn.; **Gordon Dunn** of Moose Lake, Minn.; **Kelly Diedrick** of Chaska, Minn.; **Ken Anderson** of Austin, Minn.; **Bill Arndt** of Longville, Minn.; **Ben Jahnke** of Hutchinson, Minn. and **Ed La Page** of International Falls, Minn.

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE
10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—We buy dealers surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS. N. Y. Tel.: TIlden 4-9040.

WANT—Will pay top price for AMI Model B; Bally Coney Islands; Bally Bright Lights; Bright Spots. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT—Bright Lights; Bright Spots; Coney Islands; Spot Lights. Will pay top dollar. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND, O.

WANT—Music Operators—to send us their list of top ten tunes, each week. Have good deal for you in exchange. Write: BOX # 119, c/o THE CASH BOX, 26 W. 47th St., NEW YORK 19, N. Y.

WANT — Used Bright Lights; Coney Islands; Bright Spots and Leaders. Also 100 record Seeburgs and boxes. Best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT — Seeburg Shoot The Bear Guns. Any quantity. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N.Y.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: LIncoln 9-3996.

WANT—United Twin 8 ft.; Shuffle Alley Express 8 ft. Green Cabinet; and Scientific Que Balls. Quote lowest prices in first letter. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5100.

WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire Phone: C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—Will buy a phonograph route located in the Bronx, N. Y. MAXWELL MUSIC MACHINE CO., 695 EAST 141st STREET, BRONX, N. Y. Tel.: MElrose 5-1246.

WANT—Ponies; latest Selective Solotone; All Stars; Heavy Hitters; United 10th Inning; Coin Changers; Coin Counters. Any quantity at the right price. LIEBMAN, 12 BABY POINT RD., TORONTO, CANADA.

WANT—Close Outs: Late model phonographs. ACTIVE AMUSEMENT CO., 501 NO. GOSSET STREET, ANDERSON, S. C. Tel.: 2310.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal; 6L7 Metal. Will pay $40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13, ILL.

WANT — Your used or surplus records. We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 821 NO. MAIN ST., PROVIDENCE, R. I. Tel.: UNion 1-0320.

WANT—Coney Islands; Bright Spots; Bright Lights; United's Leader; 100 Record Seeburg Phonographs & Bar Boxes & Late Model Phonographs; Chicago Coin & Exhibit Guns; Seeburg Bear Gun; Hobby Horses. Give best price and quantity in first letter. VALLEY DISTRIBUTORS, 401 NO. 16 STREET, SACRAMENTO, CALIFORNIA.

CLASSIFIED ADVERTISING SECTION

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT — Very latest Amusement machines; Scales; 1217; 1017: 1015; 1400; 1250; AMI C or D; Seeburg M-100's (78 and 45). Pre-war Rock-ola Motors. Packard Pla-Mor and Wurlitzer 3025 Wall Boxes. Write stating condition and price. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Wurlitzer Model 1250's; Seeburg M100B's 45 R.P.M. Will pay cash or trade Williams Horse Feathers and Chicago Coin 4 Player Derbies. Write, wire or phone. BUSH DIST. CO., 286 N. W. TWENTY-NINTH ST., MIAMI 37, FLA. Tel.: 3-4623.

WANT—Bingo Rolls. State price and condition first letter. SYSTEM AMUSEMENT CO., 810 WEST 2nd AVE., SPOKANE, WASH.

FOR SALE

FOR SALE—15 Wise Owl Quizzettes $5 ea.; 1 Pop Up $10; 1 Shipman Select-A-Bar (like new with stand) $15; 1 H246M Seeburg Hideaway $175; 13 3WT-L56 Seeburg Wall boxes $44.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

FOR SALE — Building being remodeled. We are cramped for space. No offer refused on the following equipment. Send your check and we will send the merchandise. Chicago Coin Alleys—Classic or Baseball; Genco Bowling League, Baseball Gottlieb Bowlette; United Shuffle Alley w/con., Express; Two Play Express; Bally Shuffle Alley or Speed Bowler; Wurlitzer Skee Balls; Bally Bowlers. This equipment ready for location. Send check. First come, first served. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIFORNIA.

FOR SALE—Take advantage of Cash Box lowest prices. All equipment A-1 condition ready for location. Seeburg Bear Guns $299.50; Bally Hi-Rolls $49.50; Photo Finish $75; Winners $125; Jockey Specials $35; Gold Cup $35; Bally Entry $25; Citations $45; Chicago Coin Goalees $69.50; Playball $49.50; 16 Seeburg Selecto-matic boxes $2.00 ea. STANLEY AMUSEMENT CO., 5225 SO. TACOMA WAY, TACOMA, WASHINGTON.

FOR SALE—Write us for the lowest prices on the finest reconditioned used phonographs: 100 Seeburgs 78'—45'—Wurlitzer 1100's, 1015's. Export trade invited. WINTERS DISTRIBUTING CO., 1715 HARFORD AVENUE, BALTIMORE 13, MD. Tel.: LExington 8820. Wurlitzer distributors Maryland and District of Columbia.

FOR SALE—Best buy in town: 2 Seeburg Shoot The Bears, complete $250 ea.; 4 Just 21 $20 ea.; 2 Exhibit Six Shooters $175 ea.; 3 Silver Bullets $125 ea.; 4 Speed Bowlers, disappearing pins, one way $25 ea. 1/3 deposit on orders, balance C.O.D. LEE NOVELTY CO., 1004 SPRING STREET, SHREVEPORT 69, LA.

FOR SALE—Bally Futuritys, our own, beautifully refinished $349.50; Bright Spots $400; Spot Lites $499.50; late model International Mutoscope Photomatics $475; United Six Player Deluxe Shuffle Alley, used two weeks $325; United Leaders, floor samples $360. NEW ORLEANS NOV. CO., 115 MAGAZINE ST., NEW ORLEANS 12, LA. Tel.: CAnal 8318.

FOR SALE — Canasta $75; Double Action $175; Rose Bowl $175; King Pin $265; Carnival $25; Robin Hood $24.50; 49 Majors $45; Mr. Boston $89; Yanks $35; Super Hockey $59.50; Cinderella $39.50; Grand Award $40; Wisconsin $25; Triple Action $39.50; Hot Rods $84.50 ea.; Humpty Dumpty $29.50; Just "21" $34.50; One Two Three $39.50; Bank-A-Ball $99.50; Knockout $117.50; Harvest Time $100; K. C. Jones $75; Flying Saucers $119; Bowling Champ $74.50; County Fair $225; Chicago Coin Horseshoes, brand new $125; United Skee Alley write; Heavy Hitters $42.50 ea.; Turf Kings $174.50 ea.; Citations $59.50 ea.; Gold Cups $34.50 ea.; ABC $275. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

FOR SALE—2 Dale Guns @ $60 ea.; Dreamy, refinished @ $109.50; 4 Horsemen @ $119.50; Turf Kings @ $165; Champions @ $65 ea. SAM SOLOMON, UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS, OHIO. Tel.: UNiversity 6900.

FOR SALE—Route: Music and Pinball. One man can handle. Good locations. Equipment 90% new. Plenty locations for expansion in Midwest City over 200,000 population. For particulars write: Box 239, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK, NEW YORK.

FOR SALE — Coin Operated Pool Tables. 3½′ x 7′. Patented—Feature returns Q-Ball and Scratch Balls. Q-Ball and other balls same size. Price $585 f.o.b. Pensacola, Florida. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., 911 GERVAIS ST., COLUMBIA, S. C., 304 IVY ST., N. B. ATLANTA, GA. Write for details.

FOR SALE—Seeburg 100A $719; Seeburg 147 $149; Wurlitzer 1450 $675; Packard Manhattan $110; 5000 records—used 5c ea. AMERICAN VENDING CO., 615-10th AVENUE, NEW YORK CITY, NEW YORK.

FOR SALE — Bingo — United Leader $400; United 6 Player $265; Keeney DeLuxe Bowler (mystery score) $329.50; Minstrel Man $144; Knockout $90; also other Gottlieb games, write; Arcade equipment, write. Bally Hot Rods $59.50. MERIT INDUSTRIES, 542 WEST 63rd STREET, CHICAGO 21, ILL. Tel.: ENglewood 4-9202 and 4-9204.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Will accept best offer on 40,000 new and used records in good condition and crated. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE — 4 Bally Shuffle Lanes, like new $400 ea.; Shuffle Champs $75; Speed Bowlers $45; playing fields refinished, rails painted, guaranteed condition; also 1015 Wurlitzers $195; 1100 Wurlitzers $350; 47S Seeburgs $160; 100A Seeburgs $725. Perfect reconditioned. SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y.

FOR SALE—1 Chico Thing $59.50; 1 Chicken Sam with Target $79.50; 1, 1426 Rockola $145; 1 Mills Constellation $145; 1 Brand New Across the Board. Write: AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Operators of Arcades, Bowling Alleys, Skating Rinks, etc. Can be used for Group Operation on ticket or cash plan. Write for full particulars and photo. DAVE LOWY & CO., 594 TENTH AVE., New York, N. Y. Tel.: CHickering 4-5100.

FOR SALE — Consoles — Counter Machines sold in compliance with Public Law #906. Will trade for five ball pin games, one balls, Bingo games, or other merchandise. RUGINIS NOVELTY CO., 329 E. SEVENTH ST., MT. CARMEL, PA. Tel.: 31.

FOR SALE—Ready for location: Arizona $60; Camel Caravan $65; Thing $75; Utah $85; Freshie $65; Football $65; Harvest Time $85; St. Louis $50; Rip Snorter $60; Select-a-card $40; Lucky Inning $50; Majors $40; Tahiti $85; Shoot the Moon $150; Dale Gun $65; Silver Bullets $100. AMUSEMENT ARCADE CO., 419—9th ST., N.W., WASHINGTON, D. C.

FOR SALE — Bowling Champ $69; Utah $69; Mermaid $139; 4 Horsemen $109; Football $69; Knockout $99; Thing $79; Pinbowler $109; Rockette $129; Star Series $79. ROANOKE VENDING MACHINE EXCHANGE INC., 118 W. WASHINGTON ST., CHARLESTON, W. VA. Tel: 30311.

FOR SALE—Coney Islands $450; ABC Bingo $275; Zingo $325; Total Rolls $50; High Rolls $75; 3020 Wall Boxes $39; Grand Award Pin $40; One Two Three $50; Barnacle Bill $40; Ballerina $35; WIL56 Wall Boxes $14. V. YONTZ, BYESVILLE, OHIO. Tel.: 5781.

FOR SALE — Reconditioned Wurlitzers: 1250's $500; 1100's $350; 1015's $225; 1080's $200. Seeburgs 146M $187; 147M $225; 148ML $325; Wall Boxes 3W2-L56 $18.50; W1-L56 $15 less tubes. Packard Manhattan's $169.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE—One Ball Specials: Bally Turf Kings $149.50; Bally Citations $42.50; Bally Champions $59.50; and New Universal Winner $265. All in A-1 condition. Send 1/3 deposit. T&L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

FOR SALE—Just off our route: Wurlitzer 1250 adaptor and 48 Selection Wall Box $125; Gottlieb Bowlette $45; Seeburg Chicken Sam converted to Swing Monkey $50. ½ deposit with order. FRENCHY & CO., 7624 N. E. 2nd AVENUE, MIAMI, FLA. Tel.: 72767.

FOR SALE — New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE — Phonographs with famous Dixie six point guarantee: Seeburg 148ML $299; Seeburg 147M $199; Seeburg 146M $169; Seeburg H148M $219; Seeburg H246M $179; Seeburg H146M 159; Wurlitzer 1080 $189. DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.

FOR SALE—Chicago Coin Hit Parades $125; Model 1422 Rock-Ola $75; Genco Shuffle Target $125. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE — United Twin Rebound $160; United Twin ShuffleCade $125; C. C. Trophy Bowl $50; Star Series $75; Speed Bowler $25; United Express $25; ABC Bowler $25; A.B.T. Rifle Sport (3 gun unit) complete with large compressor & 2 extra rifles (with supplies) $750. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y.

FOR SALE — Beat this if you can. Every phonograph rebuilt and renewed ready for location. Wurlitzer 750 $79.50; Rock-Ola 1422 blonde refinished $109; Seeburg 146 $139; Aireon Motors $4.95; 3-6 and 10 Amp plug fuses $4.00 hundred. 1/3 with order, balance C. O. D. GAY-COIN DISTRIBUTORS, INC., 4866 WOODWARD AVE., DEROIT 1, MICH.

FOR SALE — Seeburg Colonial $50; Mills Thrones $25; Bally Shuffle Bowler $25; Bally Shuffle Champ $50. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—Coney Island $425; Spot Lites $525; A.B.C. $250; Zingos $300; Citations $40; Champions $60; Turf Kings $200. Bally Distributors ALLAN SALES, INC., 928 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—Wurlitzer 1080 $179.50 ea.; Wurlitzer 1100 $375 ea.; 10 Seeburg 100 A—78 $675. Plus $10 for crating. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVE., N. Y. C., N. Y. Tel.: CHickering 4-5050.

FOR SALE—"America's Finest One-Stop Music Service" can supply you with all the records you need. Every major and independent label in stock. We ship anywhere. Cost you only a few pennies above absolute wholesale price. COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.

FOR SALE—Chicoin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; DeLuxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

CLASSIFIED ADVERTISING SECTION

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIverside 4131.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for $48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Shipmans brand new triplex Postage Stamp Machine Plus 20,000 folders — Special $39.50 complete. Shipman Folders $10 carton 20,000 Victory Folders $6.00 carton 10,000. Mail check to: SCHWARTZ DISTRIBUTING CO., 1800 S. W. 17th ST., MIAMI 45, FLA.

FOR SALE—Clean ready for location: Wurlitzer 1080's $150; Seeburg 5c wireless wall box $7.50; Packard wall box $7.50. CAIN-CAILLOUETTE INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE — 40 Seeburg W1L-56 Wireless Wall Boxes, ea. $8. 1/3 deposit, balance C. O. D. or Sight Draft. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

FOR SALE—Packard Wall Boxes ready for location $12.50, satin or chrome. Seeburg Bear Games $299.-50. WANTED—Advance Scoring Units. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND 5, OREGON.

FOR SALE — Phonograph records direct from our routes. We welcome complete inspection of our stock. Continuous supply at all times. RELIABLE COIN MACHINE CO., 184-199 WINDOR STREET, HARTFORD, CONN.

FOR SALE—King Pin $250; Horse Feathers $350; Hayburner $275; Sea Jockey $295; County Fair $285; Gun Patrol $225; Jet Gun $250; ABC $275; Pitch 'Em & Catch 'Em $185. 1/3 deposit, balance C.O.D. LEHIGH SPECIALTY CO., 826 NO. BROAD ST., PHILADELPHIA, PA.

FOR SALE—Large quantity of Turf Kings; Champions Across the Board; Bally Hook Bowler; Peep Show. REDD DISTRIBUTING CO., INC., 298 LINCOLN STREET, ALLSTON, MASS. Tel.: ALgonquin 4-4040.

FOR SALE—Turf Kings $160; Winners $115; Citations $50; Gold Cups $50; Photo Finish $75; Champions $75; Steeple Chase $325; Sea Jockey $325; ABC $295; Five Stars $175. ½ deposit required, balance C.O.D. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND, OHIO.

FOR SALE—2 C. C. Thing $95; Bally Carnival $35; Exhibit Gondola $35; Universal Deluxe Twin Bowler $125; Gottlieb Barnacle Bill $45; Exhibit Six Shooter $195; Universal Winner $175. DAN STEWART COMPANY, 140 E. 2nd SO., SALT LAKE CITY, UTAH. Tel.: 9-0931.

FOR SALE—Rock-Ola 1424 Walnut Hideaway $140; Wall Boxes 1530, clean $15; Bar Brackets $4; 1525 5-10-25c Wall bar boxes $5; Gottlieb Bowlette $39.50. WATERBURY AMUSEMENT MACHINE CO., 453 WEST MAIN ST., WATERBURY 35, CONN.

FOR SALE—New Genco Double Action $199.50; new Williams Sportsmen $199.50; new Williams Horse Feathers $300; used United County Fair $300; used Williams Sea Jockey $325; new Williams Sea Jockey $375; used Keeney 2 player League Bowler rebound $99.50; floor samples Mutoscope Flying Saucers $100; floor sample United 2 Player Hockey $99.50; clean Seeburg Low Boy perfect $50; Williams Star Series, clean $100; United A.B.C., clean $325. Write for list of clean perfect 5 ball games at $25 and up. K. C. SPECIALTY CO., 410 MARKET ST., PHILA. 6, PA. Tel.: MArket 7-6865 or 7-6391.

FOR SALE—100A Seeburg $725. Model 146M Seeburgs $165; 1250 Wurlitzers $465; 1100 Wurlitzers $356; 1080 Wurlitzers $175; 1015 Wurlitzers $165. All shopped and in clean condition—guaranteed. 1/3 deposit, balance C.O.D. CENTURY MUSIC DISTRIBUTORS, 1221 MAIN ST., BUFFALO, N. Y.

FOR SALE—Perfect condition, look like new: Coney Islands $475; Leaders $400; Bright Lights $350; Turf Kings $195; Citations $49; Various Flipper Pins (write), Hot Rods $65. 1/3 deposit, balance C.O.D. W. E. KEENEY MFG. CO., 5229 SO. KEDZIE AVE., CHICAGO, ILL. Tel.: Hemlock 3844.

FOR SALE — We have on hand the largest stock of new and used pin and amusement games, phonographs, parts and shuffleboard supplies in Michigan. We are distributors for AMI, Keeney, Genco, Exhibit, Williams & Victor. See us first. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel.: 9-8632; 5743 GRAND RIVER AVE., DETROIT, MICH. Tel.: TYler 8-2230.

FOR SALE — Complete Shuffleboard Refinishing Equipment. Two special shuffleboard equipped trucks. We will install entire equipment in any part of the country, and show you our formula for refinishing. Four years experience in refinishing and manufacturing of shuffleboards. Reason for selling, present owners going in government work. BOX HOLDER, 14806 BENTLER AVE., DETROIT, MICH.

FOR SALE—Clearance Sale: Closeout brand new Moderne Speakers built specially for corner use Deluxe Tone Column Type Speaker with beautiful light-up effect 8" P.M. Speaker, Height 57½" $35 ea.; brand new Turf Kings $395; used Turf Kings $185. Exclusive distributors for Rock-Ola phonographs — Thunderbolt Mechanical Ponies. 1/3 deposit, balance C.O.D. EASTERN VENDING SALES CO. INC., 940-942 LINDEN AVENUE, BALTIMORE 1, MD. Tel.: MUlberry 2110.

FOR SALE—Carnival $25; Champion $50; Turf King $150; Play Ball $40; Thing $55; South Pacific $65; Buffalo Bill $55; Just 21 $25; Lucky Inning $50; Double Header $55. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS 3, MO. Tel.: OLive 2800.

(Continued on next page)

CLASSIFIED ADVERTISING SECTION

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

FOR SALE—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46M and 47M, write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE — Chicago Coin Classic $115; Universal Super Twin Bowler $115; Bally Speed Bowler $50; Shuffle Alley with fly-away pins $25. ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CAnal 6-0293.

FOR SALE — Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N. W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—5 Turf Kings $175 ea.; 2 Citations $40 ea.; 1 Chicago Coin Shuffle Baseball $35. All machines A1 condition. NASTASI DIST. CO., 1010 POYDRAS, NEW ORLEANS 12, LA. Tel.: MA. 6386.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

AS LONG AS you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box,' where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 19, N. Y.

FOR SALE—Chicago Coin 2 Player Bowling Alley $45; Citation $65; Citation Non-Coin with Metered Control $80; New 1¢ Camera Chief $10; New Advance Peanut Machines $12; Bally Rapid Fire $75; Gottlieb Bowlette $40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE — America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—Seeburg M100 (78); Rockola 1428's AMI Model "C"; Wurlitzer 1015 and 1250 at low prices. Want to buy all post war machines. Give details first letter stating model, quantity, condition and price. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 3-0347.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—Change to dime play. Hawley Convertor Kit for old style and new style Packard boxes. Lots of 25, $1 each; Samples $1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

NOTICE — Carolina Operators—One stop record shop. All labels in popular, race, hillbilly and old favorites, 78 or 45's only 70c ea. with title strips. Send for our coin machine Bargain Sheet. DARLINGTON MUSIC CO., 132 NO. MAIN ST., DARLINGTON, S. C. Tel.: 500.

"THE CONFIDENTIAL PRICE LISTS"

THIS WEEK'S USED MACHINE QUOTATIONS

13th Year of Publication
711th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoetd. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange —posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

WURLITZER

4. 24	25.00	39.00
4. 600R	39.50	50.00
4. 600K	49.00	69.50
4. 500A	49.00	69.50
4. 500K	39.50	59.50
4. 41 (Counter)	24.50	50.00
6. 51 (Counter)	30.00	45.00
4. 61 (Counter)	24.50	50.00
4. 71 (Counter)	59.50	75.00
6. 81 (Counter)	49.50	75.00
4. 700	49.50	89.50
4. 750M	79.50	89.00
2. 750E	69.50	100.00
4. 780M Colonial	49.50	99.50
4. 780E	79.00	89.50
4. 800	69.50	98.00
4. 850	35.00	79.50
2. 950	50.00	99.50
4* 1015	165.00	225.00
4. 1017 Hideaway	145.00	200.00
4* 1100	300.00	375.00
2* 1080	150.00	200.00
1* 1250	450.00	500.00
6. 300 Adapter	10.00	15.00
6. 320 Wireless Wall Box	3.50	5.00
6. 310 Wall Box 30 Wire	4.50	5.00
4. 320 2 Wire Wall Box	4.00	5.00
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
6. 304 2 Wire Stepper	3.50	5.00
6. Wireless Strollers	19.50	25.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
4. 3031 Wall Box	8.00	12.00
4. 3045 Wall Box	9.95	20.00
2* 3020 Wall Box	32.50	40.00
4. 3025	12.50	19.50
4. 2140 Wall Box	19.50	24.50
4. 219 Stepper	22.50	35.00
4. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
4. 120 Wall Box 5c Wire	2.00	4.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 WIs Speaker	17.50	29.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
6. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit	7.50	9.50
6. 130 Adapter	15.00	19.50
6. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
6. 125 Wall Box 5/10/25 Wire	2.50	6.00

SEEBURG

4. Plaza	25.00	34.50
6. Royale	25.00	39.50
4. Regal	39.50	49.00
4. Regal RC	39.50	49.00
4. Gem	29.50	44.00
4. Classic	49.00	60.00
4. Classic RC	49.00	60.00
6. Maestro	44.00	65.00
4. Mayfair	44.00	59.50
4. Mayfair RC	44.00	59.50
6. Melody King	49.50	79.50
6. Crown	39.50	59.50
6. Crown RC	49.50	79.50
6. Concert Grand	39.50	59.50
4. Colonel	29.50	49.00
4. Colonel RC	29.50	49.00
6. Concert Master	49.50	69.50
6. Concert Master RC	59.50	89.00
6. Cadet	35.00	65.00
4. Cadet RC	39.50	65.00
4. Major	39.50	59.00
4. Major RC	39.50	59.50
4. Envoy	39.50	59.00
4. Envoy RC	39.50	59.00
4. Vogue	39.00	59.50
6. Vogue RC	49.50	69.50
6. Casino	35.00	59.50
6. Casino RC	49.50	79.50
6. Commander	39.50	59.50
6. Commander RC	50.00	69.00
4. Ti-Tone 9800	45.00	60.00
4. Hi-Tone 9800 RC	45.00	60.00
4. Hi-Tone 8800	49.50	59.00
4. Hi-Tone 8800 RC	49.50	59.00
4. Hi-Tone 8200	49.50	59.00
4. Hi-Tone 8200 RC	45.00	59.00
2. 146S	95.00	149.00
2* 146M	99.50	187.00
1. 147S	160.00	179.50
4* 147M	150.00	225.00
4. 148S	275.00	350.00
4. 148M	275.00	350.00
4* 148ML	279.00	325.00
4* M-100-78	675.00	750.00
6. Remote Speak Organ	7.50	17.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar	4.50	6.00
6. 5c Wallomatic Wireless	3.00	8.50
6. 5c Baromatic Wireless	4.50	5.00
6. 5c Wallomatic 3 Wire	2.00	8.00
6. 30 Wire Wall Box	2.00	9.50
6. 5, 10, 25c Baromatic Wire	3.00	6.95
4. 5, 10, 25c Wallomatic 3 Wire	7.50	9.95
4. 5, 10, 25c Baromatic Wireless	6.95	9.00
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50

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"THE CONFIDENTIAL

1. 3W2 Wall-a-Matic	15.00	18.50
4. W1L-56 Wall Box 5c	7.50	13.00
1. 3W5-L-56 Wall Box 5, 10, 25c	37.00	44.50
4. W4L-56	29.50	37.00
4. W6-L56-5/10/25 Wireless	30.00	49.50
6. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectravox	49.50	69.00
4. Playmaster '46	69.00	79.50
6. Playboy	25.00	30.00
4. Commando	39.00	45.00
2* 1422 Phono ('46)	75.00	145.00
4. 1424 Phono (Hideaway)	139.00	169.00
4* 1426 Phono ('47)	145.00	179.50
4. 1432 (Rocket '51)	449.00	500.00
4. Magic Glo (1428)	279.00	325.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	7.00	17.50

PACKARD

4* Pla Mor Wall & Bar Box	7.50	12.50
4. Manhattan	89.00	169.50
4. Model 7 Phono	79.50	119.50
4. Hideaway Model 400	64.50	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	25.00	69.50
4. Empress	39.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	145.00	175.00

AMI

6. Hi-Boy (302)	49.50	55.00
4. Singing Towers (201)	49.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
4. Singing Towers (301)	49.50	99.50
4. Model A '46	275.00	325.00
4. Model B '48	395.00	450.00
4* Model C	450.00	500.00

AIREON

4. Super DeLuxe ('46)	49.00	60.00
4. Blonde Bomber	89.50	129.50
4. Fiesta	69.00	125.00
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	79.00	159.00
4. '49 Coronet 100	125.00	169.50

MISCELLANEOUS

2. Chicago Coin Hit Parade	135.00	219.50
4. Ristaucrat	65.00	79.50
2. Williams Music Mite	110.00	145.00

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	60.00
1* A.B.C. (Un 5/51)	265.00	325.00
4. Ali Baba (Got 6/48)	28.50	49.50
4. Alice (Got 8/48)	39.50	54.50
6. Amber (Wm 1/47)	19.50	35.00
2. Aquacade (Un 4/49)	49.50	75.00
4. Arizona (Un 5/50)	60.00	109.00
4. Baby Face (Un 1/49)	32.50	45.00
4. Ballerina (B 48)	14.50	35.00
6. Ballyhoo (B 47)	19.50	29.50
6. Band Leader	39.50	59.50
4. Banjo	29.50	39.00
4. Bank-A-Ball (Got)	59.50	110.00
4. Barnacle Bill (Got 8/48)	40.00	69.50
4. Basketball (Got 10/49)	99.50	134.50
4. Be Bop (Ex)	69.50	115.00
4. Bermuda (CC 11/47)	25.00	34.50
6. Big League (B 46)	14.50	19.50
6. Big Time	32.50	39.50
4. Big Top	65.00	79.50
4. Black Gold	59.50	79.50
4. Blue Skies (Un 11/48)	25.00	54.50
4. Bomber (CC 5/51)	89.50	124.50
4. Bonanza (Wm 11/47)	12.50	29.50
4. Boston (Wm 5/49)	89.50	104.50
4. Bowling Champ (Got 2/49)	69.50	89.50
4. Bowling League (Got 8/47)	10.00	24.50
2* Bright Lights (B 5/51)	300.00	395.00
1. Bright Spot (B 11/51)	400.00	475.00
4. Broadway (B)	199.50	235.00
6. Broncho	19.50	35.00
4. Buffalo Bill (Got 5/50)	50.00	79.50
4. Buccaneer (Got 10/48)	39.50	69.50
4. Build Up	25.00	34.50
4. Buttons & Bows (Got 3/49)	49.50	79.50
4. Camel Caravan	65.00	85.00
4. Campus	114.50	140.00
2* Canasta (Ge 7/50)	65.00	119.50
6. Caribbean (Un 3/48)	15.00	28.50
4* Carnival (B '48)	25.00	49.50
4. Carolina (Un 3/49)	25.00	55.00
4. Carousel	15.00	29.50
4. Catalina (CC 2/48)	29.50	49.50
2* Champion (B '48)	50.00	124.50
4. Champion (CC 6/49)	72.50	79.50
6. Chico	39.50	69.50
4. Cinderella (Got 3/47)	39.50	49.50
4* Citation (B/48)	30.00	74.50
4. Cleopatra	25.00	39.50
6. Club Trophy	29.50	49.50
4. College Daze (Got 8/49)	59.50	109.50
1* Coney Island (B 9/51)	445.00	475.00
4. Contact	39.50	55.00
6. Contest	29.50	39.50
4. Control Tower (Wm 4/51)	119.50	175.00
2* County Fair (Un)	200.00	325.00
4. Cover Girl	24.50	45.00
4. Crazy Ball (CC 7/48)	29.50	45.00
4. Cyclone (Got 5/51)	149.50	175.00
4. Dallas (Wm 2/49)	49.50	79.50
4. De Icer (Wm 11/49)	79.50	119.50
4. Dew Wa Ditty (Wm 6/48)	39.50	45.00
4. Dbl. Feature (Got 12/50)	99.50	164.50
4. Double Shuffle (Got 6/49)	79.50	94.50
4. Dreamy (Wm 3/50)	90.00	124.50
6. Drum Major	25.00	34.50
6. Dynamite (Wm 10/46)	10.00	14.50
4. Entry (B '47)	25.00	65.00
4. El Paso (Wm 11/48)	49.50	74.50
6. Fiesta	15.00	19.50
4. Fighting Irish (CC 10/50)	59.50	115.00
1* Five Star (Univ 5/51)	175.00	250.00
6. Flamingo (Wm 7/47)	15.00	19.50
4. Floating Power	25.00	55.00
4. Flying Saucers (Ge 12/50)	119.00	144.50
4. Football (CC 8/49)	65.00	114.50
2. Four Horsemen (Got 9/50)	100.00	154.50
4. Freshie (Wm 9/49)	65.00	97.50
4. Georgia (Wm 9/50)	124.50	144.50
6. Ginger (Wm 10/47)	10.00	15.00
2. Gin Rummy	49.50	119.00
4. Gizmo (Wm 8/48)	30.00	45.00
4. Glamour	24.50	49.50
4* Gold Cup (B '48)	29.50	64.50
6. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	85.00	100.00
4. Gondola	19.50	44.50
4* Grand Award (CC 1/49)	40.00	60.00
4. Happy-Go-Lucky	169.50	199.50
4. Harvest Moon (Got 12/48)	49.00	69.50
4. Harvest Time (Ge 9/50)	85.00	100.00
4. Hawaii (Un 8/47)	20.00	29.50
2* Hayburner (Wm 7/51)	225.00	275.00
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
4. Hits & Runs (Ge 5/51)	109.50	129.50
4. Holiday (CC 12/48)	49.50	69.50
1. Holiday (Ke 12/51)	375.00	400.00
4* Hot Rods (B '49)	59.50	124.50
4. Humpty Dumpty (Got 10/47)	29.50	49.50
2. Jack 'N Jill (Got 4/48)	29.50	49.50
4. Jalopy (Wm 9/51)	265.00	369.50
4. Jamboree	29.50	39.50
4. Jeanie (Ex 7/50)	99.50	125.00
4. Jockey Special (B '47)	35.00	55.00
2. Joker (Got 11/50)	110.00	164.50
4. Judy (Ex 7/50)	95.00	119.50
4* Just 21 (Got 1/50)	25.00	60.00
4. K. C. Jones	75.00	79.50
4. Kilroy (CC 1/47)	10.00	16.50
4. King Arthur (Got 10/49)	90.00	119.50
4. King Cole (Got 5/48)	28.50	54.50
4* Knockout (Got 1/51)	90.00	129.50
4. Lady Robin Hood (Got 1/48)	24.50	39.50
2* Leaders (Un)	360.00	400.00
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
4. Lite-A-Line (K 6/51)	175.00	195.00
2* Lucky Inning (Wm 5/50)	40.00	79.50
4. Lucky Star (Got 5/47)	29.50	50.00
4. Mad. Sq. Garden (Got 6/50)	129.50	149.50
4. Magic	28.50	54.50
6. Maisie (Got 3/47)	14.50	25.50
4. Majors '49 (CC 2/49)	39.50	70.00
2. Major League Baseball	30.00	59.50
4. Manhattan (Un 2/48)	25.00	34.50
4. Mardi Gras	25.00	45.00
4. Marjorie (Got 7/47)	14.50	29.50
4. Maryland (Wm 4/49)	49.50	99.50
4. Merry Widow	24.50	39.50
4. Melody (B 47)	25.00	49.50
4. Mercury (Ge)	45.00	114.50
4. Mermaid (Got 6/51)	139.50	199.50
6. Metro	17.50	27.50
6. Mexico (Un 6/47)	15.00	19.50
6. Miami Beach	15.95	19.50
4. Minstrel Man (Got 3/51)	124.50	175.00
6. Miss America (Got 1/47)	10.00	24.50
6. Monicker	10.00	17.50
4. Monterrey (Un 5/48)	29.50	40.00
4. Moon Glow (Un 12/48)	39.50	59.50
4. Morocco	25.00	49.50
6. Mystery	10.00	15.00
4. Nevada (Un 10/47)	15.00	29.50
4. Nifty (Wm 12/50)	130.00	149.50
6. Nudgy (B 47)	25.00	39.50
2. Oasis	99.50	160.00
6. Oh Boy	15.00	29.50
4. Oklahoma (Un 6/49)	79.50	85.00
4. Old Faithful (Got 1/50)	85.00	144.50
4* One Two Three	39.50	50.00
4. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
4. Paradise (Un 7/48)	24.50	49.50
4. Phoenix	49.50	69.50
2* Photo Finish	50.00	89.50
6. Pimlico	15.00	32.50
4. Pin Bowler (CC 7/50)	109.50	139.50
4. Pinch Hitter (Un 5/49)	24.50	55.00
4. Pinky (Wm 10/50)	99.50	125.00
6. Pin Up Girl	15.00	29.50
4. Play Ball (CC 1/51)	29.50	60.00
4. Play Boy (CC 5/47)	45.00	95.00
4. Playland (Ex 8/50)	90.00	124.50
4. Playtime (Ex)	40.00	84.50
4. Puddin Head	40.00	59.00
4. Punchy (CC 11/50)	100.00	145.00
4. Rag Mop (Wm 11/50)	120.00	149.00
4. Rainbow (Wm 9/48)	39.00	45.00
4. Ramona (Un 2/49)	40.00	59.00
4. Rancho (B '48)	39.50	49.00
6. Ranger	15.00	19.50
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	109.50	135.00
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
2. Rip Snorter (Ge)	45.00	95.00
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	69.50	139.50
4. Rockettes (Got 8/50)	129.00	154.00
4. Rondevoo (Un 5/48)	25.00	39.50
4. Rose Bowl (Got 10/51)	175.00	259.50
4. Round Up (Got 11/48)	50.00	64.50
4. St. Louis (Wm 2/49)	50.00	79.50
4. Sally (CC 10/48)	39.50	54.50
4. Samba	25.00	59.50
2. Saratoga (Wm 10/48)	35.00	60.00
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	25.00	39.50
6. Sea Hawk	15.00	22.00
4. Sea Jockeys (Wm 12/51)	295.00	375.00
6. Sea Isle (CC 11/47)	14.50	19.50
4. Select-A-Card (Got 4/50)	40.00	79.50
4. Serenade (Un 12/48)	17.50	39.50
4. Shanghai (CC 4/48)	27.50	49.50
4. Shantytown	60.00	109.50
4. Sharpshooter (Ge)	79.50	99.50
4. Shoo Shoo (Wm 2/51)	125.00	159.50
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
4. Show Boat (Un 1/49)	29.50	59.00
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	23.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
4. South Pacific (Ge 3/50)	50.00	109.50
6. South Paw	15.00	19.50
6. South Seas	10.00	17.50
4. Spark Plugs (Wm 10/51)	249.50	325.00
4. Special Entry (B '49)	27.50	50.00
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
4. Speedway (Wm 9/48)	37.50	89.50
6. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	49.50
4. Spot Bowler (Got 10/50)	99.50	135.00
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
6. Stage Door Canteen	10.00	14.50
6. Stars	15.00	19.50
4. Stardust (Un 5/48)	29.50	49.50
6. Starlite	10.00	49.50
6. State Fair	10.00	14.50
4. Step Up	10.00	14.50
4. Stop & Go (Ge 3/51)	109.50	139.50
4. Stormy (Wm 1/48)	29.50	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
2. Summertime (Un 9/48)	25.00	39.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	25.00	49.50
4. Supercharger	19.50	24.50
4* Super Hockey	49.50	79.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
6. Surf Queen (B '46)	10.00	15.00
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	49.50	65.00
4. Sweetheart (Wm 7/50	59.50	134.50
4. Tahiti (CC 10/49)	50.00	109.50
6. Tally Ho	15.00	39.50
4. Tampico (Un 7/49)	69.50	89.50
6. Target Skill	12.50	19.50
4. Telecard (Got 1/49)	49.50	79.50
4. Temptation	25.00	59.50
4. Tennessee (Wm 2/48)	29.50	49.50
2* Thing (CC 2/51)	55.00	95.00
2. Three Feathers	40.00	69.50
1. Three Four Five (Un 10/51)	275.00	325.00
1. Three Musketeers (Got 7/49)	49.50	85.00
4. Thrill (CC 9/48)	27.50	39.00
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
6. Torchy (Wm 6/47)	10.00	35.00
6. Towers	12.50	15.00
4. Trade Winds	27.50	49.50
4. Treasure Chest	14.50	30.00
4. Trigger	109.50	135.00
4. Trinidad (CC 3/48)	24.50	49.50
4. Triple Action	29.50	49.50
4. Triplets (Got 7/50)	129.50	149.50
3. Tri-Score (Ge 1/51)	65.00	95.00
6. Trophy (B '48)	95.00	119.50
6. Tropicana (Un 1/48)	10.00	34.50
4. Tucson (Wm 1/49)	49.50	89.50
4. Tumbleweed	72.50	104.50
6. Turf Champ	24.50	39.50
4* Turf King (B 6/50)	150.00	250.00
4* Utah (Un 8/49)	69.00	94.50
6. Vanities	10.00	25.00
4. Victory Special (B 46)	19.50	49.50
4. Virginia (Wm 3/48)	29.50	45.00
4. Watch My Line (Got 9/51)	139.50	185.00
6. West Wind	15.00	19.50
6. Wild Fire	19.50	30.00
4. Wild West	179.50	199.50
3* Winner (Univ.)	95.00	175.00
4. Wisconsin (Un 3/48)	25.00	49.50
6. Yankee Doodle	15.00	19.50
4. Yanks (Wm 4/48)	22.50	49.50
6. Zig Zag	12.50	19.50
4. Zingo (Un 10/51)	275.00	375.00

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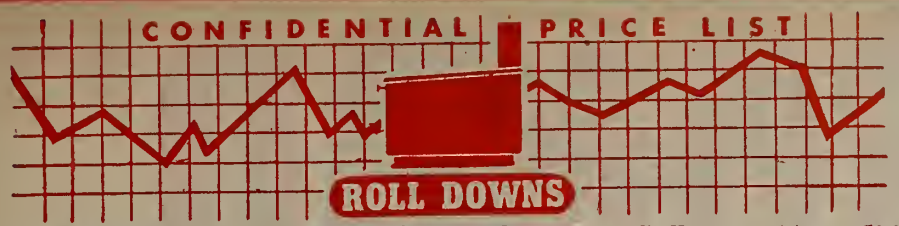
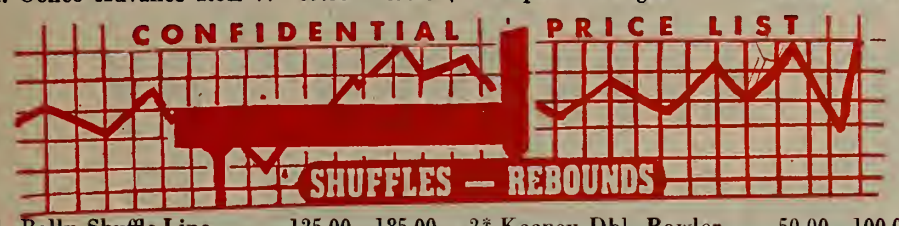


4.	Bing-A-Roll	69.50	75.00	4. Genco Total Roll	25.00 50.00
6.	Bonus Roll	25.00	49.50	4. Hy-Roll	49.50 75.00
6.	Buccaneer	49.50	64.50	4. Pro-Score	39.50 45.00
6.	Champion Roll	15.00	29.50	4. Singapore	10.00 39.50
4.	ChiCoin Roll Down	19.50	49.50	6. Super Score	35.00 49.50
4.	Genco Advance Roll	39.50	69.50	4. Super Triangle	25.00 35.00



4.	Bally Shuffle-Line	125.00	185.00	2* Keeney Dbl. Bowler	50.00 100.00
2*	Bally Hook Bowler	155.00	200.00	2* Keeney League Bowl	150.00 225.00
4.	Bally Baseball	59.50	89.50	4. Keeney Duck Pins	75.00 125.00
1*	Bally Shuffle Champ	19.50	75.00	2. Keeney Big League Bowl	190.00 225.00
4.	Bally Shuffle-Bowler	24.50	39.00	1. Keeney 4-Way Bowl	195.00 225.00
4*	Bally Speed Bowler	19.50	59.50	2. Keeney 6-Player	275.00 250.00
4.	California Shuffle Pins	25.00	40.00	4. Rock-Ola Shuffle Jungle	29.50 75.00
4.	ChiCoin Bango	15.00	49.50	4. Rock-Ola Shuffle-Lane	24.50 30.00
4*	ChiCoin Bowling Alley	19.50	55.00	4. Un. Dbl. Shuffle	50.00 79.50
4.	ChiCoin Alley w/con.	49.50	79.50	4. United Shuffle Alley	24.50 49.50
4.	ChiCoin Ace Bowl	95.00	160.00	4. Un. Shuffle w/con.	25.00 34.50
4.	ChiCoin Bowl Classic	69.50	115.00	4* Un. Shuffle Alley Exp.	19.50 79.50
2.	ChiCoin Horseshoes	129.50	129.50	4. Un. 2-play Express	75.00 169.50
4.	ChiCoin Rebound	35.00	45.00	4. Un. Sin Rebound	75.00 129.50
4.	ChiCoin Pin Lite Bowler	125.00	149.50	2* Un. Twin Rebound	150.00 225.00
4.	ChiCoin Baseball	35.00	95.00	6. United Shuffle Skill	19.00 44.50
1*	ChiCoin Trophy	50.00	125.00	4. United Super-Shuffle	24.50 39.50
7.	ChiCoin 6 Player	250.00	275.00	4. United Slugger	99.50 129.00
4.	Exhibit Strike	45.00	89.50	4. United Skee Alley	75.00 125.00
2*	Genco Shuffle Target	50.00	159.50	2* Un. 4-Player	200.00 245.00
4.	Genco Bowling League	24.50	45.00	2* Un. 5-Player	220.00 295.00
4.	Genco Glider	30.00	39.50	4* Un. 6-Player	260.00 325.00
4.	Genco Baseball	49.50	79.50	4. Un. Shuffle-Cade	145.00 189.50
1*	Gottlieb Bowlette	24.50	45.00	4* Un. Twin Shuffle Cade	125.00 200.00
4.	Keeney ABC Bowler	29.50	60.00	1* Univ. Super Twin	59.50 115.00
2.	Keeney Bowling Champ	25.00	89.00	4. Universal Twin Bowler	49.50 65.00
4.	Keeney Line Up	22.50	34.50	1. Univ. HiScore Bowler	125.00 179.00
4.	Keeney King Pin	50.00	85.00	4. Williams DeLuxe Bowler	34.50 49.50
4.	Keeney Pin Boy	24.50	39.50	4. Williams Twin Shuffle	20.00 35.00
4.	Keeney Ten Pins	24.50	45.00	4. Williams Single Bowler	25.00 28.50
4.	Keeney Lucky Strike	35.00	75.00	4* Williams Dbl. Head	49.50 125.00

6.	Allite Strike 'N Spares	39.50	149.50	6. Keeney Anti Aircraft Br	15.00 25.00
4.	Boomerang	45.00	85.00	6. Keeney Anti Aircraft Bl	15.00 50.00
4*	Bally Big Inning	125.00	185.00	4. Keeney Sub Gun	49.50 125.00
4.	Bally Bowler	175.00	189.50	4. Keeney Texas Leaguer	40.00 50.00
6.	Bally Convoy	47.50	95.00	4. Kirk Night Bomber	75.00 150.00
4.	Bally Defender	95.00	125.00	4. Lite League	49.50 75.00
6.	Bally Eagle Eye	39.50	49.50	4. Mutoscope Ace Bomber	95.00 110.00
4.	Bally Heavy Hitter	42.50	69.50	4. Muto. Atomic Bomber	100.00 150.00
6.	Bally King Pin	35.00	45.00	4. Mutoscope Dr. Mobile	95.00 150.00
6.	Bally Lucky Strike	45.00	79.50	7. Mutoscope Flying Saucers	100.00 120.00
4.	Bally Rapid Fire	75.00	125.00	4. Mutoscope Photomatic (Pre-War)	195.00 350.00
6.	Bally Sky Battle	49.50	95.00	4. Mutoscope Sky Fighter	85.00 125.00
6.	Bally Torpedo	49.50	75.00	6. QT Pool Table	89.50 100.00
4.	Bally Undersea Raider	85.00	95.00	1. Quizzer	89.50 100.00
6.	Bank Ball	59.50	150.00	6. Rockola Ten Pins LD	19.50 49.50
6.	Bowling League	35.00	49.50	6. Rockola Ten Pins HD	25.00 49.50
6.	Buckley DeLuxe Dig	119.50	149.50	4. Rockola World Series	69.50 75.00
6.	Buckley Treas Is Dig	95.00	110.00	6. Scientific Baseball	49.50 75.00
4.	Champion Hockey	50.00	69.50	6. Scientific Basketball	59.50 75.00
4.	Chi-Coin Basketball Champ	225.00	275.00	4 Scientific Batting Pr.	45.00 75.00
4*	ChiCoin Goalee	69.50	125.00	4. Scientific Pitch 'Em	149.50 185.00
4.	ChiCoin Hockey	69.50	79.50	4* Seeburg Bear Gun	275.00 350.00
4.	Chi Midget Skee	185.00	229.50	2. Seeburg Chicken Sam	59.00 109.50
4.	ChiCoin Pistol	95.00	125.00	4. Seeburg Shoot the Chute	49.50 75.00
6.	ChiCoin Roll-A-Score	39.50	75.00	6. Skee Barrel Roll	25.00 49.50
4.	Edelco Pool Table	49.50	75.00	6. Skill Jump	25.00 39.50
4.	Evans Bat-A-Score	100.00	295.00	6. Super Torpedo	25.00 79.50
6.	Evans In The Barrel	30.00	52.50	4. Supreme Bolascore	40.00 100.00
4.	Evans Super Bomber	50.00	100.00	6. Supreme Skee Roll	20.00 75.00
4.	Evans Play Ball	65.00	75.00	6. Supreme Skill Roll	20.00 69.50
4.	Evans Ten Strike '46	65.00	99.50	4. Supreme Rocket Buster	45.00 75.00
6.	Evans Tommy Gun	49.50	100.00	6. Tail Gunner	49.50 89.50
1*	Exhibit Dale Gun	65.00	100.00	4. Telequiz	89.50 139.00
4.	Exhibit Gun Patrol	225.00	249.50	2. Un. Team Hockey	75.00 110.00
4.	Exhibit Pony Express	350.00	395.00	6. Warner Voice Record	49.50 69.50
6.	Exhibit Rotary Mdsr.	175.00	275.00	4. Western Baseball '39	40.00 85.00
4.	Exhibit Silver Bullets	100.00	225.00	4. Western Baseball '40	60.00 85.00
2*	Exhibit Six Shooter	119.00	225.00	6. Whizz	15.00 29.50
6.	Exhibit Merchantman Roll Ch Digger	85.00	99.50	4. Wilcox-Gay Recordio	125.00 150.00
4.	Exhibit Vitalizer	75.00	95.00	4. Williams All Stars	49.50 109.50
6.	Genco Play Ball	29.50	65.00	6. Williams Box Score	39.50 65.00
6.	Groetchen Met. Typer	79.50	149.50	1* Williams Star Series	75.00 110.00
4.	Jack Rabbit	95.00	109.50	4. Williams Quarterback	69.50 89.50
4.	Keeney Air Raider	95.00	125.00	4. Wurlitzer Skeeball	125.00 150.00

This Week's Used Market

No appreciable changes were recorded in this week's trading in the used machine market. The action that was created during the past few weeks continued as operators maintained their Spring buying. No section of the market came up with outstanding fluctuations, either in price or activity.

The pin division moved along at a constant pace with the usual big items showing just as strongly this week. The recent entries into the used machine market maintained its active pattern of behavior. Prices, as was the case last week, slipped slightly, but not to any alarming degree.

Music pieces held a status quo condition as quotations remained quite steady and no noticeable difference in askings was visible. This section had recently enjoyed some heavy action, but the past couple of weeks have tended to level this action off.

Shuffle and arcade games reacted as a representative group. Here too there were negligible fluctuations in price and action with the askings that have been established during the recent splurge continuing this week too.

The following was the most active equipment in this week's used market:

Most Active Used Music

Down—Wurlitzer 1015	$165.00-$225.00
Held—Wurlitzer 1100	300.00- 375.00
Up—Wurlitzer 1250	450.00- 500.00
Down—Wurlitzer 3020 Wall Box	32.50- 40.00
Down—Seeburg 146M	99.50- 187.00
Held—Seeburg 147M	150.00- 225.00
Held—Seeburg 148ML	279.00- 325.00
Held—M-100-78	675.00- 750.00
Down—Rock-Ola 1422 Phono ('46)	75.00- 145.00
Held—Rock-Ola 1426 Phono ('47)	145.00- 179.50
Held—Packard Pla Mor Wall & Bar Box	7.50- 12.50
Held—AMI Model C	450.00- 500.00

Most Active Used Pin Games

Up—A.B.C. (Un. 5/51)	$265.00-$325.00
Down—Bright Lights (B 5/51)	300.00- 395.00
Down—Canasta (Ge 7/50)	65.00- 119.50
Held—Carnival (B '48)	25.00- 49.50
Down—Champion (B '48)	50.00- 124.50
Held—Citation (B '48)	30.00- 74.50
Up—Coney Island (B 9/51)	445.00- 475.00
Down—County Fair (Un)	200.00- 325.00
Up—Five Star (Univ 5/51)	175.00- 250.00
Held—Gold Cup (B '48)	29.50- 64.50
Held—Grand Award (CC 1/49)	40.00- 60.00
Down—Hayburner (Wm 7/51)	225.00- 275.00
Held—Hot Rods (B '49)	59.50- 124.50
Held—Just 21 (Got 1/50)	25.00- 60.00
Held—Knockout (Got 1/51)	90.00- 129.50
Down—Leaders (Un)	360.00- 400.00
Down—Lucky Inning (Wm 5/50)	40.00- 79.50
Held—One Two Three	39.50- 50.00
Down—Photo Finish	50.00- 89.50
Held—Super Hockey	49.50- 79.00
Down—Thing (CC 2/51)	55.00- 95.00
Held—Turf King (B 6/50)	150.00- 250.00
Held—Utah (Un 8/49)	69.00- 94.50
Up & Down—Winner (Univ.)	95.00- 175.00

Most Active Used Shuffles

Down—Bally Hook Bowler	$155.00-$200.00
Up—Bally Shuffle Champ	19.50- 75.00
Held—Bally Speed Bowler	19.50- 59.50
Held—ChiCoin Bowling Alley	19.50- 55.00
Up—ChiCoin Trophy	50.00- 125.00
Down—Genco Shuffle Target	50.00- 159.50
Up—Gottlieb Bowlette	24.50- 45.00
Down—Keeney Dbl. Bowler	50.00- 100.00
Down—Keeney League Bowl	150.00- 225.00
Held—Un. Shuffle Alley Exp.	19.50- 79.50
Down—Un. Twin Rebound	150.00- 225.00
Down—Un. 4-player	200.00- 245.00
Down—Un. 5-player	220.00- 295.00
Held—Un. Twin Shuffle Cade	125.00- 200.00
Up—Univ. Super Twin	59.50- 115.00
Held—Williams Dbl. Head	49.50- 125.00

Most Active Used Arcade Equipment

Held—Bally Big Inning	$125.00-$185.00
Held—ChiCoin Goalee	69.50- 125.00
Up—Exhibit Dale Gun	65.00- 100.00
Down—Exhibit Six Shooter	119.00- 225.00
Held—Seeburg Bear Gun	275.00- 350.00
Up—Williams Star Series	75.00- 110.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

AMI, INC.

Model D-40 Phonograph	$795.00
Model D-80 Phonograph	925.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

BALLY MFG. CO.

Futurity	$ 735.00
Spot-Lite	629.50
Atlantic City	629.50
The Champion (Mech. Horse)	1,195.00

CHICAGO COIN

Whiz Kids	
Band Box (New Model)	229.50
6 Player De Luxe Bowling Alley	

H. C. EVANS & CO.

Century Phono 100/45	$1050.00
Jubilee Phono 40/45	825.00
Jubilee 40/78	795.00

THE EXHIBIT SUPPLY CO.

Jet Gun	$379.50
Big Bronco	997.50
Silent Salesman (Card Vendor)	79.50

D. GOTTLIEB & CO.

Crossroads	$329.50

INTERNATIONAL MUTO. CORP.

Photomat '52	

J. H. KEENEY & CO., INC.

De Luxe League Bowler	$469.50
6-Player League Bowler	469.50
4-Way Bowler (conv.)	399.50
6-Player Rebound (conv.)	409.50
All-Electric Cigarette Vendor	269.50
All-Electric Cigarette Vendor with Changemaker	287.00

ROCK-OLA MFG. CORP.

Super Rocket '52-50 Phonograph (Model 1434)	$945.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

RISTAUCRAT, INC.

S-45 Phonograph	$289.50

UNITED MFG. CO.

Six Player De Luxe Shuffle Alley	$485.00
Six Player Super Shuffle Alley	535.00

WILLIAMS MFG. CO.

Williams De Luxe World Series	$525.00
Olympic	295.00

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 1500 Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 Wall Box 5c-10c-25c (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

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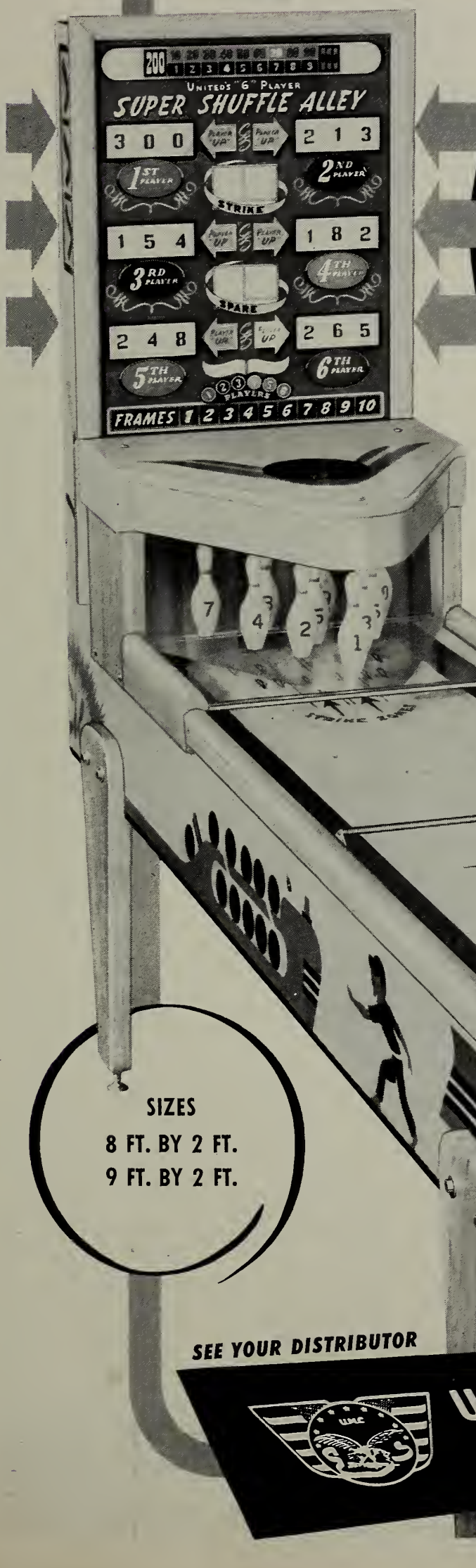

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